One year professional placements

Product Design
Product Design courses are accredited by the professional Institution of Engineering Designers (IED), validating their content as ideal for the design industry. Our students discover state-of-the-art methods and processes for sustainable design, interaction design, and innovation.

Student profile
There are approximately 75 students enrolled on the Product Design degree across three years.
Students have a good balance of both technical/science based subjects, in addition to broad creative skills and knowledge that could be taken from a number of different areas.

Core content

Optional content
Our students work with industrial companies during term time modules on live projects. These introduce students to the demands and challenges of commercial product design and development. It also gives them additional industry and business experience and builds a self confidence for future placement and job applications.

A placement provider says
Garry McKay, Managing Director of Adapt UK says, ‘Our Sussex Placement Student very quickly fitted into the office environment. They brought fresh ideas and imagination to some of our designs and were also happy to carry out tasks such as technical drawing and specifications for the manufacture of ancillary items used in our product selections. At the end of the 12 months, we were delighted with the achievements and confidence gained by the student and felt that the overall training they’d received, the sponsorship and advice with the Degree Project, helped to gain them a First Class Honours Degree and some excellent research for our company. Having taken on students on a similar basis in the past we were delighted with the level of support and interaction we had with the University of Sussex and plan to work on collaborative projects in the future.’

What makes our students unique?
On graduation, all our students have a good in-depth knowledge and ability in a range of multi-disciplinary fields of design practice.
In addition to this, they are able to interact and work professionally with an understanding for real-world demands. Our lecturers’ experience and professionalism also rubs off effectively on our students.