LIBRARY

Essential Research Skills

MAH General Session

Learning outcomes

By the end of the session, you will be able to:

1. Find relevant high-quality information for your work
2. Use advanced literature searching techniques to analyse citations and improve your results
3. Strategically organise and store information

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Starting your research

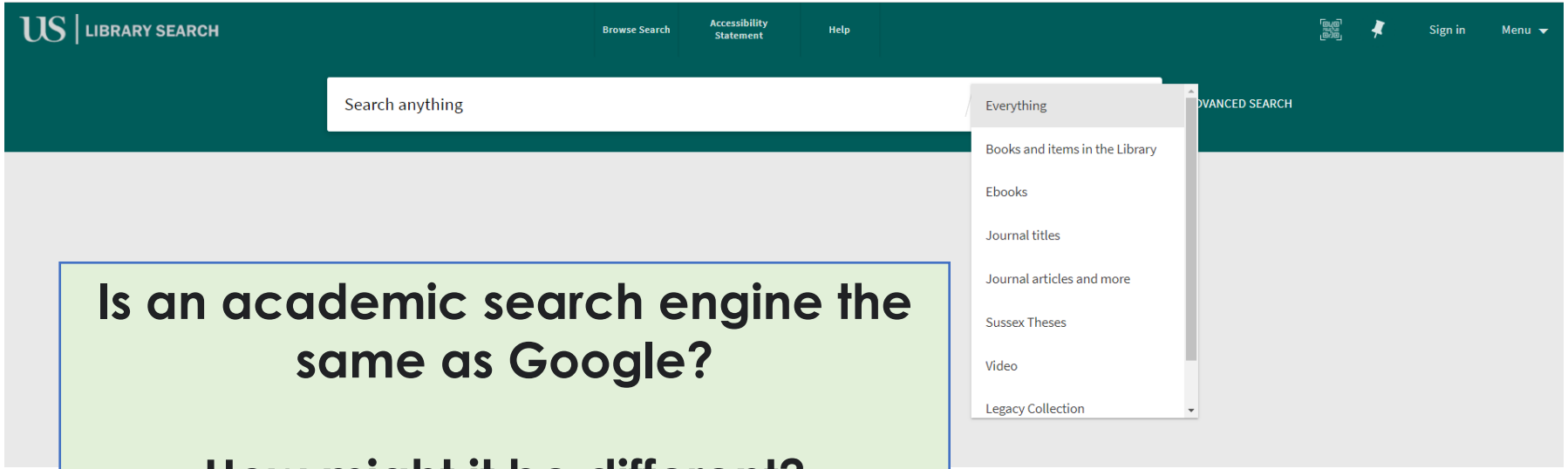
General Topic

Interested in how identity is represented on social media platforms.

General Topic

Interested in how **identity** is **represented** on **social media platforms.**

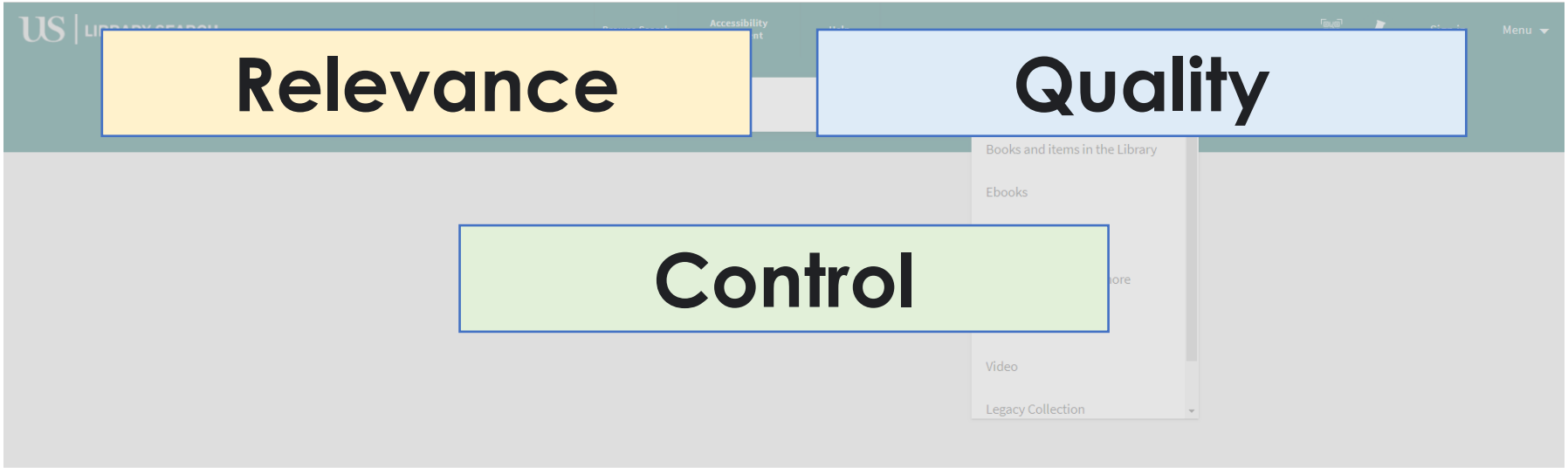
Why Library Search?



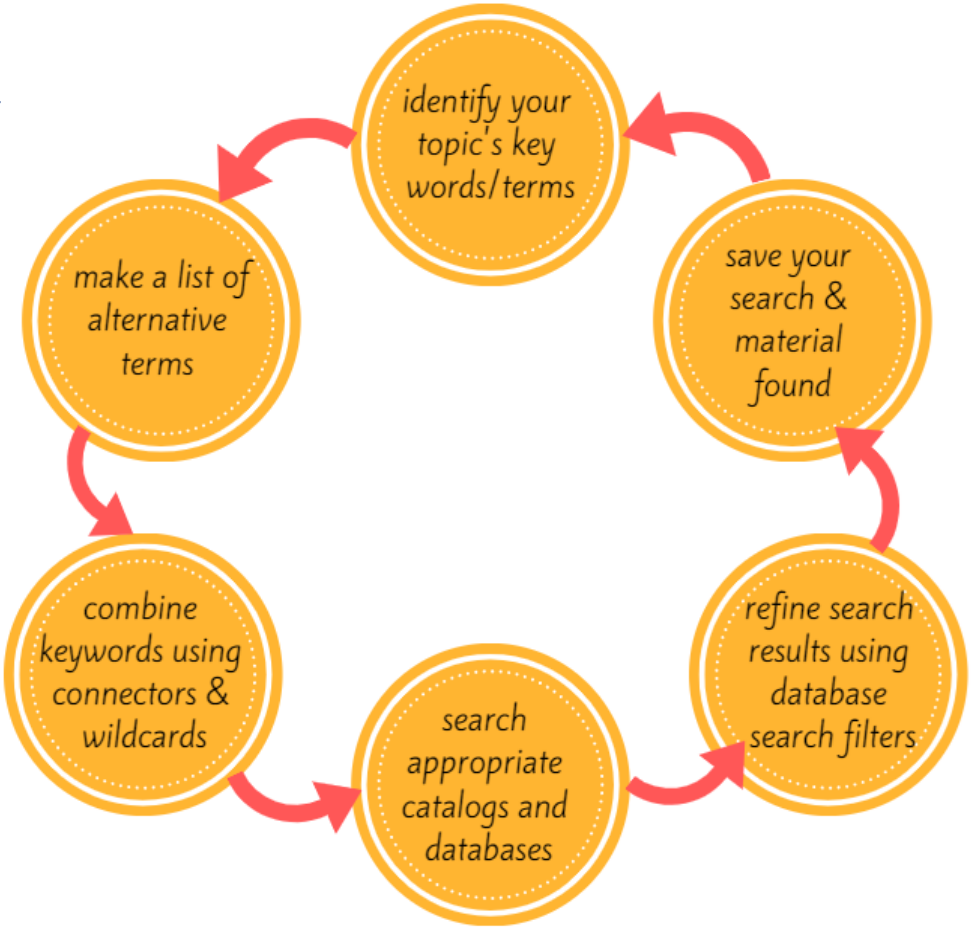
Is an academic search engine the same as Google?

How might it be different?

Why Library Search?



Search strategy



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Reading lists / background reading

Starting with your reading list

Week 1 - Essential Reading (2)

BOOK **Making it personal: algorithmic personalization, identity, and everyday life**

Kant, Tanya, New York, New York, Oxford University Press, 2020

Note: *Read Chapter 3: 'Me, Myself and the Algorithm'*

Essential ✕ Add tags to item

Complete Check availability ›

Week 1 - Recommended Reading (7)

ARTICLE **Performing a Vanilla Self: Respectability Politics, Social Class, and the Digital World**

Pitcan, Mikaela; Marwick, Alice E; boyd, danah, Journal of Computer-Mediated Communication, 23(3), 2018-05-01, 163 - 179

Further ✕ Add tags to item

Sent Check availability ›

ARTICLE **Social Network Sites: Definition, History, and Scholarship**

boyd, danah m.; Ellison, Nicole B., Journal of Computer-Mediated Communication, 13(1), 2007-10, 210 - 230

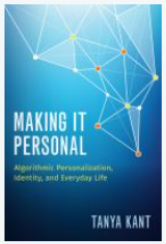
Further ✕ Add tags to item

Sent Check availability ›

Identify key journals; articles; books and authors

Accessing eBooks on your reading list

P4113 - Social Media and Critical Practice - Tanya Kant (Aut) > Week 1 - Essential Reading



BOOK

Making it personal: algorithmic personalization, identity, and everyday life

Title: Making it personal: algorithmic personalization, identity, and everyday life
Author: Kant, Tanya
ISBN: 9780190905101
Publication Date: 2020
Publisher: Oxford University Press
Place of Publication: New York, New York

