

## Generic Undergraduate Assessment Criteria: PRACTICE WORK

Basis on which marks are awarded:

### 0-19%

- The work is far below the standard required of the set task.
- The work is likely to be short, i.e. well under the required duration for the assessment;
- It demonstrates very limited or no understanding and knowledge of relevant material from the module;

In addition:

- The brief as set may not be addressed;
- Your concept is unclear or unintelligible;
- The structure may be disordered;
- The use of technology is problematic and/or the project does not work;

*A mark in this range indicates that the work is far below the standard required at the current level of your degree. It does not meet the Learning outcomes for the assessment.*

### 20-39%

- **The work is below the standard expected of the set task**
- The work demonstrates some understanding and knowledge of relevant material from the module;
- It offers some appropriate description or analysis;

In addition:

- The work may be under the required duration;
- The brief as set may not be fully addressed;
- Your concept may be limited;
- The structure may be disordered;
- The use of technology is limited and/or the project does not work in significant ways;
- The project approach is more instrumental than creative;

*A mark in this range indicates that the work is below the standard required at the current level of your degree but shows evidence, at least at the upper end, of almost achieving that standard. It does not meet the Learning outcomes for the assessment.*

### 40-49%

- **The work is an acceptable response to the set task**
- The work focuses on the set brief;
- The work demonstrates some understanding and knowledge of relevant material from the module;
- There is some evidence of creativity or original thinking but it is partial or problematic
- It shows evidence of being able to explore issues through the use of technology;
- It demonstrates some familiarity with relevant creative practice
- It shows evidence of some skills in the use of technology;
- It shows some evidence of your concept in practice;
- The work is intelligible;
- The project approach shows some creative use of media;

But:

- The range of relevant creative practice engaged with may be limited;
- There may be an unevenness in the accomplishments listed above.

*A mark in this range indicates that the work is of an acceptable standard at the current level of your degree. It meets the Learning outcomes for the assessment.*

### **50-59%**

- **A good response to the set task**

- The work focuses on the set brief;
- The work shows sound knowledge and understanding of relevant module material;
- Originality and creative flair is evident but not always fully articulated
- It is largely well-structured and coherent;
- It demonstrates some productive use of tools or technology;
- It demonstrates some familiarity with relevant critical & creative practice
- Concept is clear;
- Presentation of work is largely in line with professional modes of production.

But:

- Concept, research & development may not be fully documented;
- Narrative and use of material may be confused in parts;
- Resources drawn may be limited.

*A mark in this range indicates that the work is of a satisfactory to very satisfactory standard at the current level of your degree.*

### **60-69%**

- **A very good response to the set task**

- The work focuses on the set brief;
- The work shows a breadth and depth of knowledge and understanding of relevant module material;
- Originality and creative flair is strongly evident but may not always be fully articulated
- It is well-structured and coherent;
- It shows some awareness of issues in professional practice (where appropriate to the assessment mode);
- It demonstrates productive application of tools or technology in the creation of the work;
- It demonstrates a familiarity with relevant critical & creative practice;
- It shows evidence of being able to develop a clear and well structure project through extended creative use of materials;
- Concept is clear and engaging;
- Presentation of work is in line with professional modes of production.

*A mark in this range indicates that the work is of a good to very good standard for the current level of your degree.*

### **70 – 79%**

- **An excellent response to the set task**

- The work shows a breadth and depth of knowledge and understanding of relevant module material;
- Some originality and/or creative flair
- It is well-structured and coherent;
- It shows an awareness of issues in professional or creative practice (where appropriate to the assessment mode);
- It productively applies tools or technology in the creation of the work that shows some innovation and/or originality;

- It demonstrates a firm grasp of creative practice, i.e. of different creative approaches and ways of making, and shows clear independent thought in deploying these;
- Project is clear and process is fully documented through extended and detailed records and by reference to relevant creative practice reaching beyond module recommendations;
- Presentation of work is in line with professional modes of production.

*A mark in this range indicates that the work is of an excellent standard for the current level of your degree.*

### **80 – 89 %**

- The work focuses on the set brief, but often in an unconventional or unusual way;
- The work shows a breadth and depth of knowledge and understanding of relevant module material;
- It shows outstanding, innovative thinking and creativity with regards to conceptualisation, aesthetics, and mode of expression.
- It demonstrates a firm and nuanced grasp of creative practice, i.e. of different creative approaches and ways of making, and shows clear independent thought in deploying these;
- Project is clear and process is fully documented through extended and detailed records and by reference to relevant creative practice reaching beyond module recommendations;
- It evidences a high standard of analysis, evaluation and synthesis in the form of original presentation.
- Presentation of work is fully in line with professional modes of production.
- Expert knowledge and ability in a range of technical and creative skills.
- Excellence in presentation and execution.
- An Indication of suitability for publication or public exhibition.

*A mark in this range indicates outstanding work for the level*

### **90- 100 %**

- **An exceptional response that goes beyond the set task**
- The work focuses on the set brief in an unconventional or unusual way;
- The work shows an exceptional breadth and depth of knowledge and understanding of relevant module material;
- Substantial elements of originality and flair
- It shows exceptional, innovative thinking and creativity with regards to conceptualisation, aesthetics, and mode of expression.
- It evidences a high standard of analysis, evaluation and synthesis in the form of original presentation.
- It demonstrates a firm and nuanced grasp of creative practice, i.e. of different creative approaches and ways of making, and shows outstanding independent thought in deploying these;
- Project is clear and process is fully documented through extended and detailed records and by reference to relevant creative practice reaching beyond module recommendations;
- Presentation of work is fully in line with professional modes of production.
- Expert knowledge and ability in a range of technical and creative skills.
- Suitability for publication or public exhibition
- An element that can be identified as exceptional even in a professional context.

*A mark in this range indicates exceptional work.*