



US  
UNIVERSITY  
OF SUSSEX

**GLOBAL  
PARTNERSHIP  
CONFERENCE**

25–26 June 2020

# TNE as a Vehicle of Change in Internationalisation

## Panel

- **Professor Richard Follett**, Associate Vice President, University of Sussex
- **Eduardo Ramos**, Head of Transnational Education, Universities UK International
- **Sirin Myles**, International Higher Education Consultant
- **Leina Shi**, Head of Global Engagement, University of Sussex

# **UNIVERSITY OF SUSSEX GLOBAL PARTNERSHIP CONFERENCE**

## **TNE AS A VEHICLE OF CHANGE IN INTERNATIONALISATION**

**EDUARDO RAMOS  
HEAD OF TRANSNATIONAL EDUCATION**

# UNIVERSITIES UK INTERNATIONAL

**“TO ENABLE UK UNIVERSITIES TO FLOURISH INTERNATIONALLY THROUGH OUR UNIQUE ABILITY TO REPRESENT THEM AND ACT IN THEIR COLLECTIVE INTERESTS.”**

## AIMS

- **Enable universities to develop and deliver strong international strategies**
- **Influence the UK & international policy and regulatory environment**
- **Create diverse opportunities through strategic partnerships**

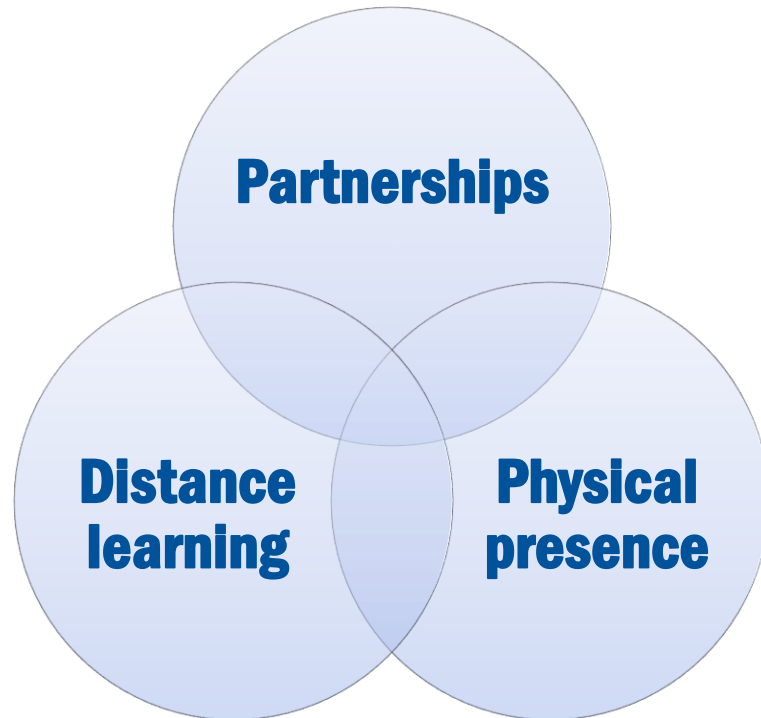
## OBJECTIVES

- **Grow international student numbers**
- **Grow UK outward student mobility**
- **Grow international research collaboration**
- **Grow UK transnational education**

