



# The Open University Psychological Society London region

Annual Day Conference

## 21<sup>st</sup> Century Social Psychology

### Saturday 3<sup>rd</sup> March 2018

New Academic Building, Wolfson Theatre,  
London WC2A 3LJ



*The London branch of the Open University Psychological Society welcomes all to attend our Annual Day Conference. In 2018 we are taking the opportunity to look at how psychology might explain some of the extraordinary everyday behaviour in the last couple of years. Our speakers will present their latest research on a range of fascinating contemporary social phenomena and their psychological implications.*

*It is open to all students, graduates, academics and practitioners, both within and outside of the Open University. It will appeal to all those interested in social behaviour and those working or interested in related settings and applied psychology.*

#### Conference programme:

- **Professor Stephen Reicher** (University of St Andrews): *'The Rise of Donald Trump and the Psychology of Authoritarian Populism'*
- **Professor Mark Levine** (University of Exeter): *'Social Psychology, New Technologies and Digital Data'*
- **Dr. John Drury** (University of Sussex): *'How behaviour spreads: from smiling to rioting'*
- **Professor John Dixon** (The Open University): *'Why don't we like one another? Recent directions in the psychology of prejudice'*

For more information visit  
**[oups.org.uk/LOUPSCONference2018](http://oups.org.uk/LOUPSCONference2018)**  
Email [london@oups.org.uk](mailto:london@oups.org.uk)

#### Fee per person

£35 OUPS Members  
£45 Non-OUPS members  
£45 On the door (subject to availability)  
Everyone is welcome to attend!

*The Open University Psychological Society is a not-for-profit registered charity (no. 282744), which is run by volunteers and is affiliated to OUSA.*