



1 Advertisement

Post Title: Senior Lecturer (Associate Professor) in Entrepreneurship & Innovation

School/department: University of Sussex Business School, Strategy & Marketing

Hours: Full time hours considered up to a maximum of 1 FTE. Requests for flexible working options will be considered (subject to business need).

Contract: Permanent

Reference: 10225

Salary: Starting at £53,353 to £61,823 per annum, pro rata if part time.

Placed on: 28 November 2022

Closing date: 27 January 2023

Expected Interview date: February 2023

Expected start date: September 2023 (or by negotiation)

The Department of Strategy & Marketing is looking to recruit a full-time faculty member at the Senior Lecturer (Associate Professor) level in the areas of Entrepreneurship and Innovation. The Department has a strong reputation within the United Kingdom and hosts a range of vibrant and popular undergraduate and postgraduate programs. We are defined by a passion for teaching, research, and engagement, and focused on creativity, sustainability, behaviour change, and managerial practice.

Scholars within the Department focus on a range of subjects related to innovation and entrepreneurship as well as policy, sustainability, well-being and social change. Candidates will be expected to engage with one or more of our research mobiliser groups, particularly Responsible Business.

The Department has a strong reputation within the United Kingdom. Our research was ranked in the top 30 in the recent 2021 REF exercise, which placed us within the upper quartile of all UK-based business and management faculties. We offer several popular undergraduate and postgraduate programs, with our undergraduate marketing program being placed in the top 20 in the recent 2023 Complete Universities Guide. The Business School was recently also ranked 1st in the UK for External Research Income by the Chartered Association of Business Schools. The entrepreneurship and innovation group within the Department features a mix of research and teaching focused staff. Our work has been published in leading discipline journals including *Business & Society*, *Journal of Business Ethics*, *Journal of Business Venturing*, *Journal of Management Studies*, *Journal of International Business Studies*, *Journal of Product Innovation Management*, *Public Administration Review*, *Research Policy*, *Strategic Management Journal*, *Work, Employment & Society* among many others.

We are looking for colleagues with exciting research pipelines that either complements or adds to the interests of our current faculty (<https://www.sussex.ac.uk/business-school/people-and-departments/strategy-and-marketing>), particularly those in entrepreneurship and innovation: <https://www.sussex.ac.uk/business-school/people-and-departments/strategy-and-marketing/entrepreneurship-innovation>.

The successful candidate will have begun to establish themselves as a leader in their respective field, have a track record of high-quality teaching, be prepared to engage in academic leadership, and be an engaged academic who enjoys working in a dynamic, multidisciplinary environment. Candidates must be able to demonstrate an emerging international research reputation is high level has publications (CABS 3/4/4*). The University of Sussex Business School is recognized for its grant capture, external engagement, and impact.

Please contact Professor Michael Beverland (m.beverland@sussex.ac.uk) for informal enquiries.

For full details and how to apply see our [vacancies page](#)

The University of Sussex values the diversity of its staff and students, and we welcome applicants from all backgrounds.

2. The School / Division

Please find further information regarding the school/division at <https://www.sussex.ac.uk/business-school/>

CORE JOB DESCRIPTION

Job Title:	Senior Lecturer in Entrepreneurship & Innovation
Grade:	Senior Lecturer (Research & Education focussed), Grade 9
School:	Business School
Location:	Jubilee Building, Falmer, BN1 9SL
Responsible to:	Professor Michael Beverland (Head of Department)
Direct reports:	n/a
Key contacts:	Students, other members of Faculty within the School and University, School Officers, academics in the field in other institutions.
Role description:	Senior Lecturer is a senior career-grade teaching and research position. Post-holders will be expected to show academic leadership in both teaching and research, and to support the management and strategic planning processes of the School and the University.

PRINCIPAL ACCOUNTABILITIES

1. To engage in high-quality research activity resulting in high-quality publications to be submitted to the REF at acceptable levels of volume and academic excellence; to lead research projects or research initiatives in the School (CABS 3/4/4*).
2. To provide academic leadership in the design and delivery of high-quality teaching programmes, including (but not limited to) core and specialist subjects in entrepreneurship, innovation and strategy depending on need.
3. To develop innovative new modules that will engage students across the Department.
4. To undertake supervision of students, including students on placement, undergraduate research projects, taught masters' dissertations, and PGR projects.
5. To engage in external engagement activities, including media engagement, outreach, and other such activities as defined in the Department's engagement plan.
6. To contribute fully to the Department by engaging in relevant working groups, research mobilisers, committees, leadership roles, and other School and University activities.
7. To mentor junior faculty and engage in collaborative projects where possible.

