

New Academic Programme Proposal

- 1 Proposed Title:
- 2 Proposed start date:
- 3 School and Contact Name:
- 4 Academic rationale and how it fits with the strategy of the School:
- 5 Outline Structure (if available):

Term 1 x 12 weeks	Credits	New or existing course?
(course)		
Term 2 x 12 weeks		
(course)		
'Term 3'		
Eg Dissertation		
Total credits		

6 Market:

(Expected student market.)

7 Professional Services support required for developing programme idea:

- Marketing research advice from Student Recruitment Services
- Business Plan from Finance Manager
- etc

8 Any Other Issues:

(date) 2011

Please send this form to Angela Pater, Deputy Academic Secretary, Sussex House room 349; email a.pater@sussex.ac.uk, tel x 8794