University of Sussex

Business & Management

Seminar series

Date: Wednesday 21 November

Speaker: Kevin Grant and Martin Meyer (Sussex)

Title: 'Addicted to IT: Lessons for Responsible Management'

Abstract: The focus relates to a simple question - IT Management (TAM) tends to concentrate on managers ensuring maximum adoption of technology, usually for profit or value gain, or should they start to think and operate in a more moral, ethical and 'responsible management' way, whilst in pursuit of their goals. This research tread touches on Strategic Alignment / Value From Technology and newish idea of Responsible Enterprise/Management and a new idea we call Innovation Addiction. It is informed by 874 questionnaire results from Generation Y respondents looking at IT addiction/over adoption, informed by both a review of the addiction literature in technology and responsible management.