SPRU Training Course: Innovation Policy in a Changing Global Context

18–22 June 2018

Day 2: Interactive session: Exploring new tools for innovation analysis and decision-making with multi-criteria mapping.

Convenor: Andrew Stirling (Professor of Science and Technology Policy, SPRU)

"Multi-criteria mapping" (MCM) is an interactive method for exploring contrasting perspectives on complex strategic and policy issues. The tool aims to help 'open up' technical assessment by systematically mapping the practical implications of alternative options, knowledges, framings and values. MCM uniquely bridges qualitative and quantitative approaches, and enables more participatory analysis. It allows great flexibility, offering an appraisal method that is strongly grounded in theory but highly unconstrained in practice.

In this training session, we will introduce MCM. We will learn what MCM is, why we would choose to use it, and how to do an appraisal using MCM. The first part of the session will consist of a brief introduction, followed by a hands-on second part to get to grips with using the MCM software tool.