GLOBAL PARTNERSHIP CONFERENCE

25–26 June 2020
Panel

• **Professor Richard Follett**, Associate Vice President, University of Sussex

• **Eduardo Ramos**, Head of Transnational Education, Universities UK International

• **Sirin Myles**, International Higher Education Consultant

• **Leina Shi**, Head of Global Engagement, University of Sussex
UNIVERSITY OF SUSSEX
GLOBAL PARTNERSHIP CONFERENCE

TNE AS A VEHICLE OF CHANGE IN INTERNATIONALISATION

EDUARDO RAMOS
HEAD OF TRANSNATIONAL EDUCATION

@UUKIntl
**UNIVERSITIES UK INTERNATIONAL**

“To enable UK universities to *flourish internationally* through our unique ability to represent them and act in their collective interests.”

### AIMS

- Enable universities to develop and deliver strong international strategies
- Influence the UK & international policy and regulatory environment
- Create diverse opportunities through strategic partnerships

### OBJECTIVES

- Grow international student numbers
- Grow UK outward student mobility
- Grow international research collaboration
- Grow UK transnational education
WHAT IS TRANSNATIONAL EDUCATION?

Transnational education (TNE) refers to study programs or educational services in which the learners are located in a country different from the one where the awarding institution is based (UNESCO/Council of Europe 2001).

UK HE TNE REFERS TO UK DEGREE PROGRAMMES DELIVERED OUTSIDE OF THE UK.
HOW IMPORTANT IS IT?

666,815 STUDENTS
142 UNIVERSITIES
HOW DO UK UNIVERSITIES ENGAGE IN TNE?
WHERE DO UNIVERSITIES DO TNE?
TNE AS A VEHICLE FOR CHANGE?

**SDGs and TNE:**
Quality education for all, but also health, gender equality, decent work and economic growth and reduced inequality

**Capacity building:**
Ability to contribute to widening equitable access to quality tertiary education and support capacity building in developing economies

**Institutional change:**
Changing the point of view of the home institution, learning from the interaction with host communities overseas
THANK YOU!

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COMING SOON...
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How to achieve institutional readiness for TNE?
• Universities know WHAT they do
• They know HOW they do it
• But they do not often focus on their WHY
Institutional Why

- Institutional stories
- Beliefs and behaviours
- Vision
- Goals
  - Organisational structure
What is your institutional why for TNE?
Process

- Arranged
- Heart-love
- Head-agreed
Modes of TNE

In practice most of TNE involve a mix of these three models

The Value of Transnational Education to the UK, BIS, 2014
Securing internal buy-in

- Clarity on WHY
- HOW- clear and concise strategy - widely circulated and communicated
- Visible support from Senior Management
- Clear governance structure
- Identifying key champions (academics, HR, QA) - Making it a priority elsewhere
- Communicating the key benefits of WHAT
Let’s talk...

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Invitation to join the monthly IC Global Cafes
Thank you!