KEY RESPONSIBILITIES

1. Teaching & Student Support

- 1.1 Lead the innovative design, development and delivery of a range of programmes of study at various levels.
- 1.2 Ensure that course design and delivery comply with the University quality standard and regulations and take responsibility for the quality of programme units.
- 1.3 Regularly review and update course content and teaching materials, ensuring that they remain up-to-date and relevant, incorporating advances in the subject area and utilising appropriate technology.
- 1.4 Set, mark, and assess coursework and examinations; select appropriate assessment instruments and assessment criteria; and provide constructive and comprehensive feedback to students.
- 1.5 Actively maintain an understanding of appropriate pedagogy in the subject area.
- 1.6 Provide academic leadership to those working within programme areas, e.g., as a course leader.
- 1.7 Supervise taught postgraduate students, providing advice on study skills.
- 1.8 Undertake and complete administrative duties required in the professional delivery of teaching.
- 1.9 Undertake academic advising duties, and provide first-line support for sensitive issues, referring on as appropriate to services providing further assistance.
- 1.10 Adopt an approachable and accessible attitude towards students, offering office hours, informal advice etc.

2. Research, Scholarship & Enterprise

- 2.1 Contribute to the development of School research strategies and themes.
- 2.2 Identify and develop research objectives, and proposals for own or joint research.
- 2.3 Carry out independent research and act as a Principal Investigator or project leader on major research projects. This may involve leading and line-managing the staff including their recruitment, probation, mentoring, performance review and staff development, managing the budget, and taking responsibility for the delivery of the programme.
- 2.4 Define research objectives and questions, review and synthesise the outcomes of research studies, and develop ideas for application of research outcomes.
- 2.5 Develop proposals for major research projects which will make a significant impact, and lead to an increase in knowledge or understanding or the development of new explanations, insights, concepts or processes.

- 2.6 Produce high-quality research outputs that have significant impact in the field, for publication in monographs or recognised high-quality journals, or performance/exhibition, as appropriate, and make a significant contribution to the School's REF submission at acceptable levels of volume and academic excellence.
- 2.7 Make presentations at national or international conferences or exhibit work in other appropriate events of a similar standing and identify ways to disseminate research outputs informally via the internet, the media and other forms of public engagement.
- 2.8 Develop and maintain an independent research reputation by, for example, serving on peer review committees, and acting as a referee for journal articles and research grant applications.
- 2.9 Contribute to the internal management of the REF assessment exercise.
- 2.10 Provide academic leadership to those working within relevant research areas.
- 2.11 Play a leading role in identifying and securing opportunities for enterprise activity, knowledge exchange income and/or consultancy.
- 2.12 Actively build internal and external contacts and play a key role in internal networks and relevant external networks in order to, for example, identify sources of funding, secure student placements, and build relationships for future activities.
- 2.13 Play a role in a relevant national professional body or recognised events.
- 2.14 Continually update knowledge and understanding in field or specialism and engage in continuous professional development.

3. Contribution to School & University

- 3.1 Attend and contribute to School meetings.
- 3.2 Contribute to School-level strategic planning, and University-level strategic planning processes if required.
- 3.3 Engage in activities beyond day-to-day teaching duties, for example Admissions Days.
- 3.4 Assist with undergraduate and postgraduate recruitment.
- 3.5 Chair and/or play a key role in School or University working groups or committees, as required.
- 3.6 Advise and provide support to less experienced colleagues, and conduct Performance and Development Reviews, as required.
- 3.7 Undertake additional administrative duties, as required by the Head of School.

PERSON SPECIFICATION

ESSENTIAL CRITERIA

1. Educated to doctoral level, as appropriate to the discipline.
2. Track record of significant and high-quality publications in reputable journals (defined as ABS 4*/4/3) and other appropriate media of similar standing.
3. An emerging international reputation in the field of study.
4. Excellent interpersonal skills, with the proven ability to engage with students using a variety of different methods.
5. Significant experience of high-quality teaching at undergraduate and postgraduate level.
6. Excellent presentation skills, with the proven ability to communicate effectively, both orally and in writing, with students, colleagues and external audiences.
7. Leadership and people management skills.
8. Excellent organisational and administrative skills.
9. A willingness to participate in support activities beyond normal teaching duties.
10. Excellent IT skills, with the ability to produce high-quality learning support materials.

DESIRABLE CRITERIA

1. Success at gaining external grant funding or income from industry.