

# Productivity and Firm Selection: Intra-National and International Trade.

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ECORE Seminar

# Overview

*Objective:*

Quantify the productivity gains from inter- and intra-national trade.

*What we do in this paper:*

- model the effect of trade frictions on productivity distributions

- estimate these frictions using gravity equations

- estimate TFP at the firm level

- simulate a change in trade costs, and infer counterfactual productivity distributions

- perform a number of robustness checks

*Taking the case of France, we find that:*

- intra-national trade raises TFP by more than intra-European trade

- 'eliminating' border effects further increases TFP by a similar amount

- gains vary substantially across regions

# Motivation

Assess the empirical relevance of the gains from trade predicted by heterogeneous firm models.

Understand how different inter-regional and inter-national trade are.

Evaluate European market integration 15 years after the Cecchini report on the "costs of non-Europe".

Complement trade and productivity studies that lack coverage of Europe (cf Trefler 2004, Bernard et al. 2003).

# Plan of the presentation

Related Literature

The closed-economy model

Trade integration in the model

Data and calibration results

Conclusions and discussion

# Trade Liberalization and Firm Selection

## Evidence:

- ▶ Self-selection into export activities  
Bernard and Jensen, 1999; Tybout, 2002
- ▶ Exit of the least productive firms  
Clerides, Lach and Tybout, 1998; Bernard and Jensen, 1999; Aw, Chung and Roberts, 2000
- ▶ Market share reallocation towards the most productive firms  
Pavcnik, 2002; Bernard, Jensen and Schott, 2003

## Theory

- ▶ Melitz (2003), Bernard et al. (2003), Melitz and Ottaviano (2005).
- ▶ Combination of greater import competition and easier market access:
  - ★ losses at home compensated by new profits abroad for some firms only
  - ★ the other exit or restrict themselves to domestic sales
  - ★ reallocation of productive resources towards survivors creates an aggregate productivity gain

# Quantifying the Gains from Trade Due to Firm Selection

This paper:

- ▶ quantifies productivity gains from intra- and inter-national trade
- ▶ evaluates the gains from eliminating 'border effects' in EU trade

Antecedents:

- ▶ CGE literature (e.g. Smith and Venables, 1988).  
*We introduce endogenous productivity distributions.*
- ▶ Bernard et al. (2003) simulate the effect of a 5% trade cost reduction on US firm productivity.  
*Our model endogenizes the number of firms. We exploit comparable firm-level data on 11 European countries. We have sunk entry costs.*
- ▶ Del Gatto, Mion and Ottaviano (2006) calibrate the Melitz-Ottaviano model to estimate the gains from international trade.  
*We extend their analysis to the gains from intra-national trade and 'behind-the-border' trade barriers.*

# The Model

Based on Melitz and Ottaviano (2005):

- ▶ similar to Melitz (2003) but with non-CES (linear) demand
- ▶ distinctive features:
  - ★ more productive firms set higher markups
  - ★ larger markets exhibit larger firms with lower markups and lower prices, and less dispersion overall
  - ★ supportive evidence: Hopenhayn and Campbell (2002), Syverson (2004ab) for the retail, cement, construction industries in the US

Here:

- ▶ We generalize the model to many sectors and allow for different sunk entry costs.
- ▶ We calibrate the model to give magnitudes.

The model maps trade costs into ex-post productivity distributions.

## Autarky: Setup

Preferences. Linear inverse demand for all varieties:

$$p_i = \alpha - \gamma q_i - \eta \int_{i \in \Omega} q(i) di$$

Technology. CRS, Pareto distribution of productivity  $z=1/c$ , with  $G(c)$  defined over  $[0, c_M]$ , parameter  $k$ .

Zero Cutoff Profit condition:

$$p(c_D) = c_D \quad (\text{ZCP})$$

$c_D$  completely summarizes the competitive environment:

$$p(c) = \frac{1}{2} (c_D + c) \quad \text{prices}$$

$$p(c) - c = \frac{1}{2} (c_D - c) \quad \text{markups}$$

$$q(c) = \frac{L}{2\gamma} (c_D - c) \quad \text{quantities}$$

$$\pi(c) = \frac{L}{4\gamma} (c_D - c)^2 \quad \text{profits}$$

## Autarky: Industry Equilibrium

Free Entry condition:

$$\int_0^{c_D} \pi(c) dG(c) - f_E = 0 \quad (\text{FE})$$

Combining (ZCP) and (FE) yields the endogenous cutoff cost:

$$c_D = \left( \frac{2(k+1)(k+2)\gamma(c_M)^k f_E}{L} \right)^{\frac{1}{k+2}}$$

The cost average and variance are equal to  $\frac{k}{k+1} c_D$  and  $\frac{2(c_D)^2}{(k+1)(k+2)}$ .

# Open Economy: Setup

Many Sectors. Many Economies (*countries and regions*) that differ by their:

- ▶ market size  $L^l$ ,  $l = 1..M$
- ▶ ex ante productivity supports  $c_{M,s}^l$  and sunk entry costs  $f_s^l$

Exporters incur 'iceberg' trade costs:  $\tau_s^{lh} > 1$ . Markets are segmented. Exporters' (Mill) cutoff:  $c_s^{lh} \equiv \frac{c_s^{hh}}{\tau_s^{lh}}$

Firm selection:

- ▶  $0 \leq c \leq c_s^{lh}$ : export to destination  $h$ .
- ▶  $c_s^{lh} < c \leq \frac{c_s^{ll}}{\tau_s^{ll}}$ : domestic market only.
- ▶  $\frac{c_s^{ll}}{\tau_s^{ll}} < c \leq c_s^M$ : exit.

