

# EIBA

European International Business Academy

**Private Tour of Hever Castle &  
Christmas Shopping in Royal Tunbridge Wells  
Saturday 8th December 2012  
0830 – 1730 (approx)**



0815 Assemble at the Grand Hotel

- 08:30 Guests will depart the Grand Hotel and be transported by private coach to Hever Castle, Estimated transfer time of 1 hour 20 minutes.
- Hever Castle dates back to 1270 and originally consisted of the gatehouse and a walled bailey. In the early 1500s the Bullen family bought the castle and added a Tudor dwelling within the walls and so it became the childhood home of its most famous inhabitant - Anne Boleyn.
  - Since 1983 the castle has been open to the public. It has a homely atmosphere and houses historic 16th century Tudor portraits, furniture and tapestries. Other artefacts include two magnificent Books of Hours (prayer books) both signed and inscribed by Anne Boleyn, and costumed figures of Henry VIII and his six wives in the Long Gallery.

- c.10:00 Upon arrival at Hever Castle, guests will be escorted to the Moat Restaurant where they will be served tea/coffee and shortbread before the private tour.
- c.10:30 Guests will be divided into two groups and taken on a private tour around the Castle. They will get to experience the Castle when it will be festively dressed for Christmas with sumptuous traditional decorations, sparkling lights and welcoming log fires, whilst learning about the Castle's colourful past. Tour time approximately 1 hour.
- c.11:30 Upon completion of the tour, guests will be able to explore at leisure, or sit back and relax beside the warm winter log fires.
- c.12:30 Guests will meet back at the coach in preparation for their journey from Hever Castle to Tunbridge Wells for some Christmas Shopping! Estimated transfer time of 30 minutes.
- c.13:00 Upon arrival at Tunbridge Wells, guests can enjoy lunch at leisure and spend the afternoon shopping, or simply soak up the festive atmosphere in the historic spa town. There is also an ice rink, situated in the Calverley Grounds for the more daring guests!
- The town's elegant architecture, especially in the Pantiles, accommodates a variety of independent shops, cafés and restaurants.
  - Shopping areas include:
    - The Pantiles. In the historical heart of Royal Tunbridge Wells, the famous colonnaded walkway is now home to antique shops and specialist small boutiques, as well as the Pantiles Shopping Arcade found in the old Corn Exchange building.
    - The Old High Street, Chapel Place and Vale Road. Full of character the old High Street and Chapel Place have a wonderful range of small, independent shops many still retaining their original Victorian frontages, selling designer clothes, home furnishings, jewellery and gifts.
    - Royal Victoria Place. Royal Victoria Place is an award winning undercover shopping centre with over 100 well known High Street brand names all under one roof.
    - Calverley Road, Mount Pleasant and Mount Ephraim. The streets at the 'top' end of town both are home to many big High Street names as well as numerous smaller independent shops and the Great Hall Shopping Arcade.
    - Camden Road and Monson Road. A friendly, local feel normally found in a smaller town or village is still very much alive here - full of small, specialist shops.
- c.16:00 Guests meet at the designated meeting point to get the return coach back to the Grand Hotel in Brighton.
- c.17:30 Arrive at the Grand Hotel

**Cost @ £60.00 per person to include:**

- Private coach transfers as outlined
- Admission to Hever Castle and Private Tour
- Tea, coffee and shortbread in the Moat Restaurant
- Souvenir guidebooks
- Liaison with all venues and suppliers and the attendance of Reflex Event Management personnel to ensure the smooth running of the event.

**To book: Please contact Snehal Patel at [eiba2012@sussex.ac.uk](mailto:eiba2012@sussex.ac.uk)**