

Creative and Digital Economy Research Mobilizer Group (Creative RMG)

In 2020, the University of Sussex Business School launched the Creative and Digital Economy Research Mobilizer Group (known as Creative RMG). This built on the existing expertise around the creative and cultural industries (CCIs) that translated into teaching, such as Margareta Jolly's [Cultural and Creative Industries MA](#), and past and present research projects. These include the [Brighton FUSE](#), an AHRC project led by [Paul Nightingale](#) at Sussex working with Wired Sussex to explore the creative economy locally and the importance of innovation and entrepreneurship, and the AHRC funded [Creative Industries Policy & Evidence Centre](#) led by [Josh Siepel](#).

The group wants to be a shared platform to connect researchers broadly interested in the business, management and policy facets of the creative, cultural and digital economy. From the start, this multidisciplinary group has been open to members from the different departments of the Business School and from other Schools, such as the School of Media, Arts & Humanities. Medeni Fordham, Elena Dennison, Margareta Jolly, Michael Jonik and Carol Watts are already involved – and new members are welcome! This includes doctoral and postdoctoral students.

The main aims of the Creative RMG are:

1. Advancing research in the CCIs through co-publishing;
2. Joint funding applications;
3. Teaching and project supervision in the CCIs, and
4. External engagement with local, national and international stakeholders in the CCIs.

As a group, we meet regularly to discuss new and existing projects, share best practices and organize research, teaching and engagement activities.

Some highlights from the current academic year:

- As part of the Business of Women's Words project, a [knowledge exchange event with a group of women activist-entrepreneurs](#).
- An internal research seminar on Creative Rural Clusters in England.
- A seminar on Thursday 17 March 2022 on [the role of the creative industries in placemaking](#) given by Prof. Greg Richards.

Join us for more creative connections in the near future! Please get in touch with Maria – we meet every six weeks.

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