Zero ex-ante expected profit condition (FE) holds everywhere.

# Open Economy: Useful Properties of the Model

*Domestic* cutoffs  $c_s^{II}$  summarize the competitive environment:

- ▶ Average sector-country productivity is proportional to  $1/c_s^{II}$ .
- ▶ A % change in  $1/c_s^{II}$  translates into a % change in average productivity.
- ▶ A % change in  $c_s^{II}$  has the same effect on the average markup and price.
- ▶ Average profit (quantity) is a power function of  $c_s^{II}$  with power  $-k_s$  ( $-k_s - 1$ ).

Domestic welfare only depends on *domestic* cutoffs  $c_s^{II}$ :

$$\forall I, U^I = \sum_{s=1}^S \frac{1}{2\eta_s} \left( \alpha_s - c_s^{II} \right) \left( \alpha_s - \frac{k_s + 1}{k_s + 2} c_s^{II} \right)$$

Utility decreases with  $c_s^{II}$ : summarizes effects on price distribution and product variety.

[But no obvious values for the preference parameters, hence no numerical analysis.]

## Open Economy: Equilibrium Cutoffs

Denote by  $\rho_s^{lh} \equiv (\tau_s^{lh})^{-k_s} \in (0, 1]$  the 'freeness' of trade from  $l$  to  $h$ .

$$P_s \equiv \begin{pmatrix} \rho_s^{11} & \rho_s^{12} & \dots & \rho_s^{1M} \\ \rho_s^{21} & \rho_s^{22} & \dots & \rho_s^{2M} \\ \vdots & \vdots & \ddots & \vdots \\ \rho_s^{M1} & \rho_s^{M2} & \dots & \rho_s^{MM} \end{pmatrix}.$$

Rewriting the free entry condition we solve for the cutoffs:

$$c_s^{hh} = \left( \frac{2(k_s + 1)(k_s + 2)\gamma_s \sum_{l=1}^M |C_s^{lh}| / (\psi_s^l / f_s^l)}{L^h |P_s|} \right)^{\frac{1}{k_s+2}} \quad (1)$$
$$c_s^{lh} = \frac{c_s^{hh}}{\tau^{lh}}$$

where  $\psi_s^l = (c_{M,s}^l)^{-k_s}$  is an index of absolute advantage in sector  $s$   
 $|P_s|$  is the determinant of  $P_s$  and  $|C_s^{lh}|$  is the cofactor of its  $\rho_s^{lh}$  element.

# Open Economy: Bilateral Trade Flows

Number of entrants:

$$N_{E,s}^l = \frac{2(k_s + 1)\gamma_s}{\eta_s |P_s| \psi_s^l} \sum_{h=1}^M \frac{(\alpha - c_s^{hh}) |C_s^{lh}|}{(c_s^{hh})^{k_s+1}}$$

Export sales:

$$EXP_s^{lh} = \frac{1}{2\gamma_s(k_s + 2)} N_{E,s}^l \psi_s^l L^h (c_s^{hh})^{k_s+2} \rho_s^{lh}. \quad (2)$$

From (1) and (2), we have a relationship between the 'freeness-of-trade' matrix  $P_s$ , equilibrium cost cutoffs, and trade flows.

# From Theory to the Data: Methodology

We apply our framework to 31 economies: 10 EU countries and 21 French regions. We focus on the year 2000.

STEP 1: estimate the sectoral freeness of trade matrix  $P_s$  running a gravity regression with trade and geographical data.

STEP 2: estimate productivity distributions (shape parameters  $k_s$  and cutoffs  $c_s^{\prime\prime}$ ) using firm-level data.

STEP 3: (Calibration) solve for the absolute advantage and entry costs parameters ( $\psi_s^l/f_s^l$ ) in (1), up to a sector-specific constant (due to the unobservable  $\gamma_s$ ).

STEP 4: recompute  $c_s^{\prime\prime}$  for counterfactual trade freeness matrices  $P_s$ :

- ▶ **“Costs of non-Europe”**: no international (EU) trade
- ▶ **“Costs of non-France”**: no intra-national (France) trade
- ▶ **“United Europe”**: no border effects between EU countries.
- ▶ **“United Legal Europe”**: no legal dissimilarities between EU countries.

**Gravity.** CEPII, 2000. Data are used to recover trade freeness  $\rho_s^{lh}$ :

- ▶ international trade data at the 3-digits ISIC rev 2 disaggregation
- ▶ common language indicator
- ▶ distances: calculated at the NUTS3 level using a GIS software based on the formulas provided by Head and Mayer (2002).

**TFP.** Firm-level data for the year 2000:

- ▶ 11 EU countries: Amadeus (Bureau Van Dijk) + MIP (ZEW)  $\implies$  22,820 firms classified in 18 manufacturing sectors, used to recover  $k_s$  and national cut-offs ( $c_s^{II}$ )
- ▶ 21 French regions: EAE (SESSI & SCEES)  $\implies$  23,203 French firms, used to recover French regional cut-offs ( $c_s^{II}$ )

**Population.** New Cronos, EUROSTAT, 2000

## STEP 1: Gravity

We run a gravity regression using *international* trade data.

We use the distance elasticity to compute *intra*-national trade costs.