# WHAT IS TRANSNATIONAL EDUCATION?

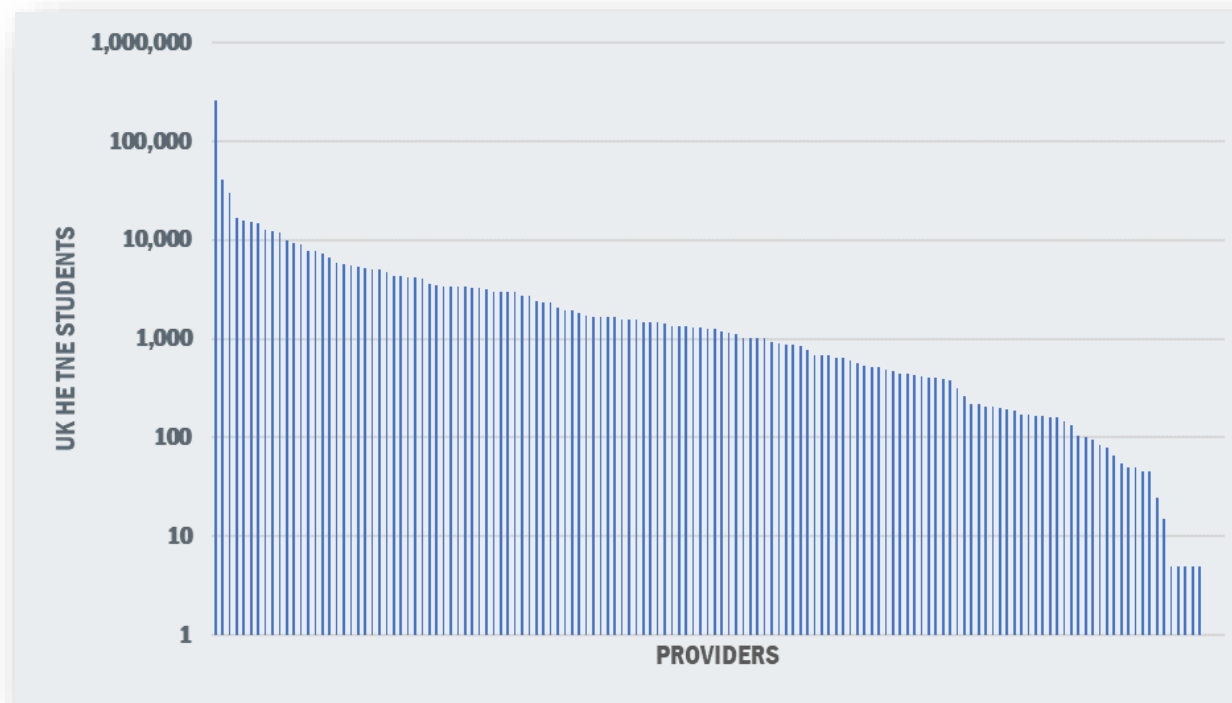
**Transnational education (TNE) refers to study programs or educational services in which the learners are located in a country different from the one where the awarding institution is based (UNESCO/ Council of Europe 2001).**