Essential ✕ Add tags to item

Links & Availability

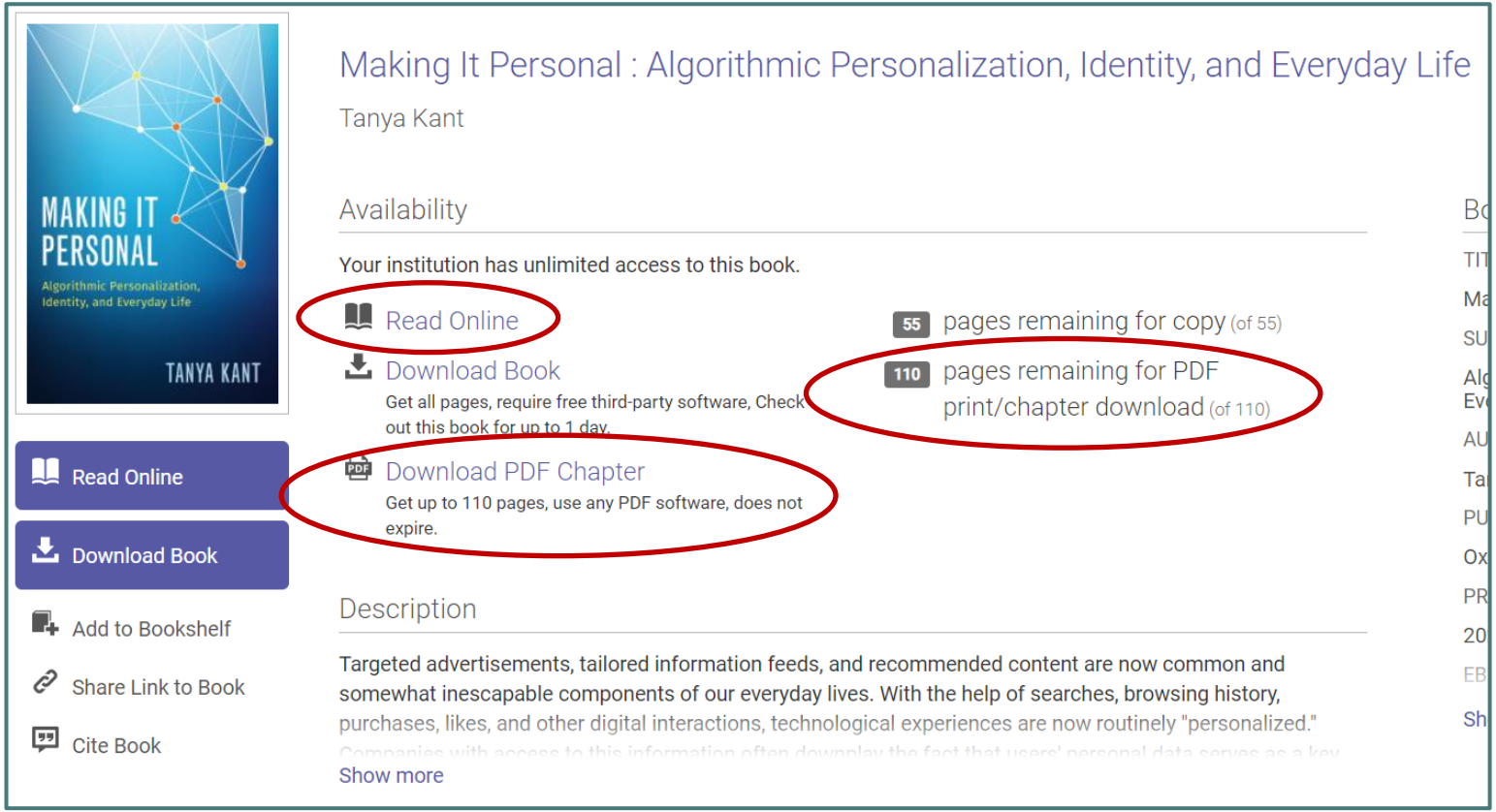
View online (View full text)
EBC Unlimited

Student note

Read Chapter 3: 'Me, Myself and the Algorithm'

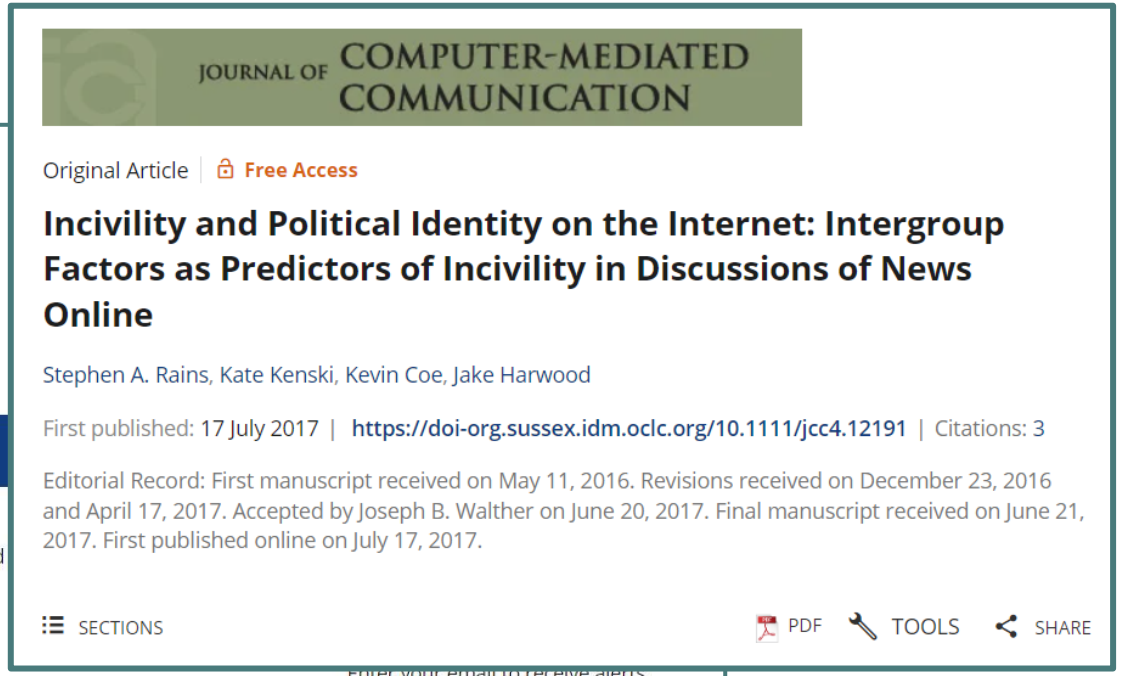
Demo

Accessing eBooks on your reading list



You can search relevant journals directly

Try browsing the issues of a relevant journal…



…or searching within the journal

Broad, general searches work well here

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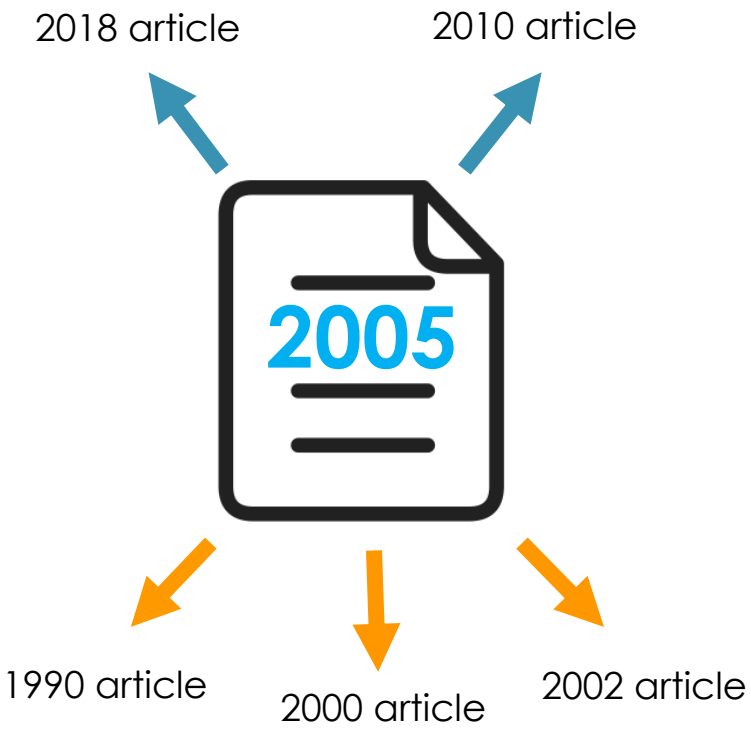
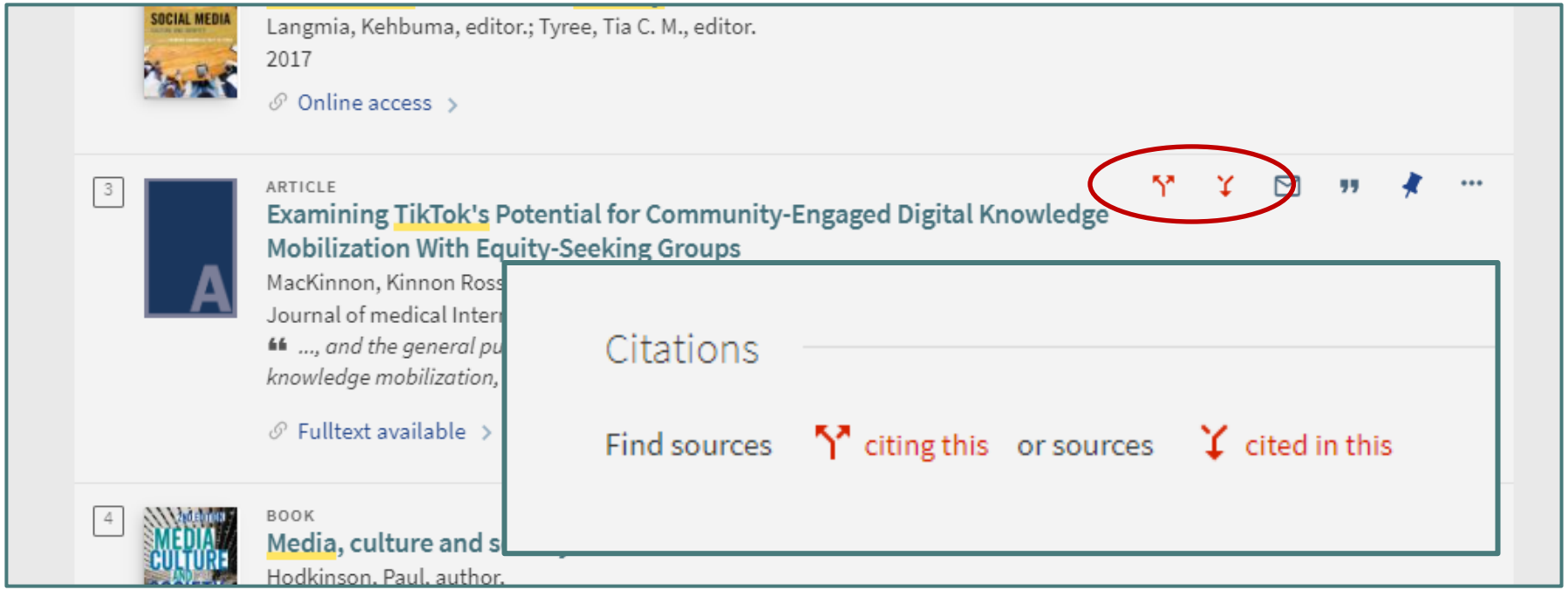
Citation searching

Citation searching Finding relevant research in a field or subject by looking at what an article has **referenced** and who has **cited** it.



Citations in Library Search



NOW LISTING SOURCES CITING:

Examining TikTok's Potential for Community-Engaged Digital Knowledge Mobilization With ...

MacKinnon, Kinnon Ross ; Kia, Hannah ; Lacombe...

1-4 of 4 Results

1

ARTICLE

Social media as an incubator of personality and behavioral psychopathology: Symptom and disorder authenticity or psychosomatic social contagion?