Rewriting (2) in logs yields:

$$\ln(EXP_s^{lh}) = EX_s^l + IM_s^h + \delta_s \ln(d^{lh}) + \beta^h \text{Border}^{lh} + \lambda \text{Lang}^{lh} \text{Border}^{lh} + \epsilon_s^{lh} \quad (3)$$

- ▶  $\text{Border}^{lh}$ : border dummy (equals one if  $l$  and  $h$  belong to  $\neq$  countries).
- ▶  $\text{Lang}^{lh}$ : common language dummy.
- ▶  $d^{lh} = \left( \sum_{p \in l} \sum_{r \in h} (\text{pop}^p / \text{pop}^l) (\text{pop}^r / \text{pop}^h) (d^{pr})^\theta \right)^{1/\theta}$  where  $\text{pop}^p$  ( $\text{pop}^r$ ) is the population of agglomeration  $p$  ( $r$ ) belonging to country  $l$  ( $h$ ).  $\theta = 1$  gives the arithmetic mean,  $\theta = -1$  the harmonic mean.
- ▶ We use data on trade flows for 1999, 2000, and 2001.

Table: Distance elasticities of trade flows by sector

Industry	$\delta_s$
Food beverages and tobacco	-1.8739
Textiles	-1.1218
Wearing apparel except footwear	-1.4483
Leather products and footwear	-1.1913
Wood products except furniture	-2.1968
Paper products	-1.5381
Printing and Publishing	-2.6793
Chemicals	-1.5035
Rubber and plastic	-1.7645
Other non-metallic mineral products	-1.8935
Metallic products	-1.5784
Fabricated metal products	-1.8642
Machinery except electrical	-1.6296
Electric machinery	-1.2096
Professional and scientific equipment	-1.6514
Transport equipment	-1.6065
Other manufacturing	-1.8721
Average	-1.6837

## STEP 2: TFP estimation

Simple OLS regression for firm  $i$  :

$$\ln(VA_i) = \text{const} + a \ln(CAP_i) + b \ln(EMPL_i) + \varepsilon_i$$

- ▶  $VA_i$  is value added
- ▶  $CAP_i$  is capital (fixed assets)
- ▶  $EMPL_i$  is the number of employees

Productivity of firm  $i$ :

$$\hat{Prod}_{i,OLS} = \exp(\hat{\text{const}} + \hat{\varepsilon}_i)$$

Country averages of OLS productivities are highly correlated to GDP ( $Corr = 0.61$ , or  $0.88$  without Germany).

The same applies to French regions ( $Corr = 0.87$ ).

## STEP 2: Recovering the Pareto parameters

Use  $\hat{Pr}od_{i,OLS}$  to recover  $k_s$  and the cutoff costs  $c_s^{hh}$

*Properties of the Pareto distribution:*

if  $X$  is distributed Pareto with shape parameter  $k_s$  and one runs:

$$\ln(1 - F(X)) = a + b \ln(X)$$

where  $F(X)$  is the observed cumulative distribution of  $X$ , then the OLS estimator  $-\hat{b}$  is a consistent estimator of  $k_s$  and the associated  $R^2$  is close to one.. The the cutoff  $c_s^{hh}$  is then just a simple scaling (once you know  $k_s$ ) of the mean.

Table: Sectoral  $k_s$  and the  $R^2$  from the regression method

Industry	$k_s$	$R^2$
Food beverages and tobacco	2.004	0.898
Textiles	2.248	0.872
Wearing apparel except footwear	1.804	0.904
Leather products and footwear	2.345	0.893
Wood products except furniture	2.454	0.871
Paper products	1.966	0.827
Printing and Publishing	1.988	0.898
Chemicals	1.811	0.848
Rubber and plastic	2.372	0.868
Other non-metallic mineral products	2.156	0.826
Metallic products	2.206	0.848
Fabricated metal products	2.450	0.875
Machinery except electrical	2.346	0.898
Electric machinery	1.930	0.881
Professional and scientific equipment	1.844	0.856
Transport equipment	2.062	0.861
Other manufacturing	2.128	0.900
Average	<b>2.124</b>	0.872

## STEP 3: Competitiveness (Absolute Advantage and Entry Costs)

Taking the log of (1) yields:

$$\ln(c_s^{hh}) = \ln(a_s) + \frac{1}{k_s + 2} \left[ \ln(b_{sh}) + \ln \left( \frac{\sum_{l=1}^M |C_s^{lh}|}{|P_s|} \frac{1}{(\psi_s^l / f_s^l)} \right) \right] \quad (4)$$

where  $a_s = \gamma_s$  and  $b_s = 2(k_s + 1)(k_s + 2)/L^h$

$(\psi_s^l / f_s^l)$ , an ex-ante absolute advantages and entry costs are unobservable.

but  $a_s$  cancels out when comparing different trade cost scenarios.

(4) generates a non-linear system of 31 equations (10 countries plus 21 French regions). We solve for the 31  $(\psi_s^l / f_s^l)$ , setting  $a_s = 1$ .

## STEP 4: Counterfactual scenarios

We simulate productivity changes induced by changes in trade frictions.

We compute  $c_s^{hh}$  for several freeness-of-trade matrices  $P_s$ :

“**Costs of non-Europe**”: no international (EU) trade

“**Costs of non-France**”: no intra-national (France) trade

“**United Europe**”: no border effects between EU countries (equivalent to a 31% decrease in trade costs).

“**United Legal Europe**”: elimination of legal dissimilarities, that is just *one* component of border effects, across EU countries (equivalent to a 4.6% decrease in trade costs).