**UK HE TNE REFERS TO UK DEGREE PROGRAMMES DELIVERED OUTSIDE OF THE UK.**

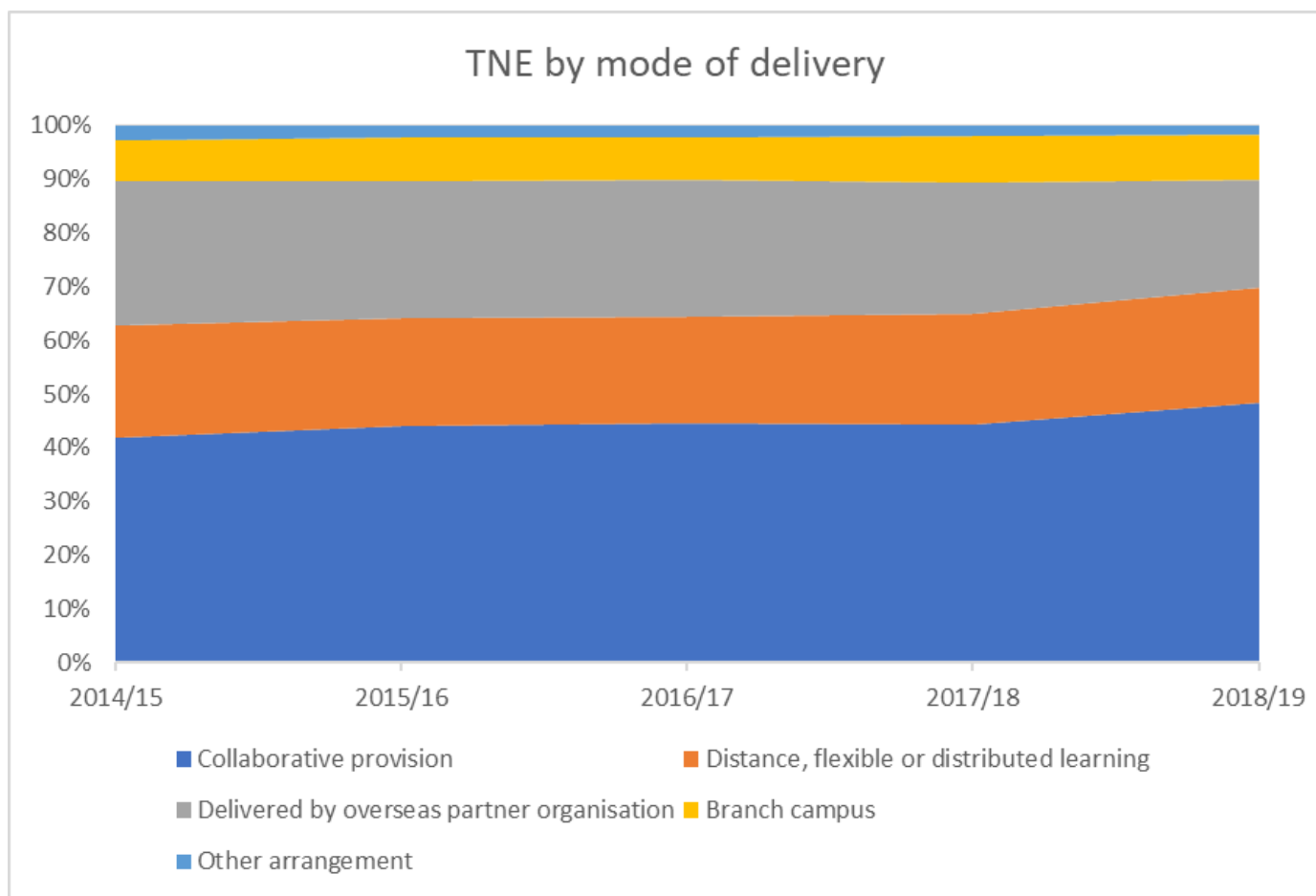


## HOW IMPORTANT IS IT?

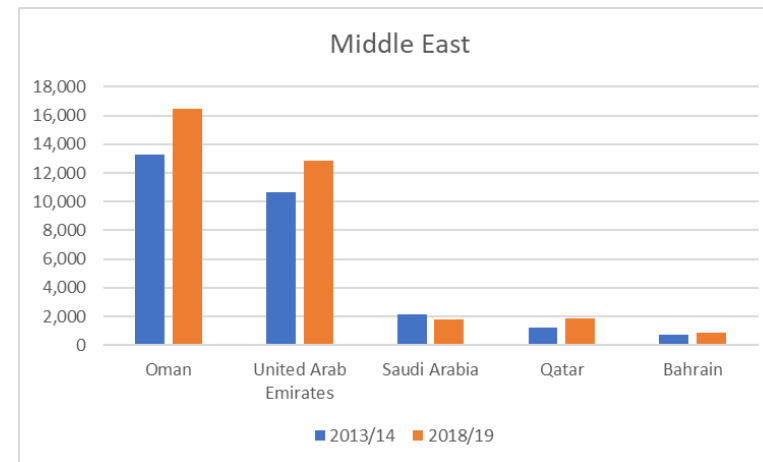
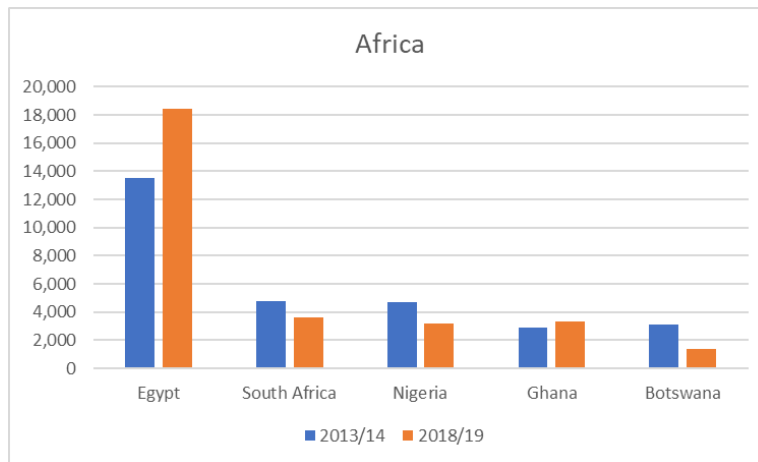
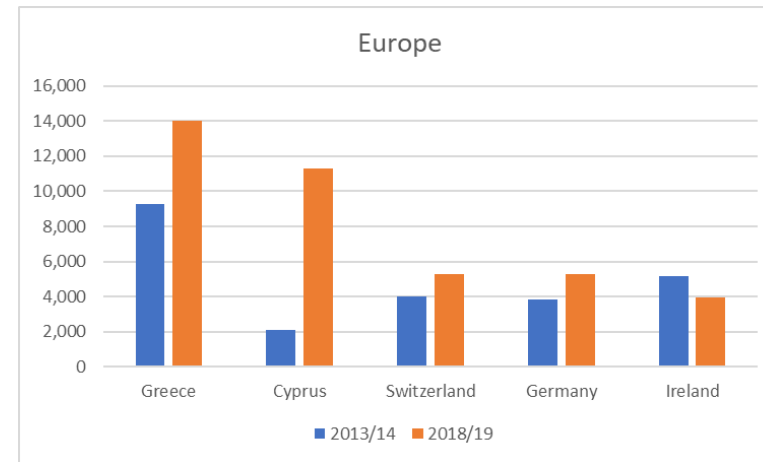
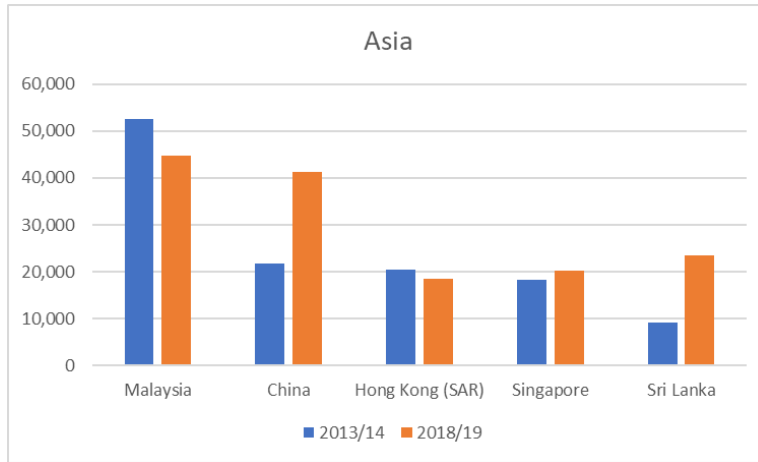
**666,815 STUDENTS**  
**142 UNIVERSITIES**