Haltigan, John D. ; Pringsheim, Tamara M. ; Rajkumar, Gayathiri

Comprehensive psychiatry, 2023, Vol.121, p.152362-152362

Fulltext available

2

ARTICLE

Content Analysis of Nicotine Poisoning (Nic Sick) Videos on TikTok: Retrospective Observational Infodemiology Study

Purushothaman, Vidya ; McMann, Tiana ; Nali, Matthew ; Li, Zhuoran ; Cuomo, Raphael ; Mackey, Tim K

Journal of medical Internet research, 2022, Vol.24 (3), p.e34050-e34050

Fulltext available

3

ARTICLE

Deconstructing TikTok Videos on Mental Health: Cross-sectional, Descriptive Content Analysis

Basch, Corey H ; Donelle, Lorie ; Fera, Joseph ; Jaime, Christie

JMIR formative research, 2022, Vol.6 (5), p.e38340-e38340

No full-text

Look at a relevant article you have already, and check the **abstract** and **keywords** for search terms

Look at the **references** used by the book or article

Look at articles and books **citing** the research and **related** research

Articles

Verified: Self-presentation, identity management, and selfhood in the age of big data

rn

Published online: 17 Apr 2017

l citation https://doi.org/10.1080/15405702.2016.1269909 Check for updates

TRACT

new styles of selfhood and self-presentation, forms of social status, and arbiters of "authenticity" are authorized and propagated in the wake of big data and affective capitalism? How are they for whom, and to what end? This article takes up these questions via an examination of sought-a identity badge, the Twitter verification checkmark, figuring it as both an affec e that incentivizes specific styles of self-presentation and a disciplinary means th to condition and subsume the significance of the millions of forms of self-p Beneath the promise of democratized access to social status and fame, the platforms in and through which we self-present draw us into privatized str management, and control. To conclude, the article will posit a new "ideal ty age.

ences

ns, V., Murphy, M., & Clarke, E. (2009). Anticipation: Technoscience, life, affect, temporality. *Subjectivity*, 28, 246–doi:10.1057/sub.2009.18 [Crossref], [Google Scholar] Open URL

Frenkel-Brunswik, E., Levinson, D., & Sanford, R. N. (1993). *The authoritarian personality*. New York, NY: W. W. Norton. [Google Scholar] Open URL

Related research

People also read | Recommended articles | Cited by 32

Article

Homemade pet celebrities: the everyday experience of micro-celebrity in promoting the self and others

Natalie Ngai

Celebrity Studies

Published online: 26 Apr 2022

Article

Is this what a feminist looks like? Curating the feminist self in the neoliberal visual economy of Instagram

Mahoney

nist Media Studies

shed online: 20 Aug 2020

e

s of justice and exchange rates: speculative labor in the book of men

Tahel Frosh

Journal of Israeli History

Published online: 15 Jan 2023

View more

Keep a note of useful keywords

Remember to keep a note of useful keywords as you read. This will help when developing your search strategy

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Scoping search

General Topic

Interested in how **identity** is **represented** on **social media platforms.**

Our initial keyword search

identity representation social media

How many results do we get?
Do they look relevant?

identity representation social media

Everything

0 selected PAGE 1-10 of 4,963 Results Save search

1

ARTICLE

Muslim Americans' Responses to Social Identity Threats: Effects of Media Representations and Experiences of Discrimination

Saleem, Muniba ; Ramasubramanian, Srividya

Media psychology, 2019, Vol.22 (3), p.373-393

“.... The current study examined the effects of media representations and self-reported experiences of discrimination on Muslim American students' identity management strategies...”

Fulltext available

2

BOOK

Media, culture and society : an introduction

Hodkinson, Paul, author.

2017

Not Available

3

ARTICLE

Towards pluralistic and grassroots national identity: a study of national identity representation by the Kurdish diaspora on social media

Aghapouri, Jiyar Hossein

National identities, 2020, Vol.22 (2), p.173-192

“...: although the Kurdish political activism has been accelerated by the rise of social media and the ethnic identity discussions have become much more visible, the idea of a unified imagined Kurdish...”

Fulltext available

identity representation social media

Everything

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Fulltext available

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Search commands: narrowing

On Library Search, type in the following:

social media

note how many results you get

Now try adding double quote marks:

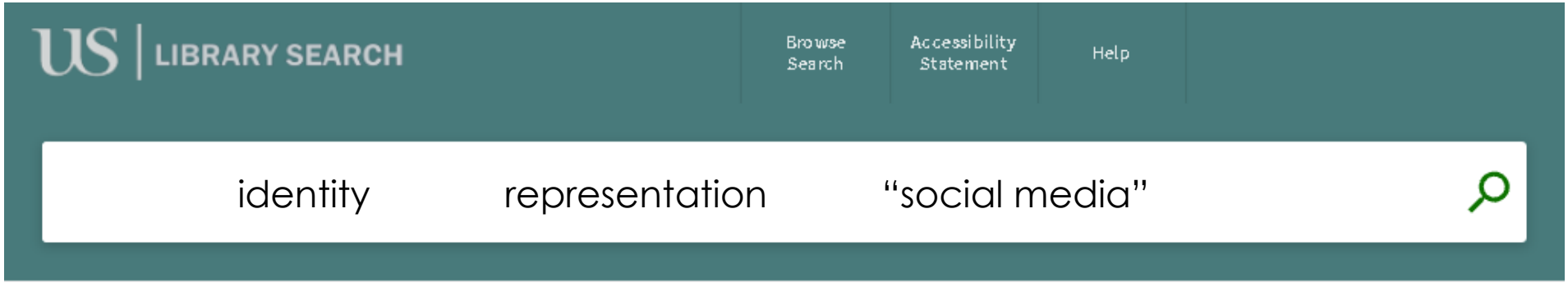
“social media”

Have the number of results

increased or *decreased*?

Why?

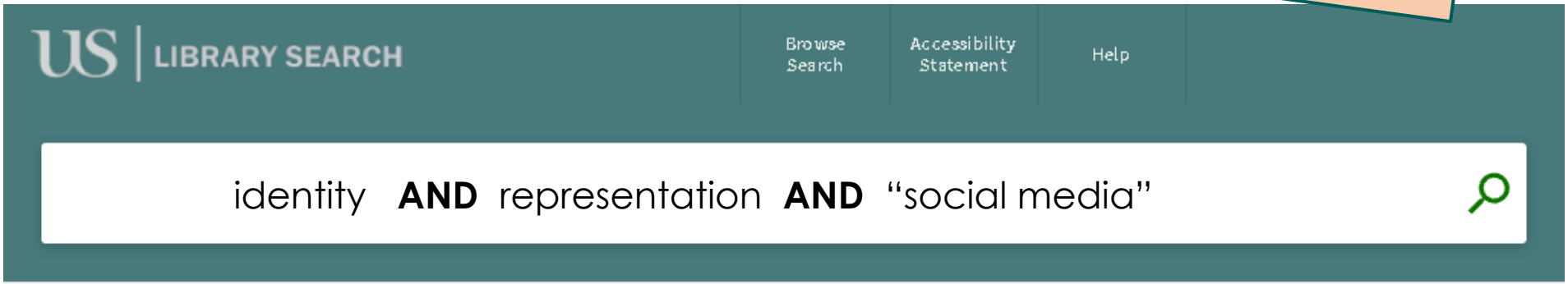
Using Library Search



What happens when we enter our key terms into the Library Search searchbar?

Using Library Search

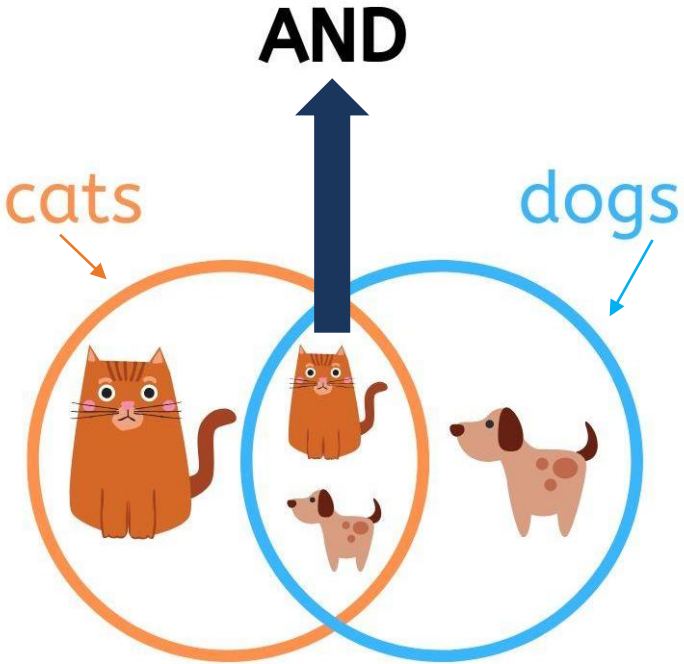
What do we think this might do?



If you leave a space, then Library Search automatically searches for terms together using **AND**

Let’s play…
human boolean

Boolean “connector” **AND** narrows your search and finds results that contain **all** your keywords.



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Search commands: broadening

Truncation operator

To **broaden** your search again use * to search for variations of a word

Root spelling of the word:
The first letters of the word common to all

represent*

represented

representation

Improving your search

Can we improve our question any further at this point?

identity AND represent* AND “social media”

Using the asterisk will start to broaden out your search results e.g., represent* finds represent, representation, etc.

Did my search find the below result?

Available access | Research article | First published online April 15, 2021

Engagement at the margins: Investigating how marginalized teens use digital media for political participation

Amana Kaskazi and Vanessa Kitzie View all authors and affiliations

Volume 25, Issue 1 | https://doi-org.sussex.idm.oclc.org/10.1177/14614448211009460

identity representation "social media"