In the model, a fall in intra-national trade costs expands international trade  
*[Increase in domestic productivity dominates ambiguous effect on number of firms]*

## The Model's fit (1/2)

We assess the model's fit using a number of statistics:

### **The share of firms that export.**

France in 2000: 22.26 %; our calibration: 14.73%

US in 1992: 21% ; Bernard et al. (2003): 51%

### **The size advantage of exporters (sales).**

France in 2000: 4.33; our calibration: 3.85

US in 1992: 4.8; Bernard et al. (2003): calibrated.

### **The productivity advantage of exporters.**

France in 2000: 27.32%; our calibration: 132% (with a different shape parameter: 33%).

Bernard et al. (2003): calibrated. Underestimation issues.

### **The standard deviation of (the log of) domestic sales.**

France in 2000: 1.30; our calibration: 1.08; we explain 69% of the cross-sectoral variance.

US in 1992: 1.67 ; Bernard et al. (2003): 0.84; they explain 25% of the variance.

## The Model's fit (2/2)

### **The fraction of revenues from export.**

No data for France; close to the US distribution (EKK 2004):

Table: Export Intensity

Export intensity of exporters in %	Observed US	Simulated BEJK	Our Simulations
0 to 10	66	76	15.6
10 to 20	16	19	19.4
20 to 30	7.7	4.2	15.2
30 to 40	4.4	0.0	11.6
40 to 50	2.4	0.0	10.3
50 to 60	1.5	0.0	9.5
60 to 70	1	0.0	7.9
70 to 80	0.6	0.0	7.8
80 to 90	0.5	0.0	2.7
90 to 100	0.7	0.0	0.0

### **Standard deviation in log-productivity.**

Our TFP estimates: 0.58. This is estimated for us.

US in 1992 (VA/worker): 0.75; Bernard et al. (2003): 0.35.

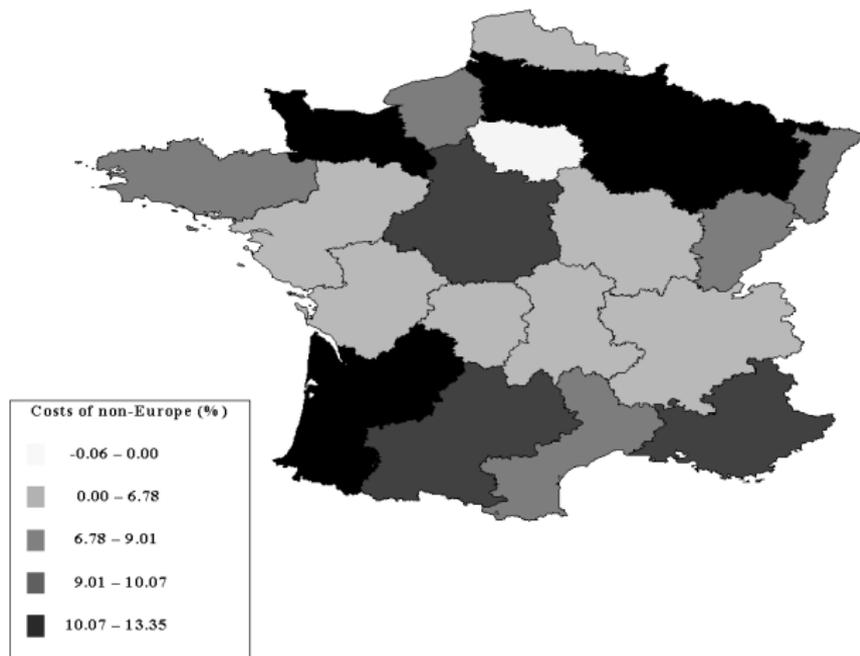
Sectoral breakdown is important: productivity differences across sectors explaining as much as 40% of the overall variability

## STEP 4: “Costs of non-Europe vs Costs of non-France”

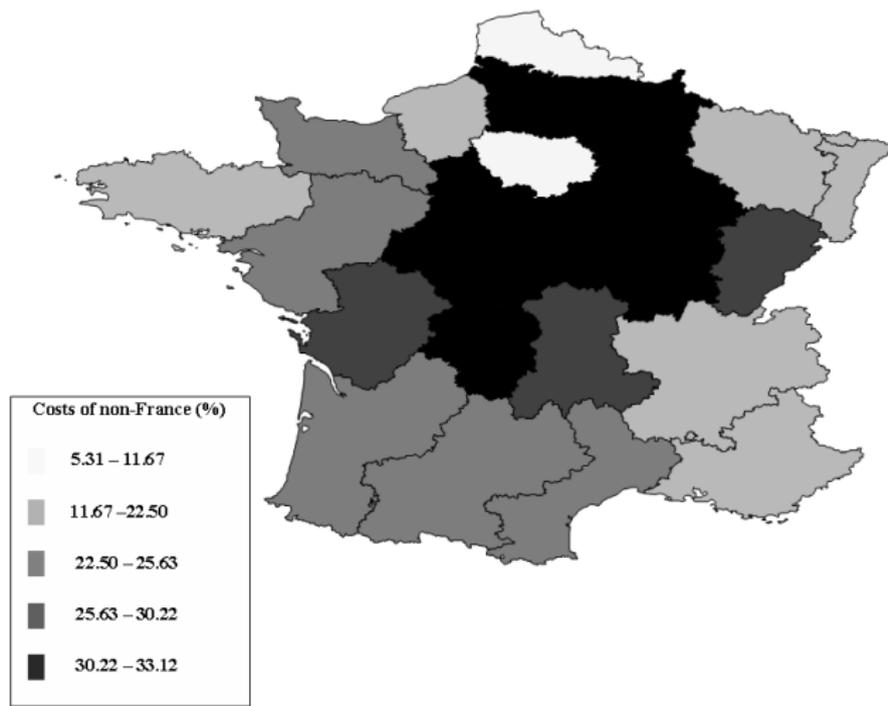
Table: Intra vs. inter-national trade: by region (OLS).

