

## New Academic Programme Proposal

- 1 **Proposed Title:**
- 2 **Proposed start date:**
- 3 **School and Contact Name:**
- 4 **Academic rationale and how it fits with the strategy of the School:**
- 5 **Outline Structure (if available):**

<b>Term 1 x 12 weeks</b>	<b>Credits</b>	<b>New or existing course?</b>
(course)		
(course)		
(course)		
(course)		
<b>Term 2 x 12 weeks</b>		
(course)		
(course)		
(course)		
(course)		
<b>'Term 3'</b>		
Eg Dissertation		
<b>Total credits</b>		

### 6 **Market:**

(Expected student market.)

### 7 **Professional Services support required for developing programme idea:**

- Marketing research advice from Student Recruitment Services
- Business Plan from Finance Manager
- etc

### 8 **Any Other Issues:**

(date) 2011

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Please send this form to Angela Pater, Deputy Academic Secretary, Sussex House room 349; email [a.pater@sussex.ac.uk](mailto:a.pater@sussex.ac.uk), tel x 8794