A researcher career: Innovation? Entrepreneurship? Enterprise!

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Dictionary definitions

• Innovation:
  • a new method, idea, product etc
  • the introduction of something new

• Entrepreneurship:
  • the activity of setting up a business or businesses, taking on financial risks in the hope of profit
    • (Entrepreneur: a person who starts a business and is willing to risk loss in order to make money)
    • (Intrapreneur: a manager within a company who promotes innovative product development and marketing)

• Enterprise:
  • initiative and resourcefulness
  • readiness to engage in daring or difficult action
the *mindset and skills* to come up with *original ideas* in response to *identified needs & shortfalls*, and have the *ability to act on them*.

set of *skills and attitudes* that can enable a culture of *innovation, creativity, risk taking, opportunism*...etc. that underpins *employability*, enables *entrepreneurship, intrapreneurship* and facilitates *knowledge exchange*.

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Hayley 2016!  CRAC/Vitae 2007
Enterprise Cycle

- Team
- Problem
- Idea (refine)
- Plan (assess risk & market)
- Fund / Act
- Deliver
- Solution (refine)

Network

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