Region name	$c_s^{hh}$ obs.	$c_s^{hh}$ no EU trade	Variation(%) cost of non-Europe	$c_s^{hh}$ no FR trade	Variation (%) cost of non-France
Ile de France	0.042	0.044	-0.06	0.046	5.31
Champagne-Ardennes	0.052	0.063	13.35	0.081	32.99
Picardie	0.053	0.064	12.42	0.080	31.76
Haute-Normandie	0.051	0.056	8.04	0.067	21.10
Centre	0.053	0.061	10.07	0.079	31.80
Basse-Normandie	0.059	0.067	12.58	0.078	23.77
Bourgogne	0.053	0.056	5.48	0.081	33.12
Nord-Pas de Calais	0.052	0.057	6.78	0.060	11.67
Lorraine	0.052	0.058	11.87	0.067	22.50
Alsace	0.05	0.054	8.84	0.064	21.95
Franche-Comté	0.054	0.058	8.9	0.077	29.87
Pays de la Loire	0.052	0.055	5.61	0.070	25.50
Bretagne	0.053	0.062	8.15	0.069	22.39
Poitou-Charentes	0.055	0.058	5.32	0.079	30.06
Aquitaine	0.051	0.059	13.09	0.069	25.63
Midi-Pyrénées	0.051	0.056	9.31	0.069	24.75
Limousin	0.056	0.06	2.63	0.085	32.34
Rhône-Alpes	0.049	0.051	4.52	0.062	20.17
Auvergne	0.053	0.055	4.34	0.078	30.22
Languedoc-Roussillon	0.053	0.058	9.01	0.070	25.48
PACA	0.047	0.052	9.45	0.059	20.02
Average	0.052	0.057	8.08	0.071	24.88

# Costs of non-Europe



# Costs of non-France



## STEP 4: “Costs of non-Europe vs Costs of non-France”

Table: Intra vs. inter-national trade: by sector (OLS).

Industry	Cost of non-Europe (%)	Cost of non-France (%)
Food beverages and tobacco	6.63	23.82
Textiles	15.93	28.71
Wearing apparel except footwear	15.07	33.02
Leather products and footwear	22.68	27.03
Wood products except furniture	5.45	17.54
Paper products	8.86	29.45
Printing and Publishing	2.31	13.01
Chemicals	6.92	30.84
Rubber and plastic	3.06	20.32
Other non-metallic mineral products	8.26	22.51
Metallic products	7.16	28.19
Fabricated metal products	2.63	17.06
Machinery except electrical	5.03	20.66
Electric machinery	5.2	32.44
Professional and scientific equipment	9.04	27.89
Transport equipment	9.93	27.78
Other manufacturing	7.92	22.63
Average	8.08	24.88

# Costs of non-Europe and non-France: Summary

On average, French regions benefit more from **intra**-national trade:

- ▶ 8.8% productivity loss from losing trade with European countries. This maps into an increase in prices and markups by 10.31% and a decrease of average profits (quantities) of 13.64% (14.63%)
- ▶ 24.88% productivity loss from losing trade with other French regions. This maps into an increase in prices and markups by 36.03% and a decrease of average profits (quantities) of 43.94% (56.24%)

Yet export and intranational trade shares of output are roughly equal (22% and 22.5%).

Substantial heterogeneity

- ▶ across regions: geography (moderate), competitiveness (very important)
- ▶ across sectors: gains strongly correlated with distance-elasticities.  $Corr = 0.59$  for non-Europe and  $Corr = 0.83$  for non-France.

## STEP 4: Gains from “United Europe”

Table: Gains from eliminating border effects: OLS estimations.

Region name	Gains from no border effect (%)	Country name	Gains from no border effect (%)
Ile de France	0.06	Belgium	42.30
Champagne-Ardennes	-7.18	Germany	60.18
Picardie	3.52	Denmark	35.98
Haute-Normandie	13.91	Spain	18.37
Centre	9.62	Finland	15.01
Basse-Normandie	23.04	France	8.86
Bourgogne	6.66	Great Britain	3.61
Nord-Pas de Calais	-2.46	Netherlands	9.66
Lorraine	-2.22	Italy	6.37
Alsace	1.83	Portugal	1.17
Franche-Comté	5.37	Sweden	16.28
Pays de la Loire	8.57		
Bretagne	16.32		
Poitou-Charentes	5.12		
Aquitaine	38.23		
Midi-Pyrénées	15.24		
Limousin	2.86		
Rhône-Alpes	6.07		
Auvergne	4.32		
Languedoc-Roussillon	17.13		
PACA	19.98		
French average	8.86	European average	19.80

# Border Effects and Non-tariff Trade Barriers

Are border effects illusory?

- ▶ Hillberry (1999), Head and Mayer (2000): tariffs, NTBs, regulation costs don't explain border effects. Agglomeration patterns?
- ▶ Chen (2004) finds the sectoral structure of border effects to be correlated with that of TBTs and product-related information costs.
- ▶ Wolf (1999), Combes et al. (2005) suggest border effects exist in intra-national trade.