# HOW DO UK UNIVERSITIES ENGAGE IN TNE?



# WHERE DO UNIVERSITIES DO TNE?





# TNE AS A VEHICLE FOR CHANGE?

## **SDGs and TNE:**

**Quality education for all, but also health, gender equality, decent work and economic growth and reduced inequality**

## **Capacity building:**

**Ability to contribute to widening equitable access to quality tertiary education and support capacity building in developing economies**

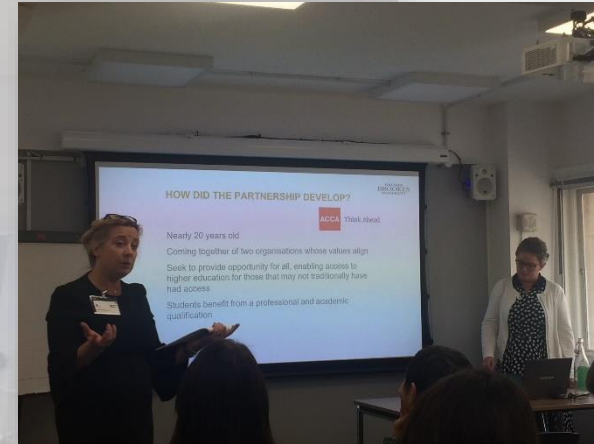
## **Institutional change:**

**Changing the point of view of the home institution, learning from the interaction with host communities overseas**

# THANK YOU!

## TRANSNATIONAL EDUCATION CONFERENCE

### COMING SOON...



# TNE as a Vehicle of Change in Internationalisation

## Panel

- **Professor Richard Follett**, Associate Vice President, University of Sussex
- **Eduardo Ramos**, Head of Transnational Education, Universities UK International
- **Sirin Myles**, International Higher Education Consultant
- **Leina Shi**, Head of Global Engagement, University of Sussex

How to  
achieve  
institutional  
readiness for  
TNE?



