

# EIBA

European International Business Academy



## **Brighton Wheel & Private Tour of the Royal Pavilion** **Friday 7th December 2012** **1230 – 1600 (approx)**

- 12:15 Assemble at the Grand Hotel:
- 12:30 Guests will be met by a Blue Badge tour guide for a brief walking tour from the Grand Hotel to the Brighton Wheel
- With a 45m diameter, 50m above sea level and with 36 capsules, the Brighton Wheel is a major tourist attraction. Located on Brighton seafront, it offers breath-taking, panoramic views of the city's famous landmarks and stunning coastline.
  - A commentary of the heritage of Brighton and Hove accompanies the sensational city views unfolding before your eyes, by day and

by night. Previously installed in Paris and at the World Cup in South Africa, it has taken more than £6 million of investment to bring the wheel to Brighton.

- There will be 4 guests in each pod and each will enjoy 3 rotations of the wheel allowing plenty of time to see Brighton and Hove from this unique vantage point.

c.13:00      Guests will be taken on a brief tour by the guide, from the Wheel through the famous Lanes to the Royal Pavilion. Universally acclaimed as one of the most exotically beautiful buildings in the British Isles, the Royal Pavilion is the magnificent former residence of King George IV. The Royal Pavilion's lavish interiors combine Chinese style decorations with magnificent furniture and furnishings. Adorned with gilded dragons, carved palm trees and imitation bamboo staircases, the Palace's unique style mixes Asian exoticism with English eccentricity. Daring and inventive colours feature throughout, and there are many original items on loan from HM The Queen.

c.13:30      Upon arrival at the Royal Pavilion, guests will be met by a Pavilion guide, who will take them on a private tour of the ground floor of the famous landmark. Guests will be transported back to the time when the king was holding his impressive banquets and they will get a glimpse of the social history, the architecture and the decorative art of the Royal Pavilion. Tour time approximately 1 hour.

c.14:30      Upon completion of the tour, guests will be invited for a private Sussex Cream Tea in the Adelaide Tearoom. Tea for one includes:

- Pot of tea or a cup of coffee
- Homemade scone
- Clotted cream
- Preserve

c.16:00      Guests depart at leisure.

**Cost @ £46.00 per person includes:**

- Tour guide as stated
- 3 x rotations on the Brighton Wheel
- Admission and tour of the Royal Pavilion
- Royal Pavilion souvenir guidebooks
- Private use of the Adelaide Tearoom
- Sussex cream tea as outlined
- Liaison with all venues and suppliers and the attendance of Reflex Event Management personnel to ensure the smooth running of the event

**To book: Please contact Snehal Patel at [eiba2012@sussex.ac.uk](mailto:eiba2012@sussex.ac.uk)**