Legal dissimilarity costs can partly explain these effects:

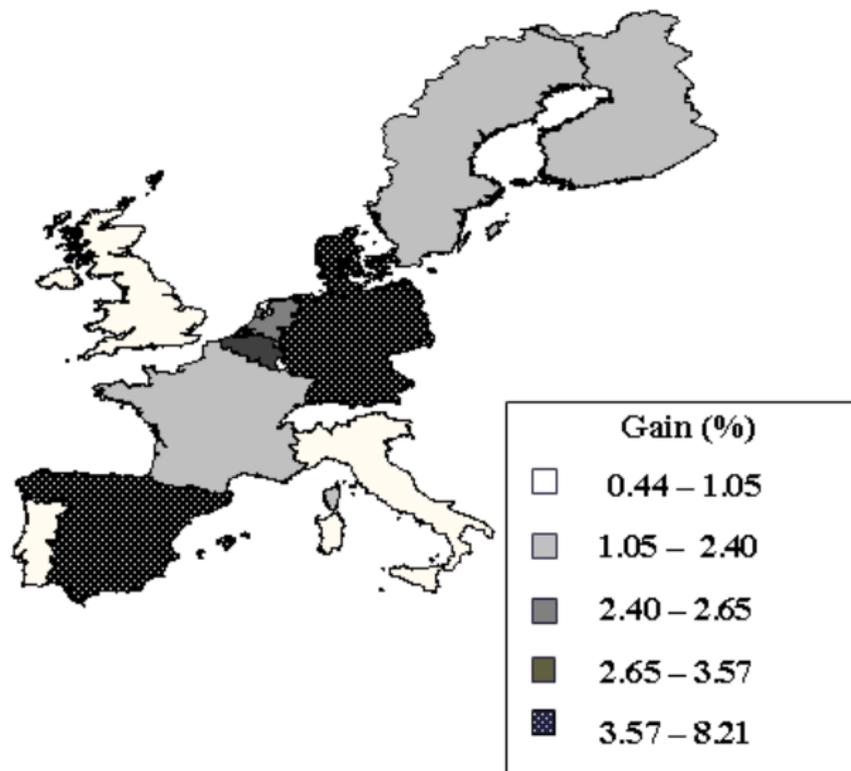
- ▶ 43% of European retailers think their cross-border sales would increase with the harmonization of laws regulating consumer transactions.
- ▶ Turrini and van Ypersele (2006) find legal dissimilarity to reduce trade between and within countries (24% for French regions).

We re-run gravity equations with a legal similarity variable and a common jurisdiction-of-appeal dummy.

[To be extended in future work with sunk entry costs and product market regulation measures...]

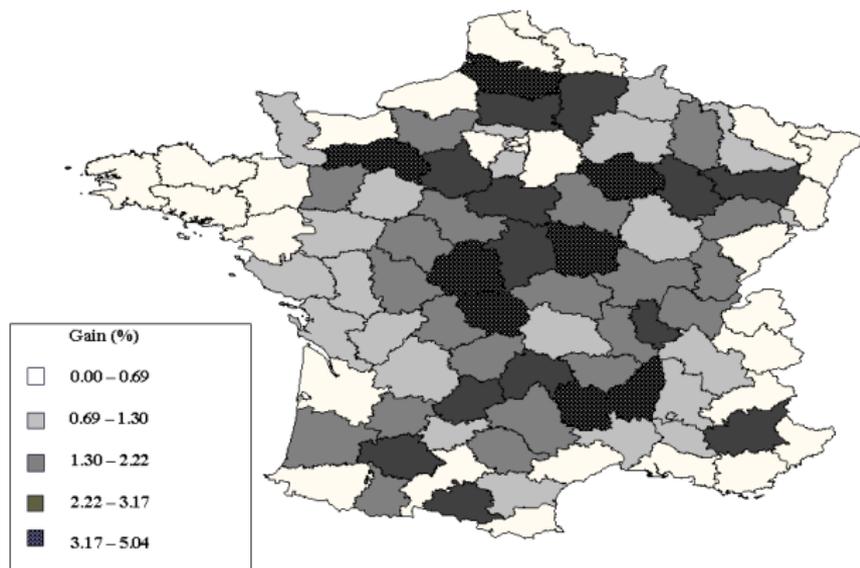
## STEP 4: “United Legal Europe”

The average gain for our 11 countries is 3.38% (2.40% for France).



## STEP 4: “United Legal France”

The average gain for the 94 French ‘Departements’ is 1.48%.



## Robustness Checks

Restrict the French sample to single-region firms (SR)

Use the Levinsohn-Petrin TFP estimation technique to control for simultaneity bias (LP)

Recover cutoffs  $c_s^{hh}$  from aggregate data on sector-country productivity from the GGDC (AP)

Apply alternative productivity dispersion figures computed by Bernard et al. (2003) (k)

Use unit internal distances (ID) and a CES distance aggregator (ABE) to check the robustness of our results to distance measurement.

Address heteroscedasticity in the gravity estimation (PPML)

Use regional international trade data and inter-regional commodity flows data to have a better measure of internal freeness (RT1 and RT2)

Table: Costs of non-Europe: robustness checks.