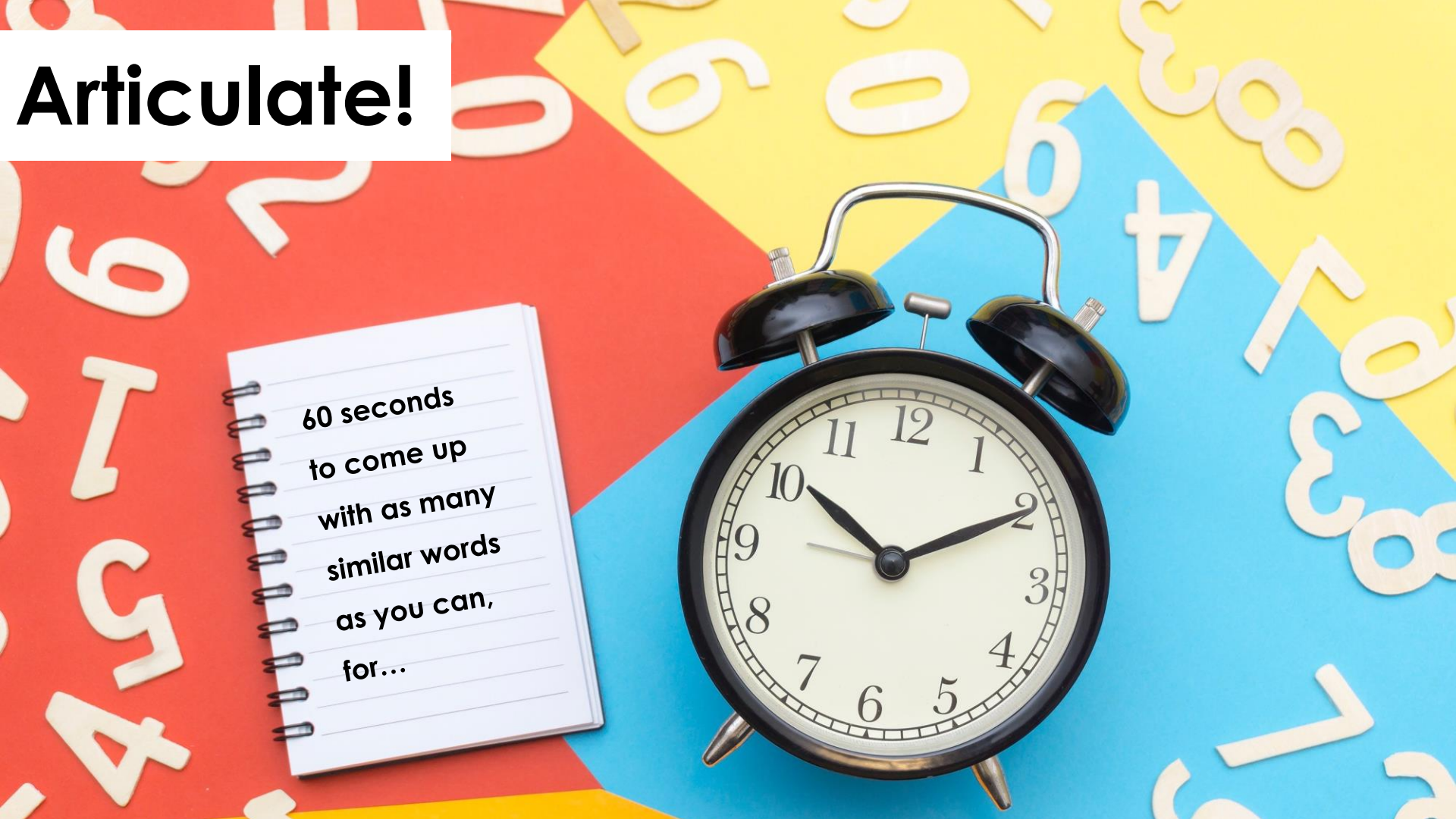
Abstract

This study investigates the information and participatory political practices of marginalized youth via four focus groups with 23 teens (aged 13–17 years) from two geographically distinct regions of the United States to address this limited understanding. The findings indicate that teens encounter political information and news from members of their social networks via digital media more than legacy media outlets, because it enables them to assert agency over social and political issues to which they feel connected. Furthermore, teens identify a tension between viewing adults, specifically teachers and politicians, as authoritative yet untrustworthy information sources, which can lead to their use of digital media to verify or challenge what adults are telling them. Finally, teens must navigate the sociotechnical challenges of digital media, including exposure to unwanted information and the potential social backlash of posting content that could be considered by others to represent slacktivism.

Alternative keywords

Next think about related terms, synonyms

Articulate!


60 seconds
to come up
with as many
similar words
as you can,
for…

SOCIAL MEDIA

Think about similar words...

Represented	Social media	Minority communities
constructed	twitter	minority
depiction	social networks	perspectives
Representation	Online community	minorities
self-presentation	Echo chamber	marginalised

Keep a note of useful keywords

Remember to keep a note of useful keywords as you read. This will help when developing your search strategy

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Building a search strategy

Refining your question

Interested in how **identity** is **represented** on **social media platforms.**

Refining your question

To what extent does the use of **social media** by **minority communities** in the **United States** inform **self-representation?**

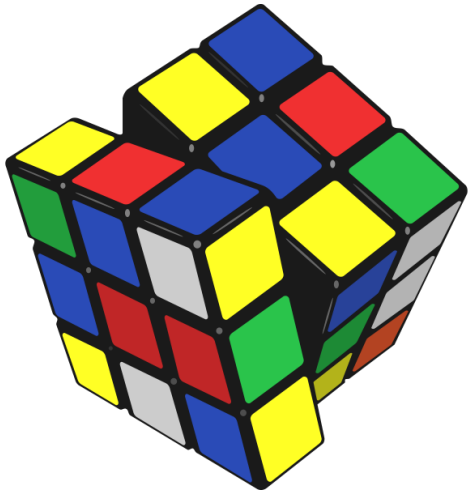
Expanding our search keywords for each part of our question

Break-down	Search strategy
Concept 1	"social media" "social network" twitter "new media" "digital media"
AND	
Concept 2	"minority community" "minority perspectives" minorit* marginalis*
AND	
Concept 3	self-representation represent* identit* self-presentation
AND	
Concept 4	"united states“ U.S. “north america” USA

When identify keywords for your search remember to think about **Variations; Related terms** and **Antonyms**

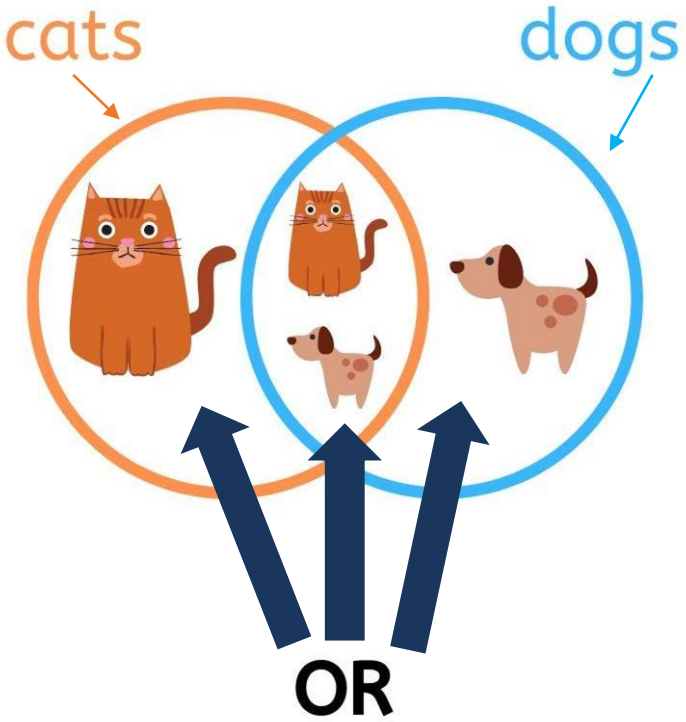
The problem…

Now we know what the AND operator does, what problem do we face when searching with our new synonym keywords?



How might this be overcome?

Boolean “connector” **OR** broadens your search and retrieves results that contain **any or all** of your keywords.



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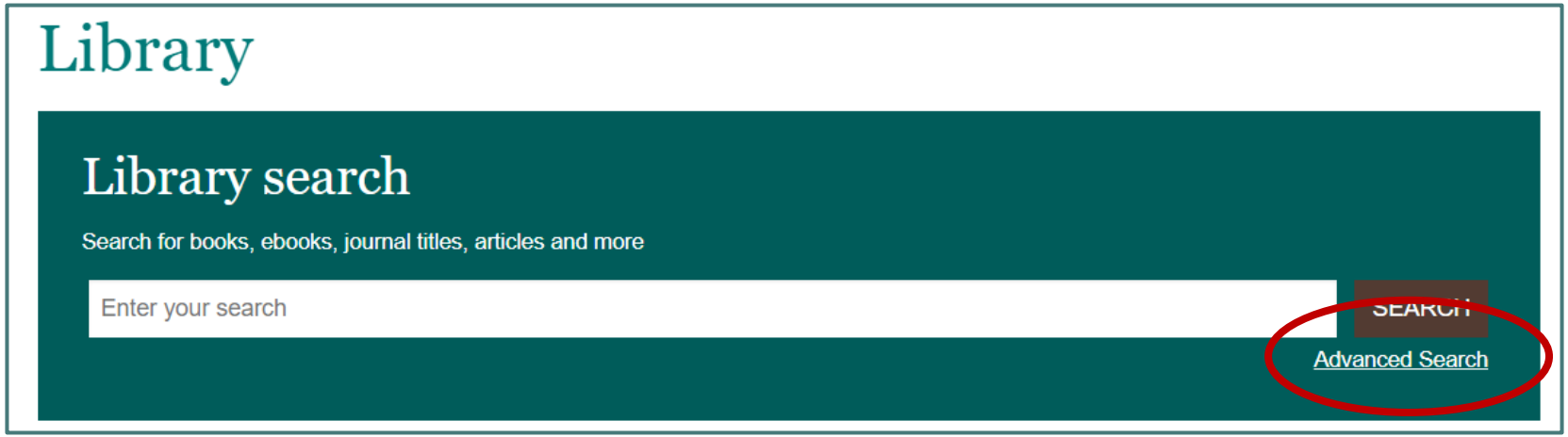
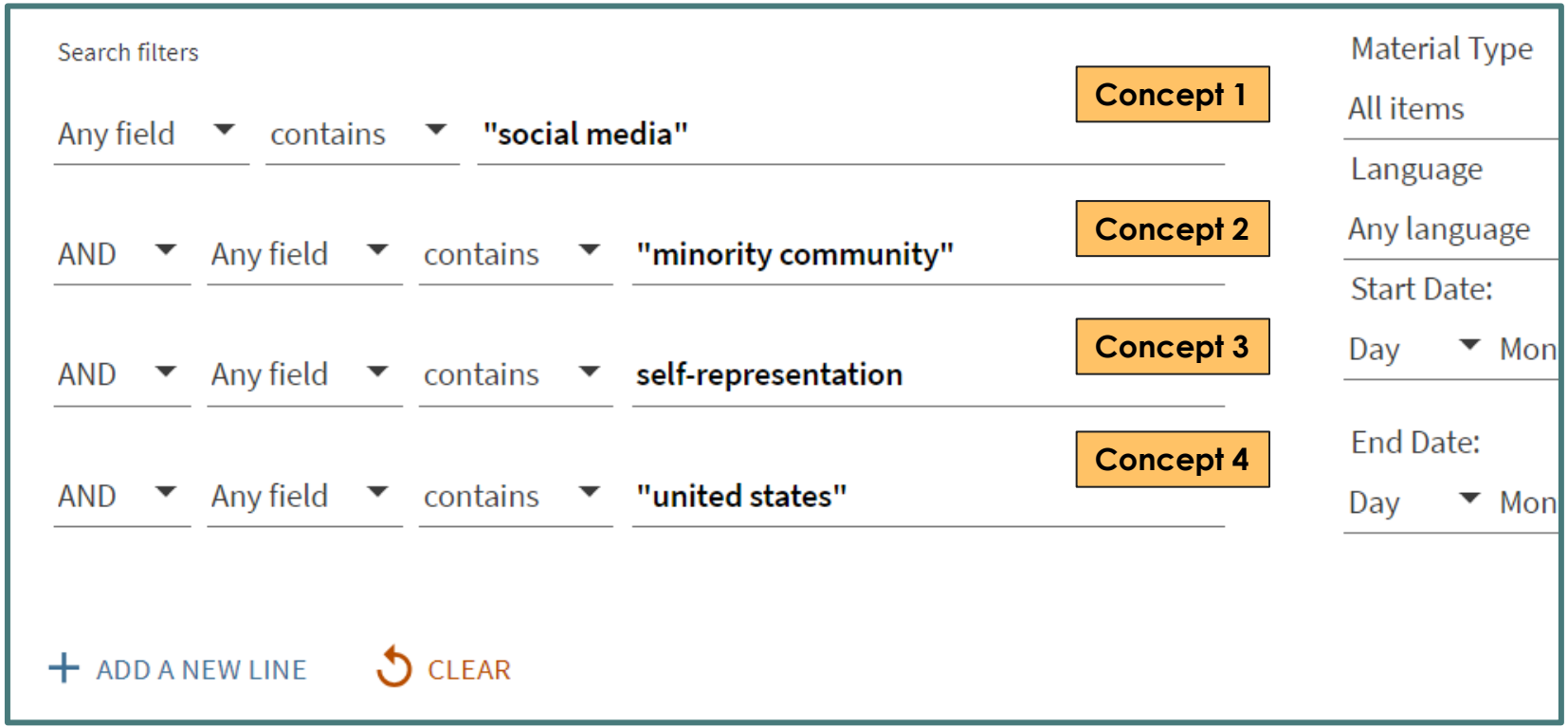
Using Advanced Search

