

New Academic Programme Proposal

- 1 **Proposed Title:**
- 2 **Proposed start date:**
- 3 **School and Contact Name:**
- 4 **Academic rationale and how it fits with the strategy of the School:**
- 5 **Outline Structure (if available):**

Term 1 x 12 weeks	Credits	New or existing course?
(course)		
Term 2 x 12 weeks		
(course)		
'Term 3'		
Eg Dissertation		
Total credits		

6 **Market:**

(Expected student market.)

7 **Professional Services support required for developing programme idea:**

- Marketing research advice from Student Recruitment Services
- Business Plan from Finance Manager
- etc

8 **Any Other Issues:**

(date) 2011

Please send this form to Angela Pater, Deputy Academic Secretary, Sussex House room 349; email a.pater@sussex.ac.uk, tel x 8794