- Universities know WHAT they do
- They know HOW they do it
- But they do not often focus on their WHY



# Institutional Why

- Institutional stories
- Beliefs and behaviours
- Vision
- Goals
  - *Organisational structure*



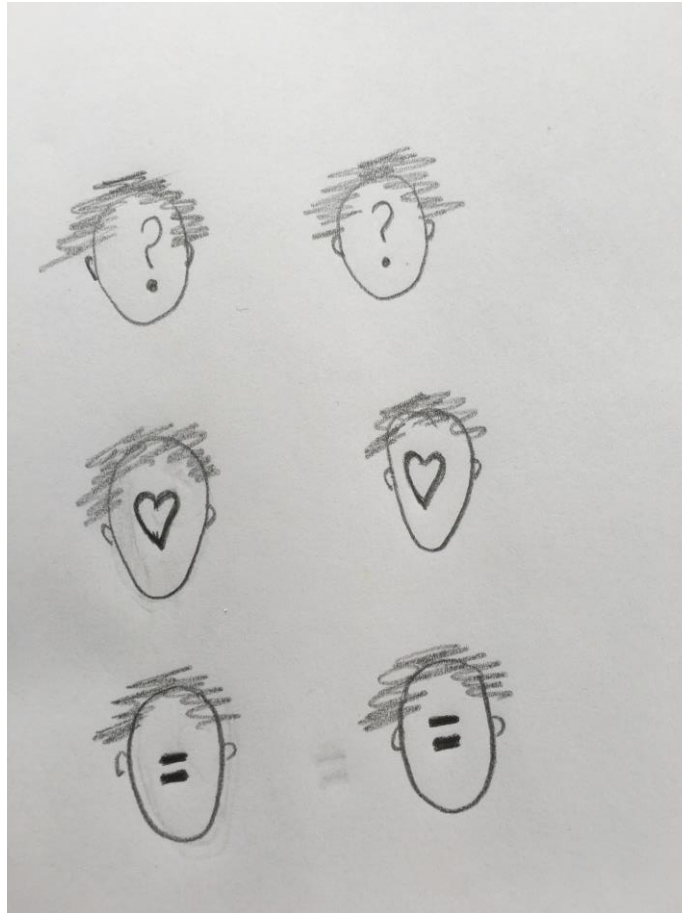


What is your institutional why for TNE?



# Process

- Arranged
- Heart-love
- Head-agreed



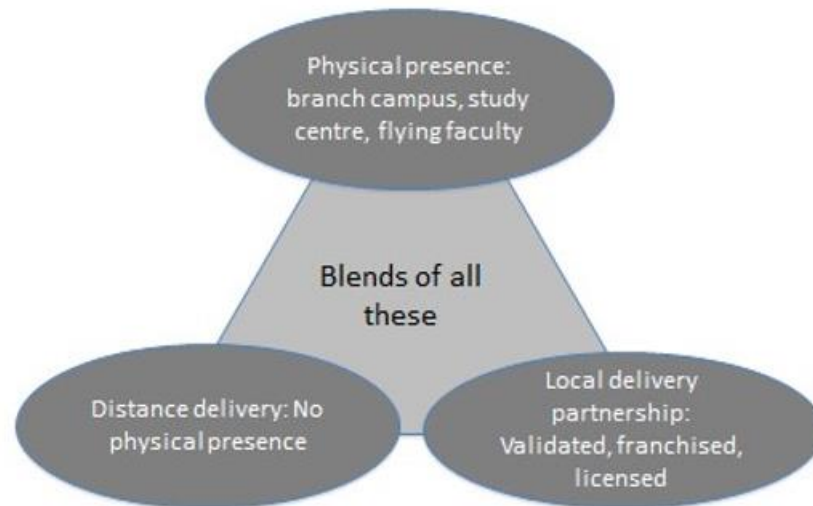




 THE IC

# Modes of TNE

**Figure 3.1** Modes of transnational education delivery



***In practice most of TNE involve a mix of these three models***

# Securing internal buy-in

- Clarity on WHY
- HOW- clear and concise strategy - widely circulated and communicated
- Visible support from Senior Management
- Clear governance structure
- Identifying key champions (academics, HR, QA) - Making it a priority elsewhere
- Communicating the key benefits of WHAT



## Let's talk...

Sirin Myles

Higher Education Consultant and Coach

@SMyles Consultancy and Coaching

Co-funder of The IC Global Partnerships

[sirin@smylesconsulting.co.uk](mailto:sirin@smylesconsulting.co.uk)

Invitation to join the monthly IC Global Cafes



**Thank you!**

**US**  
UNIVERSITY  
OF SUSSEX



**GLOBAL  
PARTNERSHIP  
CONFERENCE**