WHAT IS FORMULA STUDENT?

Formula Student is the UK round of the FSAE international motorsport competition, run by the I MechE. Formula student is one of nine events that make up the FSAE series, which are hosted across Europe, America, Asia and Australasia. Formula Student is hosted at the Silverstone circuit in July, and in 2012 saw over 100 teams from 34 nations competing across the 5 day event.

WHO ARE MOBIL 1 TEAM SUSSEX?

We are the University of Sussex’s Formula Student team, competing in the FS competition since 2005. The consistent enthusiasm of the students and supervisors has led to a progressive improvement in our ranking. A high of 34th out of 96 entrants in 2011 shows we are a capable team with strong engineering foundations and a growing expertise.

The University of Sussex was the first of the new wave of UK universities founded in the 1960s, receiving its Royal Charter in August 1961. As we celebrate our 50th anniversary, Sussex has become a leading teaching and research institution. With the University’s backing, and long term support from the team’s title sponsor Mobil 1, we have been able to develop and grow into a competitive team.

WHY GET INVOLVED?

• Gain the opportunity to engage with and work alongside the engineers of the future.
• Promote your organisation on an international scale.
• Show your support to the war heroes who are in desperate need of aid.
• Help to develop the engineers of tomorrow.
• Enjoy following the progress of the team leading up to Silverstone and being part of their successes.

We are an extremely determined team, with a strong group mentality, and are driven to continually better ourselves. We hope to soon be welcoming you into the team, and together work towards a successful future.

MOBIL 1 TEAM SUSSEX PROUDLY SUPPORTS:

Mobil 1 Team Sussex would like to announce their continued support for the charity, Help for Heroes. The Nose Cone Club is a fund raising initiative that has run for the past two years, where we ask for monetary donations to the team, and in return we give a portion to Help for Heroes, and attach a picture of you to the nose of our car. In 2012 we raised £300 for the charity.

In an effort to generate even more money for the good cause, Mobil 1 Team Sussex are increasing the donation to Help for Heroes to a quarter of the value raised from the Nose Cone Club.

The Nose Cone Club
TEAM EVOLUTION

2009: TS - 09
- Placed 66th out of 82 participants.

2010: TS - 10
- The car addressed both the weight and drive shaft issues from the previous year.
- First year Team Sussex made the car body out of carbon fibre.
- Placed 64th out of 76 participants.

2011: TS - 11
- Learnt the lessons, and set out to make a car that worked.
- The car competed in and completed every event.
- Placed 34th out of 96 participants.

2012: TS - 12
- Aimed to design and build the best car yet.
- Car weight significantly less at 270kg, 30kg lighter than 2011.
- Placed 64th out of 102 participants (unfortunate wheel bearing failure)
- 23rd in the business presentation with the inclusion of business students in the preparations.
- 40th in design competition, despite a comparably small budget.

2013: TS - 13
- Biggest team yet, with a wealth of formula student experience.
- Aiming to place in the top 5 UK teams.

TEAM PATRONS

Mobil 1 Team Sussex are proud to announce their current patrons, who support the team and provide their invaluable skills and knowledge freely.

Richard Noble OBE:
An honorary doctor of the University of Sussex. He held the land speed record between 1983 and 1997 and was the project director of Thrust SSC. He is now heading the 1000 mph Bloodhound project.

Corporal Johnson Beharry VC:
An honorary doctor of the University of Sussex and recipient of the Victoria Cross, the highest military decoration for valour in the British and Commonwealth armed forces. He is one of only three living British holders of the Victoria Cross and is a Hero Patron for Help for Heroes.

Rupert Bravery:
Emergency Response Advisor for Exxon Mobil. Rupert represents our main sponsor, Mobil 1, and their interests in the project.

Dick Atkins:
A senior research fellow at the University of Sussex and Chairman of the IMechE Automobile Division Southern Committee. Dick is heavily involved with the team and always on hand to share his extensive automotive knowledge.
## Sponsorship Tier Scheme

<table>
<thead>
<tr>
<th>Feature</th>
<th>Gold</th>
<th>Platinum</th>
<th>Diamond</th>
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<tbody>
<tr>
<td>Logo displayed on the TS – 13</td>
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<td>Logo displayed prominently on the TS – 13</td>
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<td>Small logo on all Mobil 1 Team Sussex apparel</td>
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<td>Medium logo on all Mobil 1 Team Sussex apparel</td>
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<td>Large logo on all Mobil 1 Team Sussex apparel</td>
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<tr>
<td>Bi-Monthly newsletter</td>
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<td>Mention in all team press events</td>
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<td>Small bio and logo displayed on Mobil 1 Team Sussex website</td>
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<td>Own dedicated page displayed on Mobil 1 Team Sussex website</td>
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<td>Two invitations to the TS-13 launch event on the 15th May 2013</td>
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<td>Two tickets to Formula Student at Silverstone in July 2013</td>
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<tr>
<td>Four tickets to Formula Student at Silverstone in July 2013</td>
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<td>£500</td>
<td>£1,000</td>
<td>£3,000</td>
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## Contact Information

If you would like to discuss a sponsorship opportunity with us, please do not hesitate to contact our communications officer Tom Lucken, via one of the following methods:

**E-mail** - sussexfs@gmail.com

**Mobile** - 07985456944

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- [www.imeche.org](http://www.imeche.org)
- [www.sussex.ac.uk](http://www.sussex.ac.uk)

## Previous Sponsors

![Sponsors Logos]