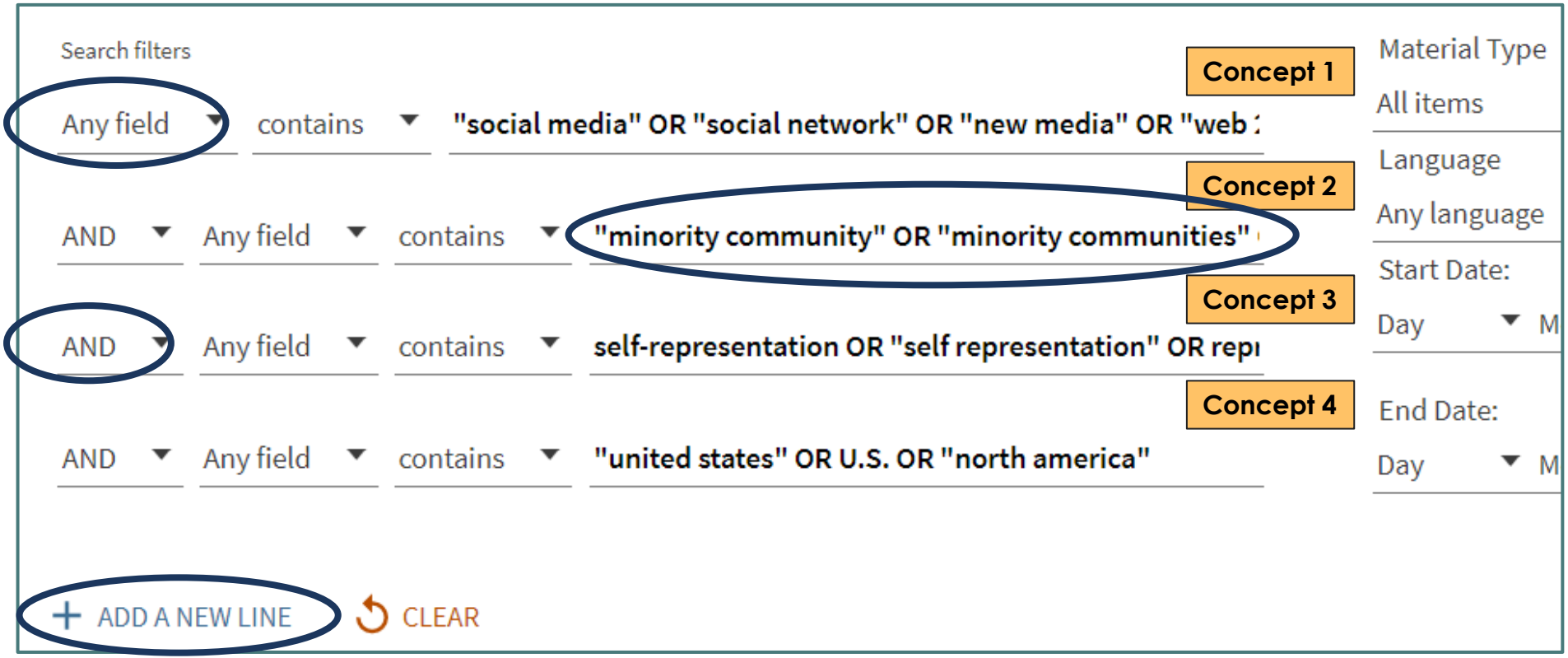
Using Advanced Search



Search for each part of your question on a separate line



Search for each part of your question on a separate line and use **OR** to search for synonyms and related terms



Our new set of results…

Refine your results

Expand beyond Library subscriptions

Sort by Relevance

Item Type

- Articles (1,301)
- Reviews (31)
- Newspaper Articles (25)
- Books (18)
- Dissertations (10)

Show More

Author

- Wernimont Jacqueline (2)
- Losh Elizabeth M (2)
- Bhalla Tamara (1)

Show More

Creation Date

From 1963 To 2023 Refine

0 selected PAGE 1 1-10 of 1,386 Results Save search

1

ARTICLE

The Individual and the Ummah: The Use of Social Media by Muslim Minority Communities in Australia and the United States

Bahfen, Nasya

Journal of Muslim minority affairs, 2018, Vol.38 (1), p.119-131

“ ...? This paper explores the use of social media by members of minority communities for the purposes of self-representation and community-building, and perceptions of social media use among members... ”

Fulltext available

2

BOOK

Social media : culture and identity

Langmia, Kehbuma, editor.; Tyree, Tia C. M., editor.

2017

Online access

3

ARTICLE

Examining TikTok's Potential for Community-Engaged Digital Knowledge Mobilization With Equity-Seeking Groups

MacKinnon, Kinnon Ross ; Kia, Hannah ; Lacombe-Duncan, Ashley

Journal of medical Internet research, 2021, Vol.23 (12), p.e30315-e30315

“ ..., and the general public. This paper contributes to the growing literature on the use of social media for digital knowledge mobilization, drawing particular attention to TikTok and its unique potential for collaborative... ”

Fulltext available

Our new set of results…

Refine your results

Expand beyond Library sub

Sort by Relevance

Item Type

Articles (1,301)

Reviews (31)

Newspaper Articles (25)

Books (18)

Dissertations (10)

Show More

Author

Wernimont Jacqueline (2)

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Bhalla Tamara (1)

Show More

Creation Date

From 1963

To 2023

0 selected PAGE 1 1-10 of 1,386 Results Save search

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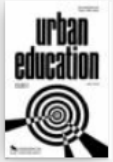
11



ARTICLE

"Thank You, Black Twitter": State Violence, Digital Counterpublics, and Pedagogies of Resistance

Hill, Marc Lamont; Royal, Camika ; Hill, Marc Lamont

Urban education (Beverly Hills, Calif.), 2018, Vol.53 (2), p.286-302

❝ ..." that enables critical pedagogy, political organizing, and both symbolic and material forms of resistance to anti-Black state violence within the United States... ❞

19

ARTICLE

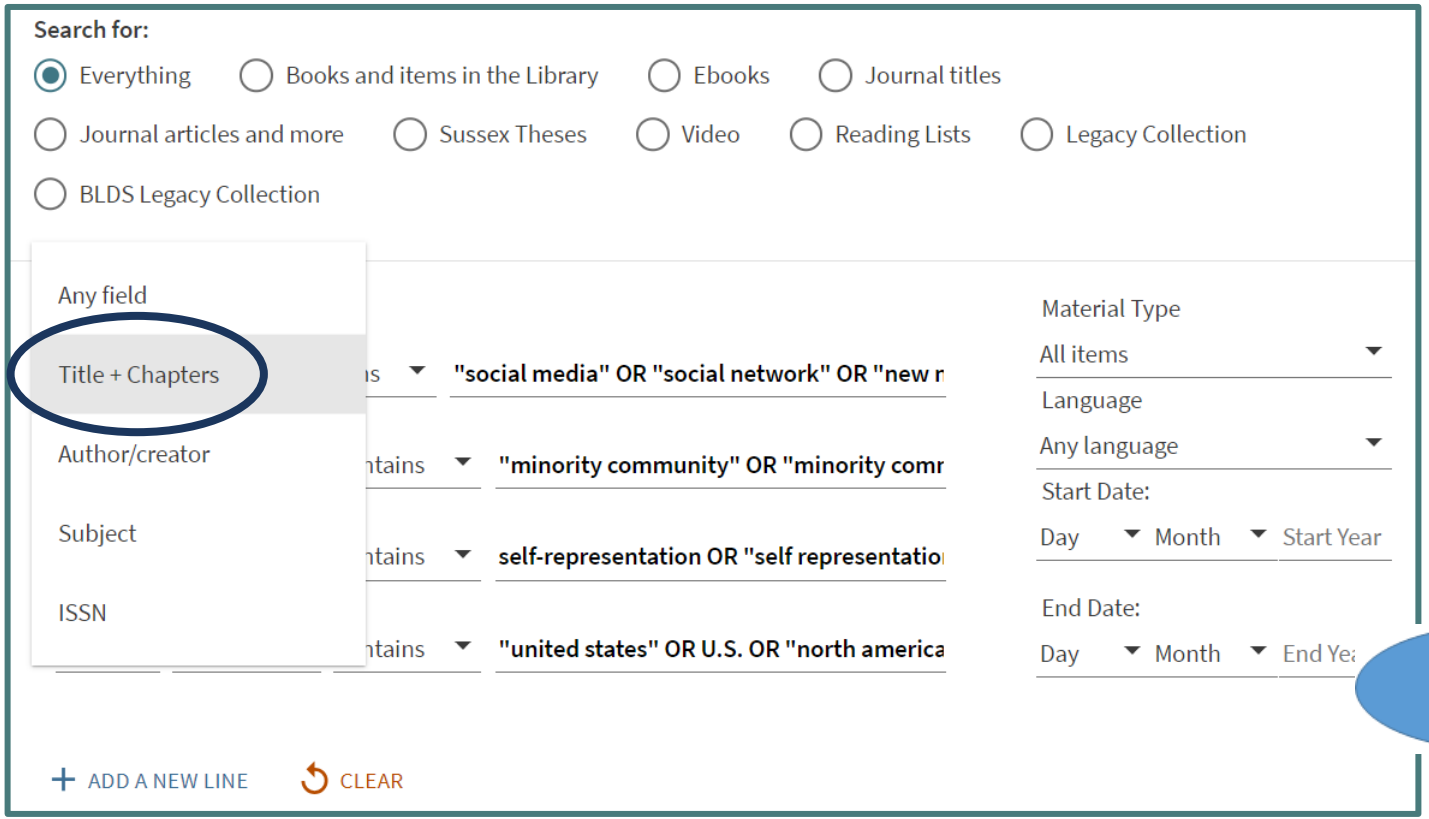
Engagement at the margins: Investigating how marginalized teens use digital media for political participation

Kaskazi, Amana ; Kitzie, Vanessa

New media & society, 2023, Vol.25 (1), p.72-94

❝ .... The findings indicate that teens encounter political information and news from members of their social networks via digital media more than legacy media outlets, because it enables them to assert... ❞

