

## Local Green New Deals: a sustainable and equitable path for post Covid-19 recovery



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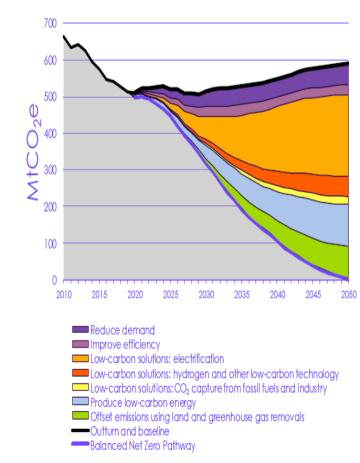








- New project July 2021 March 2023
- Climate Emergency Brighton has committed to becoming a carbon neutral city by 2030
  - More scope for energy demand reduction measures whilst maintaining quality of life
- Recovery from Covid-19 economic contraction
  - Need for investment for new jobs and skills
  - People valuing local social and environmental benefits
- Green New Deals
  - Local green recovery packages, e.g. jobs and skills
  - Community-focussed, e.g. clean air, mental health



Source: Committee on Climate Change

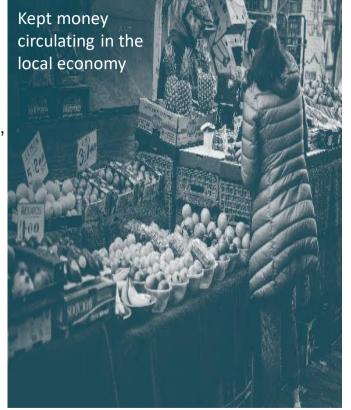






# (1) Framing of local economic recovery packages

- Climate Assembly
  - reducing travel by private vehicles, increasing active travel, improving public transport
  - engaging residents to develop and implement changes
- Co-benefits
  - Health & wellbeing, equity & social cohesion, resilience
- Community wealth building
  - Create and retain economic benefits in local communities



Source: CLES and Preston City Council







#### (2) Value mapping of local social, environmental and economic values

- Potential measures
  - Energy efficiency retrofits, low carbon heating, sharing economy models, local mobility/access, green spaces, public transport, EV charging, local food production
- Engage local citizens to map values and potential benefits of different measures
  - (i) What options would they like to see for net zero?
    What to achieve by when? What are key values?
  - (ii) What benefits would they like to create for net zero?
  - (iii) Order and map these benefits and values on timeline







# (3) Develop sets of metrics and criteria for assessing projects

- Local authorities and city-regions
  - Need to justify spending in terms of economic, social and environmental benefits
  - Need credible metrics and criteria to be able to do this
- Linking social, economic and environmental
  - e.g. Wellbeing Budget, New Zealand
- Local economic benefits
  - e.g. NEF local economic multiplier framework









## (4) Develop case for public capital investment in beneficial options

- What does this analysis imply for local investment in different options?
  - Recommendations for investment timeline
  - Recommendations for structural changes needed to enable this investment
  - Opportunities for replication by other local authorities
- Report for Greater Brighton city-region
  - Community-led green recovery measures
  - Economic, social and environmental benefits
  - Investment needs







