**Structure of an Essay**

**BIG IDEA (Essence of Argument):** ____________________________________________________________

<table>
<thead>
<tr>
<th>INTRO</th>
<th>BODY</th>
<th>CONCLUSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>10%</td>
<td>80%</td>
<td>10%</td>
</tr>
</tbody>
</table>
| Opening – impact  
Context/definitions  
BIG IDEA. Signposting. | THEME A  
Point A1:  
Point A2:  
Point A3: | THEME C  
Point C1:  
Point C2:  
Point C3: |
| THEME B  
Point B1:  
Point B2:  
Point B3: |  
Opening of summary  
Summarise A1-3,B1-3,C1-3  
Reflect. Final BIG IDEA line. | |

(* this should fit on a T-shirt and if you wore that T-shirt into a bar full of people of your discipline, someone should want to argue with you)