Economy	OLS	LP	AP	SR	k	ID	ABE	PPML	RT1	RT2
BE	18.78	13.65	28.53	18.78	16.99	25.71	19.32	26.06	19.98	18.80
DE	16.94	21.19	7.61	16.96	22.51	11.47	21.02	23.82	18.35	16.97
DK	22.04	n.a.	33.21	22.06	22.24	24.22	20.15	33.54	25.43	22.08
ES	10.40	9.66	10.62	10.41	10.97	3.73	3.39	12.14	9.79	10.40
FI	11.98	13.70	23.63	11.99	10.63	7.78	18.46	13.97	13.92	11.99
GB	3.22	n.a.	5.51	3.22	3.71	2.25	3.04	5.63	3.91	3.22
IT	6.58	5.29	12.81	6.59	5.57	2.56	7.55	9.86	7.34	6.59
NL	13.99	15.15	21.39	13.99	13.24	17.63	16.85	20.33	14.67	14.00
PT	3.27	-3.79	2.11	3.27	3.07	5.14	4.65	6.62	3.79	3.27
SE	12.06	6.54	25.43	12.06	8.92	6.03	14.08	18.07	13.25	12.06
FR10	-0.06	-0.10	-0.05	-0.08	-0.02	8.30	0.39	-0.11	-0.10	-0.05
FR21	13.35	19.37	29.63	12.89	14.79	21.17	20.87	14.17	16.00	19.67
FR22	12.42	8.16	21.83	12.87	9.16	-3.63	16.20	13.32	12.05	15.44
FR23	8.04	1.79	16.29	8.19	7.42	20.31	21.15	12.15	6.28	9.77
FR24	10.07	6.12	20.10	10.06	9.58	12.96	15.32	11.08	10.54	13.06
FR25	12.58	1.68	21.57	13.13	10.04	23.04	22.52	15.90	12.37	15.12
FR26	5.48	3.74	14.57	5.67	5.50	11.68	12.34	3.26	5.71	7.94
FR31	6.78	8.60	15.25	7.73	5.18	18.40	17.23	-2.38	10.26	10.33
FR41	11.87	11.26	24.97	11.61	8.15	16.82	18.13	13.44	12.49	14.32
FR42	8.84	8.38	25.28	8.77	8.03	25.37	17.54	15.65	9.73	10.78
FR43	8.90	7.75	20.72	10.54	8.90	19.52	16.40	11.80	9.49	10.93
FR51	5.61	4.12	12.93	5.90	4.87	13.26	12.26	3.65	6.47	7.75
FR52	8.15	6.18	31.30	9.67	16.76	21.85	22.86	20.57	10.97	14.48
FR53	5.32	3.63	12.80	5.20	6.56	15.53	13.10	1.00	6.35	7.18
FR61	13.09	11.63	24.90	13.39	13.68	21.68	23.28	17.28	12.53	15.78
FR62	9.31	8.25	20.30	8.77	9.32	20.43	19.55	14.41	11.27	11.55
FR63	2.63	1.87	9.72	2.52	1.42	12.01	11.23	1.33	3.18	4.06
FR71	4.52	3.92	13.00	4.55	3.63	8.91	8.66	5.95	5.13	6.08
FR72	4.34	3.19	11.10	4.41	-2.21	14.58	12.13	3.62	4.98	5.98
FR81	9.01	7.31	18.33	6.43	9.74	18.42	18.23	13.02	10.50	11.16
FR82	9.45	8.21	19.90	9.55	10.66	18.61	15.92	12.83	4.04	11.59
France	8.08	6.09	18.31	8.18	7.67	16.15	15.97	9.62	8.58	10.62
Europe	11.58	9.72	17.20	11.59	11.41	11.15	13.13	16.33	12.64	11.82

Table: Costs of non-France: robustness checks.

Economy	OLS	LP	AP	SR	k	ID	ABE	PPML	RT1	RT2
FR10	5.31	4.69	6.89	1.69	6.35	22.56	6.38	18.46	5.61	4.33
FR21	32.99	36.40	34.73	33.05	24.06	38.80	35.76	44.04	34.91	32.38
FR22	31.76	35.18	32.32	32.56	18.69	36.72	33.86	40.28	33.00	31.74
FR23	21.10	22.27	20.47	21.05	15.58	32.19	27.33	32.71	21.21	20.23
FR24	31.80	34.11	32.48	31.45	23.77	24.74	33.31	38.87	31.96	31.27
FR25	23.77	25.36	23.43	24.51	16.01	26.61	26.27	33.62	24.70	22.99
FR26	33.12	35.16	33.28	33.97	25.30	33.17	35.75	42.58	34.00	32.48
FR31	11.67	15.42	12.04	12.77	7.10	26.28	18.47	24.36	14.81	12.43
FR41	22.50	24.39	23.63	22.10	16.95	28.36	26.30	33.88	24.10	21.89
FR42	21.95	23.95	23.35	21.99	13.99	32.48	26.29	34.96	23.82	21.09
FR43	29.87	32.68	31.85	32.56	21.85	36.05	33.02	40.88	31.52	29.02
FR51	25.50	26.84	25.35	26.36	18.97	22.22	26.23	34.60	25.84	24.93
FR52	22.39	23.34	24.83	22.46	16.90	18.19	23.41	33.47	21.20	21.77
FR53	30.06	31.86	31.30	29.17	21.98	28.25	32.17	39.24	30.65	29.29
FR61	25.63	26.06	26.43	26.64	18.53	21.88	26.73	35.13	25.02	24.96
FR62	24.75	25.39	26.12	24.23	13.55	23.11	25.36	34.32	25.68	24.08
FR63	32.34	33.46	32.49	32.42	23.32	39.69	36.19	42.43	33.75	31.19
FR71	20.17	21.68	21.54	20.30	15.90	18.07	20.03	30.05	21.14	19.69
FR72	30.22	31.47	31.76	30.80	20.32	34.64	33.57	40.20	31.62	29.33
FR81	25.48	26.13	26.43	22.36	17.78	23.81	26.35	35.53	27.13	25.21
FR82	20.02	20.80	21.54	21.65	16.80	19.20	20.59	32.07	21.96	20.42
France	24.88	26.51	25.82	24.96	17.80	27.95	27.30	35.32	25.89	24.32

Table: Gains from United Europe: robustness checks.

