

(966C8) Social Psychology
Convenor: Daniel Noon

Essay ESS (30%) - 2,000 words:

This assignment provides you with the opportunity to demonstrate an advanced understanding of social psychological research methods as well as to compare different accounts of social behaviour and cognition.

Students are asked to write a 2,000-word critical review of any ONE empirical paper that features on the reading list. In the review you should try to concisely and cogently describe the underlying theory, the methods of at least one of the studies and report the findings. You will also need to evaluate the paper, which includes were appropriate identifying strengths and limitations of the methods, comparing and contrasting with alternative approaches, assess the validity and reliability of the measures. Your answer must not exceed 2000 words and the deadline for this assignment this is posted on Sussex Direct.

If you are taking this as a resit, please ensure that the paper selected is a DIFFERENT paper from the one which was analysed in the initial piece of coursework.

Formatting and Referencing
It is recommended that you follow APA guidelines but note any other consistent style is also acceptable. APA style includes a title which is centre bold, Times New Roman, size 12, double spaced. The main body for APA style is Times New Roman, size 12 flush left, double spaced. If you so choose to have any, headings should be bold, flush left, Times New Roman, size 12, double spaced.

Marking Information
The marking criteria for assessments are available on the Canvas page. Please note the assessment criteria have been modified to take into account of the changes over the semester.

Resources and Feedback
You can get feedback is by using the discussion boards on Canvas. If you have a question about a particular person’s topic, please ask them via these forums.

Computer Based Exam CEX (70%):

Over the course of this module, you have considered a range of social psychological theories and research findings. The aim of this assignment is to provide you with the opportunity to demonstrate your ability to critically evaluate social psychological research literatures and the theoretical debates.

The exam will be on Canvas and students will have a 24 hour window in which to begin the 90 minute exam (includes 30 minutes extra time should any technical difficulties arise). You will be given 8 essay questions in which you must attempt only ONE.