

CONNECTED, ENGAGED, ENTREPRENEURIAL, CREATIVE... AND CITIZENS OF THE WORLD



AIM 1

Through partnerships and coalitions, become embedded in the community, tackling local and regional challenges

- 1 Undertake a mapping exercise across community and business engagements and identify opportunities to build networks
- 2 Develop a model for a co-ordinated approach to partnerships and relationships
- 3 Identify key organisations and partnerships that reflect our aims and values
- 4 Devise and implement a Community Partnership programme
- 5 Establish a Citizens UK Brighton & Hove chapter and a programme that allows for staff and student participation

AIM 2

Establish a sector-leading student and staff volunteering scheme that delivers meaningful engagement and positive change

- 1 Undertake a mapping exercise and provide a benchmark for staff and student volunteering
- 2 Create the necessary policy and frameworks to support volunteering opportunities for staff and students, including the Sussex Award
- 3 Develop a joined-up business engagement plan to target specific organisations
- 4 Develop a structured training programme for staff and student volunteers
- 5 Launch a new Sussex Award for students

AIM 3

Grow the network of alumni actively engaged in the life of the University

- 1 Share the University's vision and core values with alumni to develop a culture of active engagement with Sussex for life
- 2 Undertake a range of high-quality programmes to offer value to alumni and encourage meaningful engagement
- 3 Mobilise our alumni to support students taking the Sussex Award
- 4 Develop a robust and dynamic alumni volunteer programme
- 5 Develop a strategy for initiatives in teaching and research that inspires alumni and supporters

AIM 4

Become known as a university that celebrates its cultural assets, unlocks assets and inspires innovative engagement

- 1 Devise a Cultural Engagement Strategy with the ACCA and academic endeavour at the heart
- 2 Build on partnerships with local councils to develop our shared cultural assets, including The Keep
- 3 Develop a strategy for an innovative sector-leading curation, digitisation and discovery programme for wider benefit

AIM 5

Be a truly internationally engaged university across all our activities and grow our international reputation

- 1 Develop an Internationalisation Strategy
- 2 Develop a strategy for a financially viable portfolio of international business, education and research partnerships (such as International Summer School)
- 3 Develop an ambitious approach to student mobility and increase the numbers engaging in an international experience
- 4 Develop an integrated International Student Recruitment Strategy
- 5 Develop a systemic, strategic approach to Sussex's transnational education capacity and capability