In this presentation, Dr Warr will discuss a project that focused on the stigmatisation of poverty from two angles: the perspectives of residents living in low-income neighbourhoods; and media discussions of ‘bogans’ and ‘chavs’.

Residents’ experiences offer insights into the effects of place-based stigma and were explored using arts-based methods. References to bogans and chavs reflect the stigmatisation of poverty and, despite significant overlap in the ways in which the two figures operate in representational practices, analyses suggest some interesting differences associated with socio-political contexts. These related analyses suggested possibilities for challenging the stigmatisation of poverty through the ways in which we talk about, and represent, circumstances of socioeconomic precariousness and marginalisation.