



New Strategic Framework – Sussex 2025

Consultation – October/November 2017
Staff Briefing Pack

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UNIVERSITY
OF SUSSEX

What's happening with the new strategy?

- We are currently consulting with all staff and students on the proposed framework for the University's new strategy and are inviting people to provide feedback
- The framework has been developed following discussions over many months with the University's Council, the leadership team, students and academic and professional staff – who have told us what kind of a place they want Sussex to be
- We have also been in discussion with our alumni and external stakeholders, such as the local community, to find out what their expectations are about us

What's a strategic framework?

- The framework outlines where we see the University in the next 5-7 years (until 2025) and the outcomes we want to achieve
- It includes the core dimensions that Sussex will focus on to flourish as a University and ensure distinctiveness as an institution
- The framework is the backbone for the enabling strategies and plans that will be developed in the next 6-12 months
- When we launch the strategic framework in early 2018, we will be sharing a written document which outlines the University's vision and the principles of how we aim to achieve our ambitions

What's the timeframe for implementation of the framework?

- The current strategy is drawing to a close and in early 2018 we will launch the new strategic framework; and then transition fully over 6-9 months into the next academic year
- The University is in a sound position but we must now evolve and continue to be agile to the changing environment
- When the University first started the strategy development process a year ago, there were different economic, regulatory and social factors in play– so even during this period we have had to adapt our thinking and need to continue to do so
- By having a solid framework to work from, we can develop the finer details of how we will be successful as an institution

Why is it important to engage with the new strategic framework?

- We all have a part to play in helping Sussex to flourish as an institution
- If we get this right, Sussex will be a great place to study, live and work for many years to come
- We believe the University plays an integral role in transforming students' lives and futures; our society and economy; and the world – and it's important that everyone in our campus community has the opportunity to contribute to these ambitions

What will you do with my feedback?

- **Over the next few weeks, we will be collecting feedback from our campus community so that we can feed this into discussions and planning with the Leadership team**
- **The new framework will be refined further and feedback will be taken into account for the future development of the enabling strategies and plans**
- **Feedback will also be provided to the University's Council so they can take this into consideration when approving the final strategic framework**

How do I find out more?

- Attend one of the workshops scheduled from 31 October-7th November
- Listen in to our webinar hosted on the 6th November
- Watch our video presentation – www.sussex.ac.uk/strategy2025

How do I give my feedback?

- By sharing your thoughts in the workshop sessions
- By filling out the online form – www.sussex.ac.uk/strategy2025
- By emailing internalcomms@sussex.ac.uk