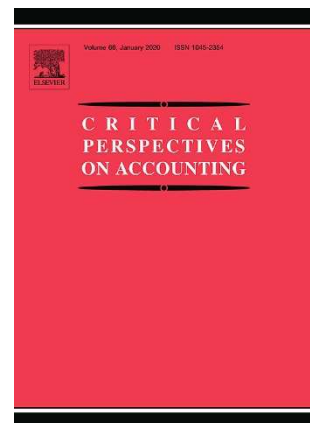


“Staying True to Context” Invitation to Zoom Research Seminar University of Sussex Business School



The ‘Accounting & Society’ Research Mobilisation Group at University of Sussex Business School is inviting to a Zoom Research Seminar with **Yves Gendron**, Université Laval Québec and Co-Editor in Chief of the journal ‘Critical Perspectives on Accounting’ (ABS 2018/3).



Date and time: Wednesday, 17 June 2020, 4pm BST

Abstract:

The wind of “internationalization” threatens the contextuality and meaningfulness of qualitative (accounting) research, especially when internationalization implies researchers from non-anglophone institutions considering or being required to publish their work in highly ranked, English-speaking journals.

Biography of the speaker:

Yves Gendron is highly committed to qualitative research, largely known for his studies in corporate governance, social accountability of auditors and professional legitimacy. As such, his research in the area has contributed to the development of a social critique regarding the extent of commercialism within the field of public accounting. He also carried out several epistemological studies, having examined objects such as the relationship between research and practice, the birth of the interpretive paradigm of accounting research, and the extent of performativity pressures in contemporary academia. Yves’ academic work has been published in a variety of top journals in the areas of accounting, management and organization studies.

Registration: Please send an e-mail to t.polzer@sussex.ac.uk for obtaining a link with access credentials.



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