

School of Media, Arts and Humanities

Generic Assessment Criteria: Understanding your feedback

Descriptor	Expected at Level 4 (First Year Undergraduate)	Expected at Level 5 (Second Year Undergraduate)	Expected at Level 6 (Third Year Undergraduate)
Knowledge and Understanding You understand and remember module content and develop knowledge of your subject through your studies.	Understanding the concepts, theories, practices, contexts and terminology key for your subject	L4 plus in-depth understanding of a range of module-specific content and issues.	L5 plus ability to combine approaches and concepts from different modules, and potential to work independently with relevant bodies of knowledge.
Research You use appropriate resources such as the Library and online databases to gather relevant information.	Using reliable sources and materials; developing appropriate research skills.	L4 plus undertaking own research and preparatory work; using this effectively to support and develop analytic and / or creative work.	L5 plus ability to use own research and preparatory work to develop independent questions, concepts and analyses.
Critical and Creative Thinking You use critical and / or creative thinking to develop your own responses to what you learn.	Familiarity with key critical and creative approaches, practices, and methodologies. Ability to use these in response to module material.	L4 plus ability to use a range of critical / creative approaches to examine relevant problems and issues. Potential to challenge established approaches and ideas through critical and creative thinking.	L5 plus ability to develop independent critical and / or creative responses; possibility to go beyond established methods to develop new approaches and ideas.
Presentation and Communication You present your work in line with the appropriate presentation guidelines and scholarly or professional practices. You make your ideas, analysis or argument clear through presentation and communication.	Accurate presentation in line with relevant guidelines; coherent communication of analysis, argument, or central concepts.	L4 plus ability to communicate complex analyses, arguments, and concepts effectively in a range of formats or contexts.	L5 plus ability to present and communicate independent analyses, arguments, and concepts.