Economy	OLS	LP	AP	SR	k	ABE	PPML	RT1	RT2
BE	42.30	28.00	17.21	42.48	12.89	12.38	16.35	47.64	30.12
DE	60.18	39.33	6.87	47.08	42.32	21.51	20.66	40.76	49.17
DK	35.98	n.a.	88.54	36.48	17.08	14.74	37.78	37.34	35.10
ES	18.37	30.43	35.43	18.52	9.18	1.76	14.64	18.23	16.57
FI	15.01	36.76	37.27	15.03	12.44	5.65	26.05	24.15	14.80
GB	3.61	n.a.	10.12	3.63	3.64	0.93	3.34	2.75	3.14
IT	6.37	5.47	18.56	6.50	4.59	0.98	6.51	5.42	5.81
NL	9.66	4.49	16.93	9.61	19.99	3.40	23.33	8.17	10.21
PT	1.17	8.96	0.86	1.17	0.49	1.40	1.47	1.60	1.16
SE	16.28	5.36	10.59	16.30	7.69	5.22	12.14	18.20	15.81
FR10	0.06	0.06	0.21	0.08	0.06	0.00	0.05	0.06	0.08
FR21	-7.18	-10.12	19.06	-7.61	-1.68	-2.92	-8.51	-8.71	-5.56
FR22	3.52	-4.27	18.11	10.34	3.53	0.34	8.44	7.63	6.29
FR23	13.91	-3.14	13.89	7.00	6.22	-0.55	16.75	9.29	10.78
FR24	9.62	2.77	18.14	10.17	10.10	1.62	11.85	28.22	18.70
FR25	23.04	-6.33	19.67	26.47	13.05	-0.40	27.02	29.22	35.83
FR26	6.66	4.09	19.18	6.92	6.14	3.17	5.44	5.81	11.65
FR31	-2.46	-5.97	1.49	-2.39	-1.50	-3.23	-3.19	-2.35	0.78
FR41	-2.22	-4.07	29.09	-2.57	-2.67	-0.78	-4.41	-3.47	2.69
FR42	1.83	6.77	54.55	1.64	-1.05	5.97	1.17	4.19	7.55
FR43	5.37	7.89	54.58	7.08	0.24	10.37	14.97	6.86	8.70
FR51	8.57	5.38	16.15	9.58	7.27	1.61	4.83	6.74	12.52
FR52	16.32	13.08	3.28	46.75	27.89	2.55	15.49	16.41	48.30
FR53	5.12	5.80	34.39	4.53	11.01	1.11	6.85	5.63	9.34
FR61	38.23	23.05	31.39	31.99	24.28	11.53	27.26	34.05	58.04
FR62	15.24	8.46	19.37	11.63	3.23	15.82	17.95	29.69	24.56
FR63	2.86	2.03	12.04	2.63	3.34	2.12	-1.47	2.42	5.17
FR71	6.07	5.34	43.26	6.07	3.24	5.10	6.51	4.92	11.86
FR72	4.32	2.38	30.65	4.46	8.27	1.85	2.81	3.50	7.50
FR81	17.13	12.69	39.86	15.29	14.32	11.50	21.66	18.02	26.43
FR82	19.98	22.16	46.74	25.35	10.87	19.17	30.72	30.43	33.46
France	8.86	4.19	25.00	10.26	6.96	4.09	9.63	10.88	15.94
Europe	19.80	18.11	24.31	18.82	12.48	6.55	15.63	19.56	17.98

# Conclusions

We have calibrated a multi-economy multi-sector model on firm-level data and trade figures for 10 EU countries and 21 French regions. Intra-national French trade has a more important effect on French productivity than trade with 10 EU partners.

- ▶ “Costs of non-Europe”: productivity loss (8.08%).
- ▶ “Costs of non-France”: productivity loss (24.88%).

Substantial gains from eliminating border effects:

- ▶ Productivity gain for European countries (19.80%), for France (8.86%). Big changes in prices, markups, profits and quantities.
- ▶ Caveat: not all border effects can be attributed to trade frictions.
- ▶ Still, 15% of these effects can be eliminated by legal harmonization.

Our results are robust to various alternative measures of TFP and distance-elasticities of trade.

## Directions for further research

I have now access to a wider range of data for both France and Europe and I would like to

Enrich both the theoretical and empirical model with FDI (joint with K. Behrens and G. Ottaviano, CORE DP)

Evaluate the impact of specific trade impediments (legal costs and technical barriers) as well as product market regulation and sunk entry costs on productivity in a theoretically consistent model (joint with K. Behrens, G. Corcos and G. Ottaviano, work in progress)

Evaluate the interplay between the various forms of internationalization (Export, FDI, Outsourcing) **at the firm level** (joint with G. Corcos and T. Verdier, work in progress)