Narrow your search down by searching in specific fields



Demo

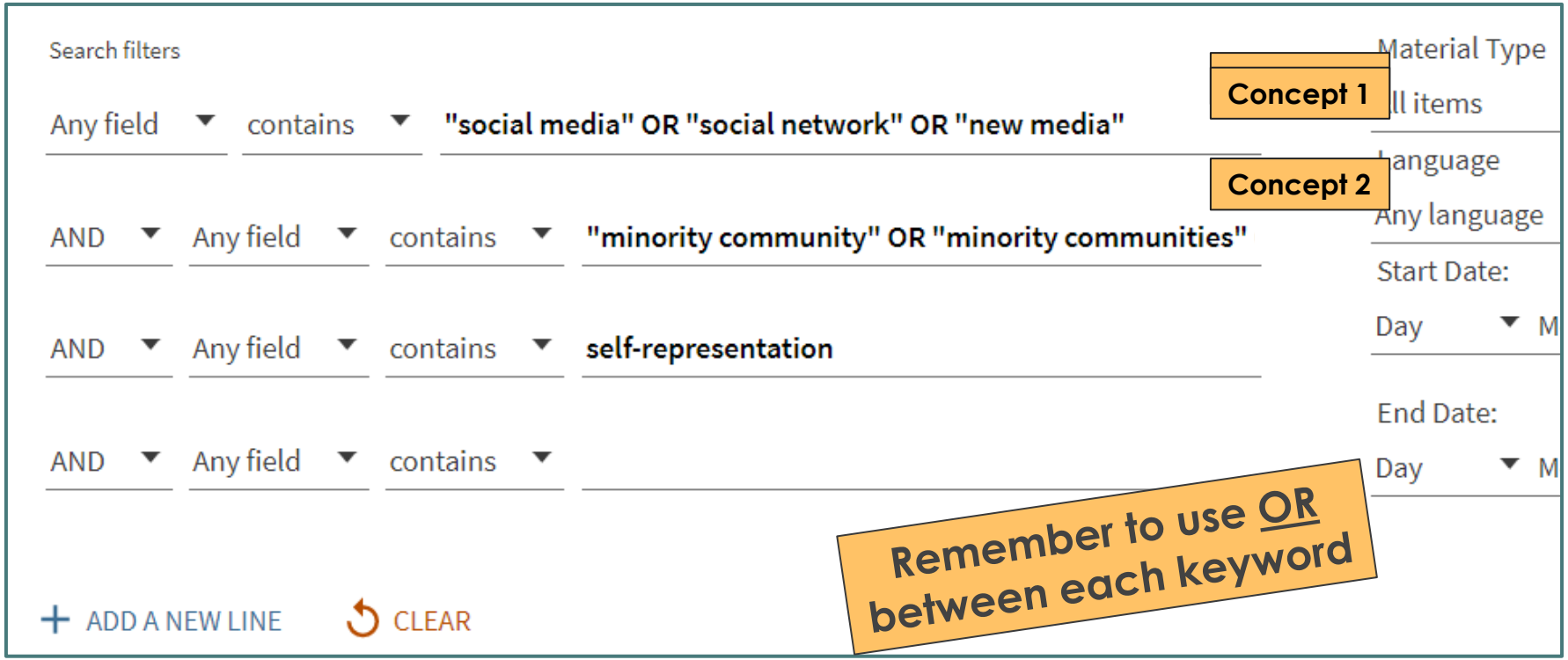
Finding journal articles using our search strategy

Using your phone or laptop:

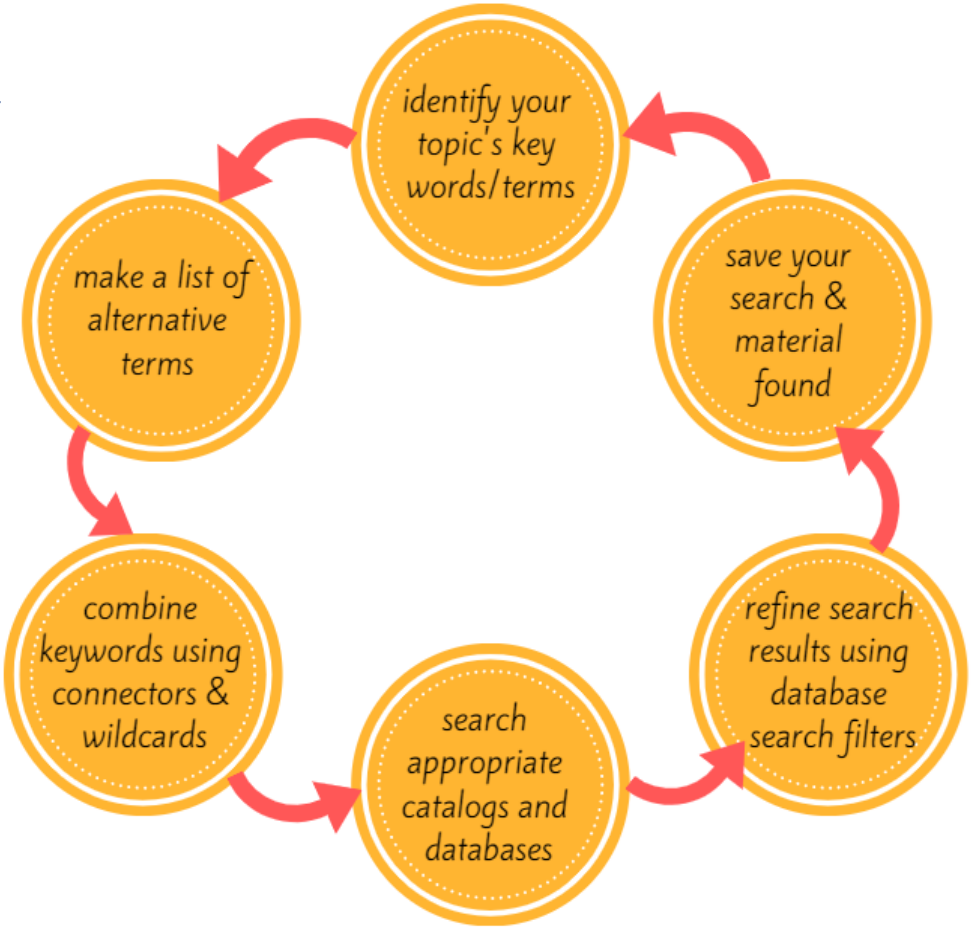
Remember to use OR between each keyword

- Enter a **key word/phrase** on **2 separate lines** of Advanced Search
- **Add** some alternate terms for your 2 keywords using **OR**
- Try out your search!
- Save **one** of your results to your library account using the pin

Example Advanced Search Strategy



Search strategy



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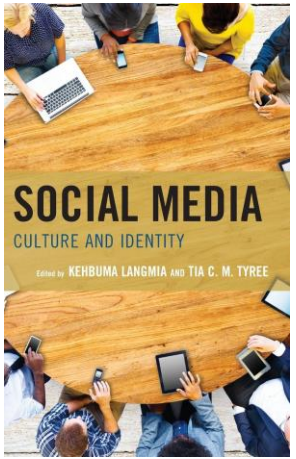
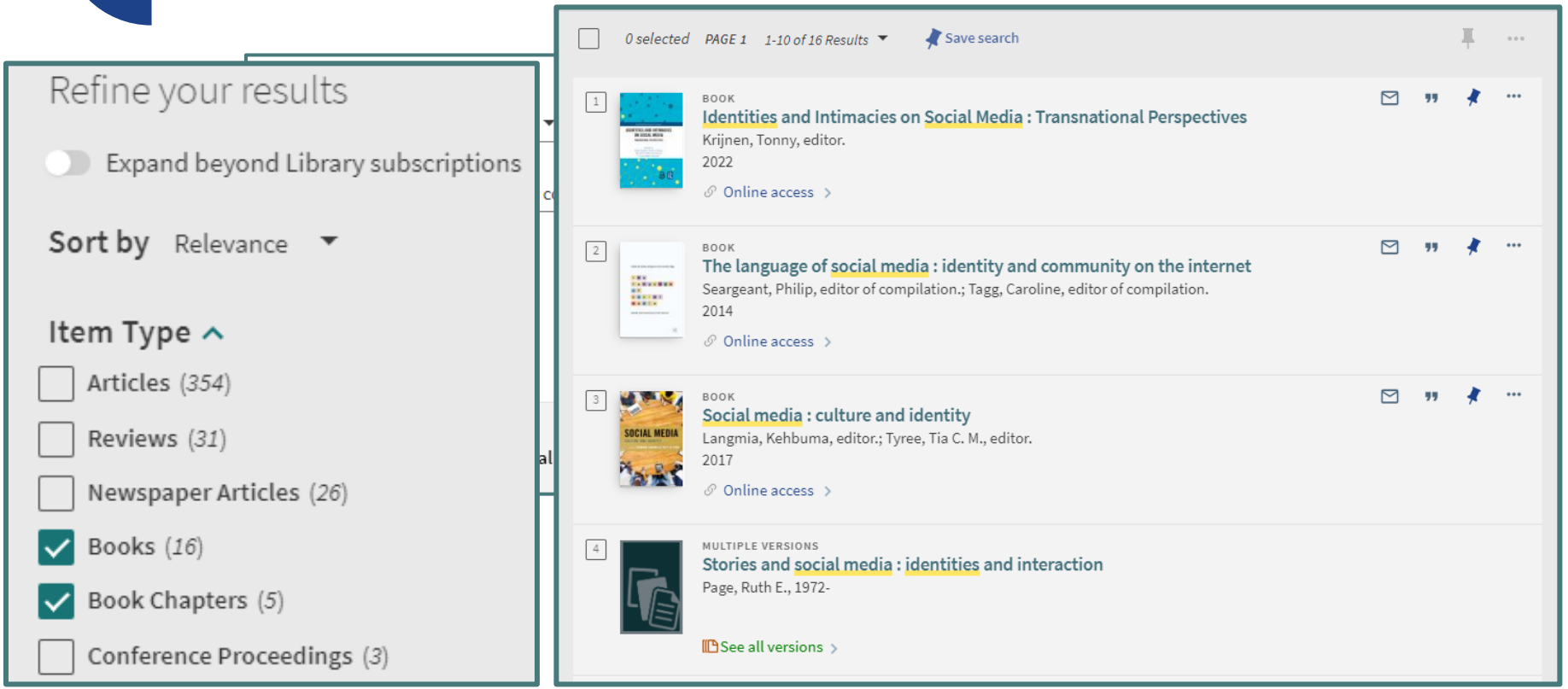
Introductory/ background research

Using different Item Types

- Think about the item types you want to find
- Books will provide overviews of topics and theories
- Journal Articles will provide more of a focus on specific issues within the discipline
- The broader scope of books means they are an ideal place to begin your research



