

# IAA@SUSSEX BULLETIN

May 2022



## Making Impact Sustainable, Manageable



**Today (Tuesday 3 May) at 12:30 p.m.** our latest *Enterprising Impact* conversation is about how researchers can research, publish and achieve knowledge exchange and impact – the challenges of meeting all these goals and how to align them. Our speakers are **Professor Mark Reed**, Professor of Rural Entrepreneurship, Scotland's Rural College and CEO of Fast Track Impact; **Dr Hibbah A Osei-Kwasi**, AXA Post-doctoral Researcher (Public Health Nutrition), University of Sheffield; and **Dr Norbert Morawetz**, Associate Professor in Entrepreneurship at Henley Business School. Register now [here](#).

Our next conversation – *Understand, protect and harness the value of your research* – is taking place on **May 17**. See all the events in the *Enterprising Impact* series [here](#).

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## Knowledge Exchange and Impact Survey

There's still time to participate in our survey to help us develop better support for social scientists at Sussex to try out different ways to develop and sustain their impact. We'd really appreciate it if you could take about 15 minutes to take part, and tell us more about the knowledge exchange activities you are developing to create impact from your research. Please click [here](#) to access the survey.

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## Sussex Researcher Wins Impact Award

Congratulations to Dr. Mirela Barbu, a senior lecturer in logistics and supply chain management at the University of Sussex Business School. She is the recipient of an Emerald interdisciplinary Real Impact Award for her SSRP-funded *Welcome to the Syrian Farmers Podcast! Promoting sustainable agri-food value chains in Syria through podcasting* project and will be the subject of a case study in an upcoming book from Emerald Publishing. Her ESRC IAA-supported entry was lauded by judges: "A very clear explanation is provided as to how an interdisciplinary collaboration was necessary to address the research aims and how it shaped the outputs." Read more [here](#).



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## Tell Us What You Think



Dr. Lorna Hards, ESRC IAA Project Manager: [l.hards@sussex.ac.uk](mailto:l.hards@sussex.ac.uk). Contact re: Fast-Track awards; Creative Digital and Policy@Sussex projects; Festival of Social Science.

Nora Davies, External Partnerships Project Manager: [n.davies@sussex.ac.uk](mailto:n.davies@sussex.ac.uk). Contact re: Healthy Ageing and Anti-Modern Slavery projects.

Mary Harris, Newsletter Editor: [m.f.harris@sussex.ac.uk](mailto:m.f.harris@sussex.ac.uk)

Academic Director: Debbie Keeling, Deputy Pro-Vice Chancellor for Knowledge Exchange and Professor of Marketing

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