

Your expertise is needed: Academic study on the transformation of the UK automotive industry

We cordially invite you to take part in a survey on the challenges and opportunities of electric mobility. Your perspective is essential to better understand how industrial strategy and climate ambition can contribute to the successful transformation of the UK automotive industry.



Topic
Transformation of
the UK automotive
industry



Context
Global innovation race
for tomorrow's key
technologies



Focus
Competitiveness
and decarbonisation



Target audience
Suppliers, OEMs &
wider automotive
eco-system

Your benefits

- ✓ Contribute your perspective to the further development of industrial and climate policy frameworks.
- ✓ Receive a concise results report on the transformation activities of the UK automotive industry.
- ✓ Benchmark your position against current assessments across the value chain.

Confidentiality

- All analyses are based exclusively on anonymised data.
- Evaluation and publication take place only in aggregated form.
- Individual companies and persons are not identifiable.



EMPOCI project manager: Prof Karoline Rogge

- Professor of Sustainability Innovation and Policy, University of Sussex
- Associate of the Bennett Institute for Innovation and Policy Acceleration
- Research focus: Energy and transport transition, e-mobility, innovation & transformation, climate and industrial policy
- Over 20 years of experience in policy consulting and evaluation in the UK, in Germany and Europe

Overview of the survey



Introduction
Position in the supply chain & product portfolio



Political framework conditions
Policy mix in the UK



Company activities
Corporate strategy & international links



Organisational profile
Key figures such as number of employees & turnover



Outlook
Future developments at home & abroad

Thank you very much for your participation!

The company survey has been approved by the Ethics Committee of the University of Sussex (ER/KR218/3).

Further information

- EMPOCI is funded by the European Research Council (ERC)
- Survey conducted by OMB Research (UK)