

IAA@SUSSEX BULLETIN

April 2022



Events Explore Impact Without Compromise



Our spring interactive talk series, *Enterprising Impact Conversations*, continues with two sessions this week looking at issues in academic/external partnerships. *Commercial Routes to Social Benefit—Impact Without Compromise?* will be a panel discussion looking at the issues and opportunities around supporting social science research and impact through commercial routes. Is commercialisation the ‘dirty word’ that some think it is? Find out by [registering](#) for the event, which is Tuesday at 12:30 p.m. Please note that this is a rescheduled date.

How to Create Impact From Social Science Research Through Social Enterprise is a practical deep dive workshop in which researchers can explore in more detail the steps they would like to take to apply their learning around supporting research and impact through commercial routes, in particular through social enterprise. Register [here](#) for the event, which is Thursday at 12:30 p.m. This event was also rescheduled from an earlier date.

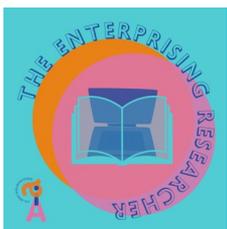
Knowledge Exchange and Impact Survey

We are taking a survey to learn more about all the knowledge exchange activities researchers are developing to create impact from their research, and we’d really appreciate it if you could take about 15 minutes to take part. The outputs from this survey will be used to develop a range of support to help social scientists at Sussex try out different ways to develop and sustain their impact.

Please click [here](#) to access the survey. This work is supported by an ESRC CROSS award, enabling us to work with social scientists to explore how more commercial approaches can be used to help them sustain their research and impact in a way that works for them.

The Enterprising Researcher Podcast Series

Academics interested in KE partnerships can find more food for thought in our six-episode podcast series, *The Enterprising Researcher*. Topics in the series include: *The Hybrid Researcher: Mixing Business With Research for Impact*; *The Business-Savvy Researcher: Creating a Business Proposition*; *The Networking Researcher: Creating a Research and Business Karma*; *The Wired-In Researcher: Working With Small Business*; *You’re Not Alone: How an Impact Acceleration Account Can Support You And Your Business*; and *I’ve Got a Business Idea: What’s Next?*



The series is a great resource for those hoping to expand their knowledge exchange partnerships. Guests in the series include academics from inside the university and external experts, discussing with moderator Chris Garrington topics such as intellectual property, behavioural science, and the changing nature of the researcher’s career path. The series is available at

the-enterprising-researcher.libsyn.com.

Innovation Fellowship Open For Social Scientist at Sussex



We are looking for a social science researcher with a keen interest in enterprise and innovation to take up an ESRC and Research England funded position from next month until March 31st 2023. The Innovation Fellow’s role is to share knowledge with colleagues at Sussex, acting as an innovation advocate, leading a community of practice, and contributing to initiatives to develop enterprise projects, skills and career options. This award includes up to £3,000 project funding for the development of your own research-based enterprise project and up to one month’s buy-out to support the Innovation Fellow’s responsibilities and development of your own project. This is also a great opportunity to learn more about commercial routes to take your research, working with peers from the Universities of Oxford, Glasgow, Cardiff, and Edinburgh. For more information,

contact Lorna Hards at l.hards@sussex.ac.uk.