Finding introductions/overviews



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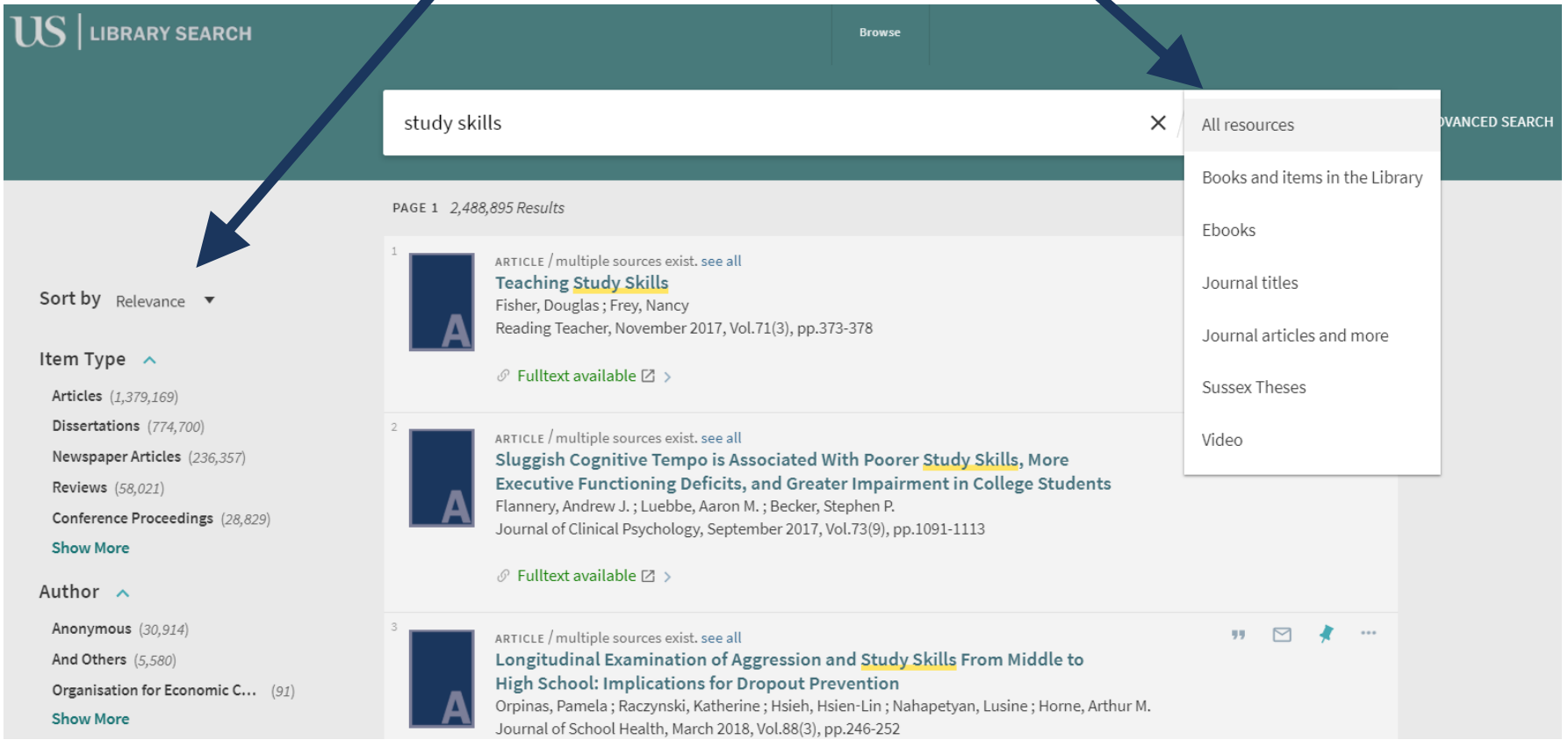
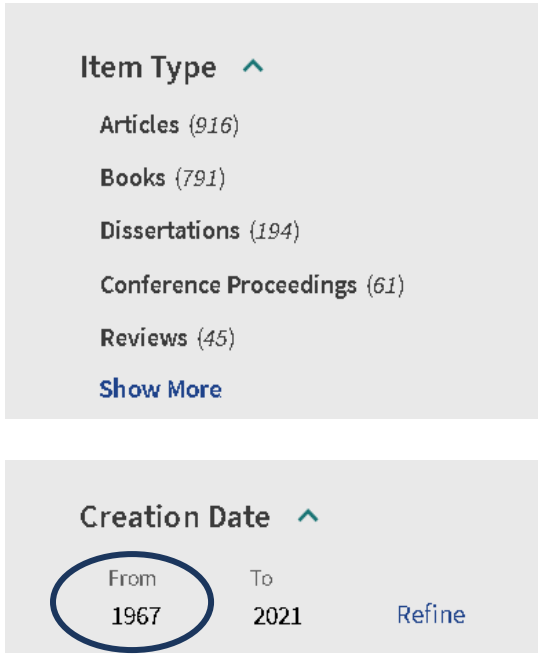
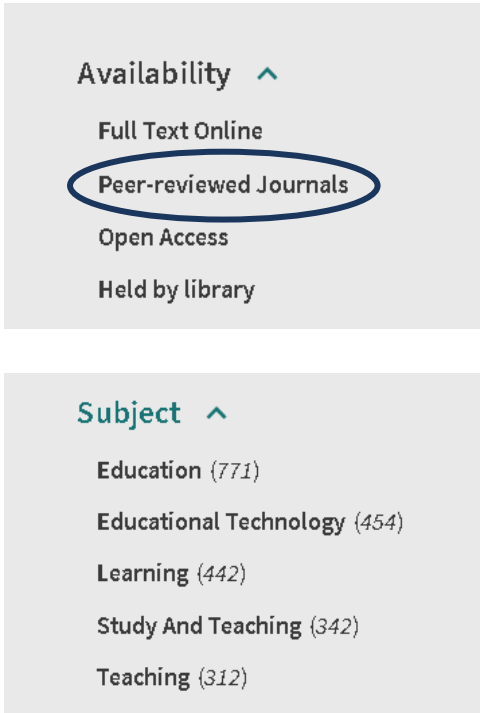
Search filters

Use the filter options to **narrow** your search



Other useful filter options





Remember to lock filters

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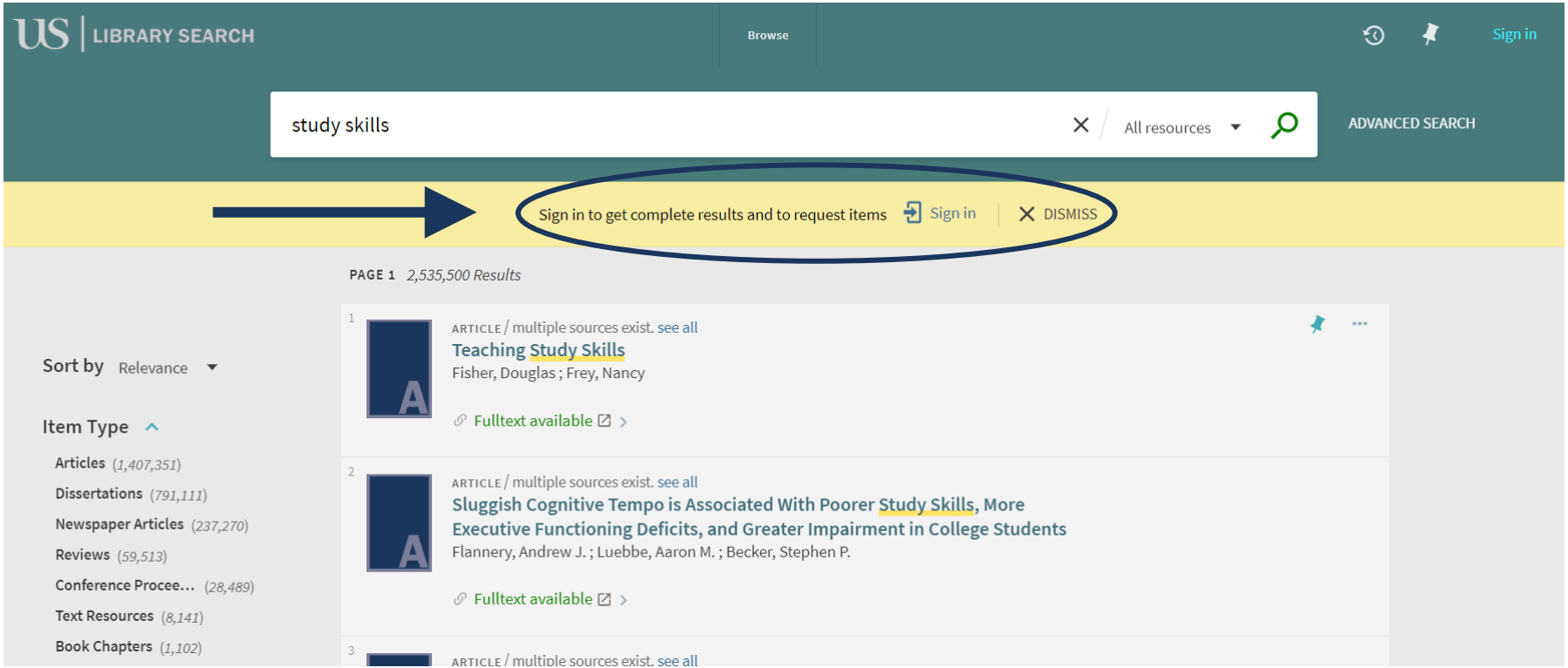
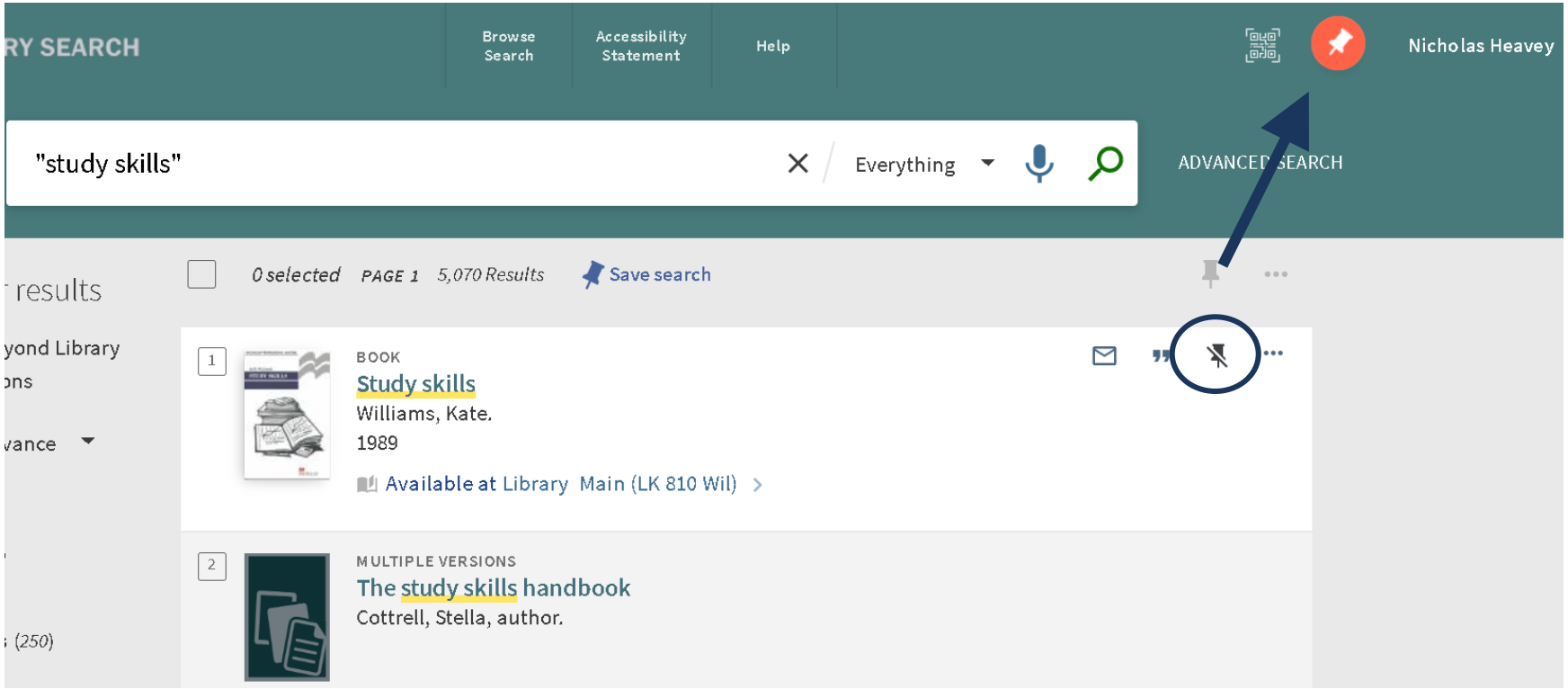
Signing in & saving results

