HE-BCI Survey: public engagement data

As researchers you will be used to receiving requests for information on public engagement activities you might be involved in. These might include public lectures you’ve given at a festival, performance arts projects (music, dance, drama, etc.), exhibitions (galleries, museums) or museum or adult education. This data is an important contribution to the annual Higher Education Business and Community Interaction (HE-BCI) survey which collects financial and output data related to knowledge exchange.

The HE-BCI Survey feeds into our KEF metrics which inform the annual amount of HEIF funding the University receives.

The annual survey report provides information on a range of activities, from business and public or third sector involvement in research, to consultancy and the commercialisation of intellectual property. It also explores other activities intended to have direct societal benefits, such as the provision of continuing professional development and continuing education courses, and the provision of, for example, lectures, exhibitions and other cultural activities.

The HE-BCI Survey gives HEIs an opportunity to evidence their knowledge transfer, research and innovation activities. It is widely seen as a useful indicator for benchmarking KE at both national and international levels and featured heavily in the formation of HE strategies and key performance indicators.

Unlike REF impact, which reports a selection of the most significant and far-reaching impact case studies every 6 to 7 years, KEF reports on the university’s annual income (and, in some cases, activities). Alongside this, the KE Concordat helps universities to improve the systems and processes that support how KE can be developed and delivered.

The results are published on the UKRI website where we are benchmarked against similar UK universities. In February 2022 a review of the HE-BCIs return was launched.