SUSSEX 2025

University Level Strategies

Engage for Change
A BETTER UNIVERSITY FOR A BETTER WORLD
University level strategies

Learn to transform

Research with impact

Engage for change

Build on strengths
ENGAGE FOR
CHANGE

CONNECTED,
ENGAGED,
ENTREPRENEURIAL,
CREATIVE...
AND CITIZENS
OF THE WORLD
ENGAGE FOR CHANGE: The framework

ETHOS
COMMUNITY
ALUMNI
CULTURAL
BUSINESS
INTERNATIONAL
AIM 1

Through partnerships and coalitions, become embedded in the community, tackling local and regional challenges

1) Undertake a mapping exercise across community and business engagements and identify opportunities to build networks

2) Develop a model for a co-ordinated approach to partnerships and relationships

3) Identify key organisations and partnerships that reflect our aims and values

4) Devise and implement a Community Partnership programme

5) Establish a Citizens UK Brighton & Hove chapter and a programme that allows for staff and student participation
AIM 2

Establish a sector-leading student and staff volunteering scheme that delivers meaningful engagement and positive change

1) Undertake a mapping exercise and provide a benchmark for staff and student volunteering

2) Create the necessary policy and frameworks to support volunteering opportunities for staff and students, including the Sussex Award

3) Develop a joined-up business engagement plan to target specific organisations

4) Develop a structured training programme for staff and student volunteers

5) Launch a new Sussex Award for students
AIM 3

Grow the network of alumni actively engaged in the life of the University

1) Share the University’s vision and core values with alumni to develop a culture of active engagement with Sussex for life

2) Undertake a range of high-quality programmes to offer value to alumni and encourage meaningful engagement

3) Mobilise our alumni to support students taking the Sussex Award

4) Develop a robust and dynamic alumni volunteer programme

5) Develop a strategy for initiatives in teaching and research that inspires alumni and supporters
AIM 4

Become known as a university that celebrates its cultural assets, unlocks assets and inspires innovative engagement

1) Devise a Cultural Engagement Strategy with the ACCA and academic endeavour at the heart

2) Build on partnerships with local councils to develop our shared cultural assets, including The Keep

3) Develop a strategy for an innovative sector-leading curation, digitisation and discovery programme for wider benefit
AIM 5

Be a truly internationally engaged university across all our activities and grow our international reputation

1) Develop an Internationalisation Strategy

2) Develop a strategy for a financially viable portfolio of international business, education and research partnerships (such as International Summer School)

3) Develop an ambitious approach to student mobility and increase the numbers engaging in an international experience

4) Develop an integrated International Student Recruitment Strategy

5) Develop a systemic, strategic approach to Sussex’s transnational education capacity and capability
KPI’s

ENGAGE FOR CHANGE

- increased economic contribution
- new internship and community award scheme; more benefiting students
- strong outcome in the Knowledge Exchange Framework
- highly ranked for % of students from low-participating neighbourhoods
A BETTER UNIVERSITY FOR A BETTER WORLD

NEXT STEPS & QUESTIONS?