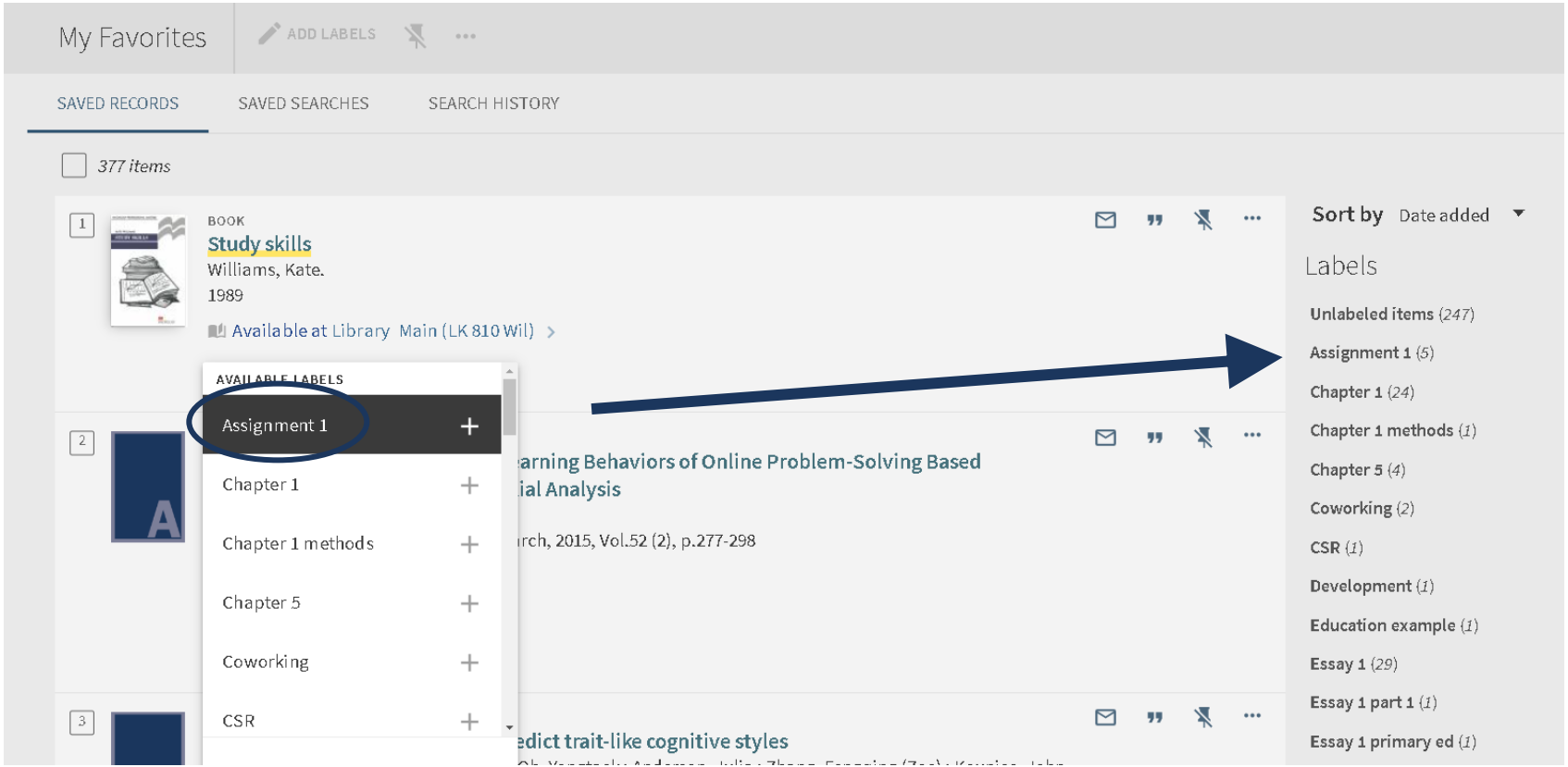
Sign-in for full access and to save results



Save results using the pin to your library account



Add Labels to organise results



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Subject Guides

Finding Your Subject Guide

Library search

Search for books, ebooks, journal t

B

Biology and Environmental Sciences

Business, Management and Economics

C

Chemistry and Biochemistry

Childhood and Youth Studies

Copyright

Cultural Studies

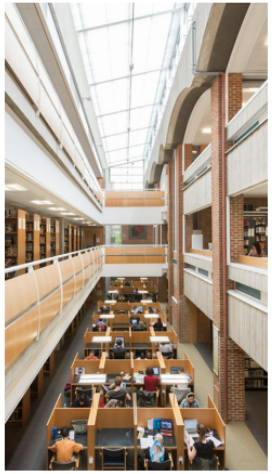
D

Legacy Collec

Cultural Studies

Key Resources

Further Support



Key Resources for Cultural Studies

The following databases contain a variety of material, including journal articles, for your specific subject area. The brief descriptions beneath the titles will explain what each hold. To access, click on the title.

- African American Newspapers, 1827-1998
  Search more than 270 African American newspapers published in the 19th and 20th centuries.
- African Newspapers 1800-1922
  40 fully searchable African newspapers published in the 19th and 20th centuries. Featuring English- and foreign-language titles from Ghana, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mozambique, Namibia, Nigeria, Sierra Leone, South Africa, Uganda and Zimbabwe.
- Art Abstracts
  Comprehensive indexing and abstracts for more than 450 international art publications from 1984 to the present, including periodicals, published in English, French, German, Italian, Spanish and Dutch, yearbooks, and museum bulletins. Subjects include advertising, archaeology, crafts, folk art, graphic arts, interior design, video, film, architecture and art history.
- British Humanities Index (BHI)
  Now known as Humanities Index.
  An international abstracting and indexing tool for research in the humanities, BHI indexes over 400 internationally respected humanities journals and weekly magazines published in the UK and other English speaking countries, as well as quality newspapers published in the UK.
- Chinese Newspaper Collection

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Develop your academic skills including referencing

workshops

See what's happening

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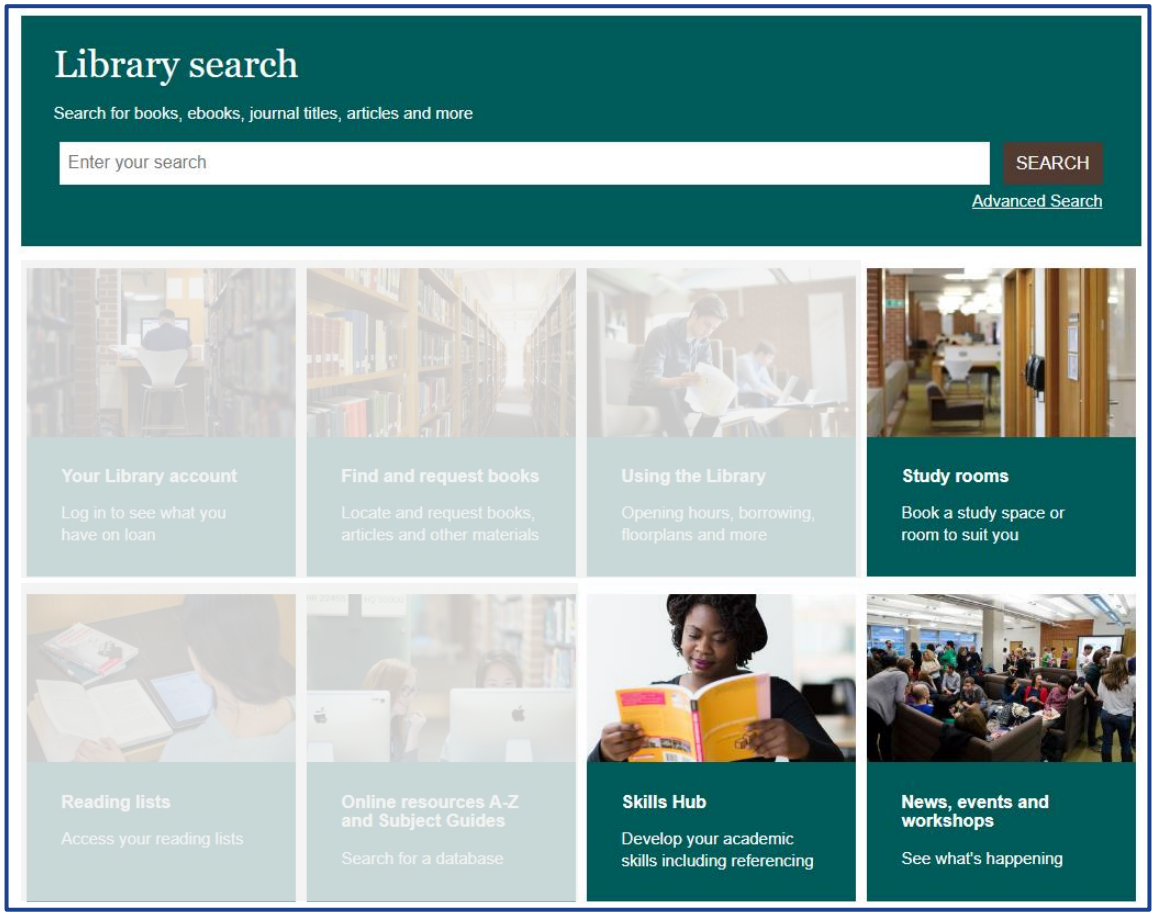
Further Support

Additional Library Support



Welcome to Skills Hub

Starting at Sussex

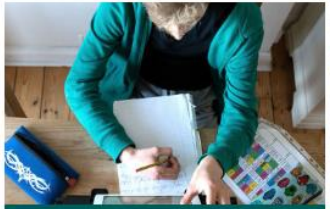
Critical thinking

Note-making

Presentations, seminars and group work

Reading and research

Referencing and academic integrity



Revision and exams

Time management

Writing and assessments

https://guides.lib.sussex.ac.uk/search_skills

Sussex Library Search Skills Guide

- Search skills homepage
- Starting your search
- Boolean searching
- Search commands
- Library Search FAQs
- Searching beyond the Library
- Systematic Reviews for PGTs
- Evaluating sources
- Search skills video guides
  - Video guides: Library Search
  - Video guides: online resources
  - Video guides: Boolean searching
  - Video guides: academic skills
- Further support
- We want your feedback!

This guide has been created to enable you to develop your research skills - an essential skill set for your university studies. In the tabs on the left hand side you will find guidance on how to search with Boolean operators, how to navigate online resources, how to critically evaluate information, and more. There is guidance in each section and video guides section to support your learning. To learn how we can support your studies further, have a look at our video below.

How the library can support your studies

library@sussex.ac.uk

sussex.ac.uk/skillshub

Chat with Library Staff

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Narrow you search down by searching in specific fields