

Knowledge management in business schools

Every year the debate and discussion about knowledge and knowledge management (KM) increase as our organisations become more complex. Organisational excellence with an integrated *Knowledge Management Framework* is becoming the rule rather than the exception. Through globalisation and complex work processes, KM has become an increasingly crucial success factor for both public and private sectors.

Knowledge is intangible and that why many organisations find it difficult to see a clear business outcome from any KM processes and activities. And despite the importance of KM for various organisations, organistaions' senior executives continuously ask for justification for any investment in KM initiatives within the organistaion.

Many organisations have gained significant benefits from their investment in various KM initiatives focusing on customer services, performance improvements, etc. However other organisations have failed to realise these benefits generated by implementing successful KM initiatives.

The purpose of this research is to critically address the key issues facing organisations in implementing KM initiatives and how to develop fit-for-purpose KM Framework. Moreover, the research also aims to enhance our knowledge and understanding of the various concepts, frameworks and models of KM and how to make the case for KM within organisations.

The research will include but not limited to various parts: conceptual, empirical, or international case studies highlighting KM activities within various business schools.

The following list will serve as guidelines but not limited to these issues:

- Central to this research should be education, teaching and learning.
- How business schools understand knowledge management?
- How business schools could better exploit knowledge management?
- Describe what business schools should be doing to prepare students for work in such organizations implementing KM.
- Review some of the literature and theories on knowledge and KM as to how useful these theories, tools and models would be to business schools trying to develop their KM curriculum.
- Strong reasons for making the case for implementing successful KM initiative within business schools.
- Explore the various reasons and rational for adopting a holistic approach to successful KM implementation within business schools including the need for deeper understanding of organisational change with focus on the context and processes.
- Essential factors to ensure the sustainability of any KM initiative and practices within business schools.
- Particular focus on the practice and challenges (if any) of KM within various international business schools.