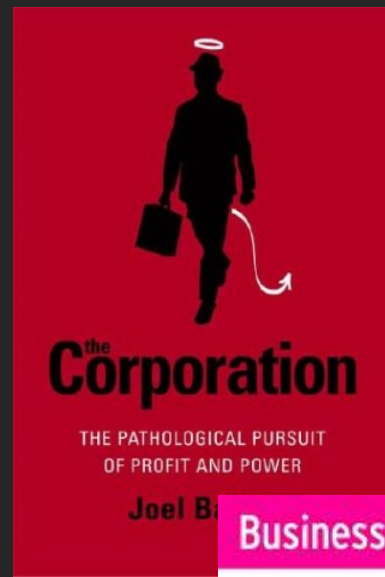
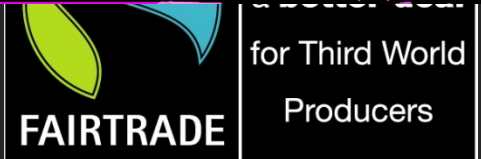


Development, Business & Corporate Social (ir)Responsibility



Business in the Community



Development, Business & Corporate Social Responsibility (CSR)

TOPICS:

- 1 Introduction to the course
- 2 The Rise & Role of Business in Development
- 3 Corporate Social Responsibility & the Market
- 4 Business, Civil Society & the State: Partnerships for Development
- 5 Rights, Resources & Conflict: CSR and the Extractive Industries
- 6 The Business of Health & Development
- 7 CSR & The Politics of Production: Producers, Consumers, Labour
- 8 CSR & the Ethics of Consumption
- 9 Inclusive Capitalism & the Bottom of the Pyramid
- 10 Margins of the Market: Informality and Entrepreneurialism



Teaching & Assessment

- 1 x 1hr Lecture per week
- 2 x 2hr Seminar per week

Assessment

4,000 word essay

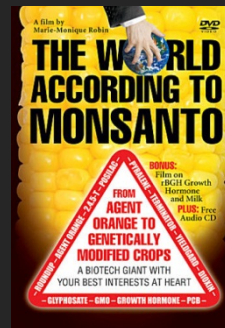
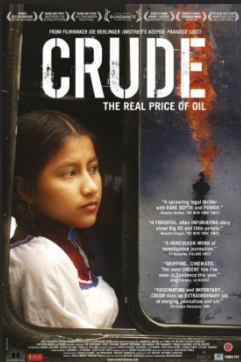


Key Themes

- Partnership and the relationship between states, civil society and business in development
- The role of markets in development
- Moral economy and questions of ethical capitalism – an oxymoron?
- Social business and social entrepreneurship
- CSR, state regulation and voluntarism
- Resource wars, multinational business and the impact for development
- Minerals, energy and oil – the politics and social impacts of extractive industries
- The Business of Health: global health, development and the pharmaceutical industry
- Labour, production and consumption
- Fair trade and ethical consumption
- The global assembly line: worker rights, child labour, worker agency
- Informal and formal economies
- Youth, Entrepreneurship and the Promise of Inclusion at the Bottom of the Pyramid
- Precariousness, entrepreneurialism and humanitarian goods

Films

- *Black Gold*
- *The Corporation* (2003, Joel Bakan)
- *The Yes Men* (2005, Chris Smith)
- *Up in Smoke* (2008, Marty Otanez)
- *Crude: The Real Price of Oil* (2009, Joe Berlinger)
- *Not-so-fair-trade* (2006, Libby Potter)
- *The World According to Monsanto* (2008, Marie-Monique Robin)
- *Walmart – The High Cost of Low Prices* (2006, Robert Greenwald)



Past Dissertations Topics

- The Complex Path of Cocoa: Tracing Commodity Trade, New Slavery and Tensions within Fairtrade Initiatives
- The Global Biopolitics of Big Tobacco
- Taking the Shine of the Diamond Industry: Is the Kimberley Process Furthering Colonialism
- Bottling Out: Investigating the relationship between Bottled Water Consumption and the Global Water Crisis
- Beating the 'Climate Crunch' ...with your Wallet? The Limitations of Green Consumerism
- Pricing lives with antiretroviral drugs: the biopolitical power of pharmaceutical companies
- The Business of Breastfeeding: Development, Market Forces & the Construction of Maternal Identities
- Business at the Bottom of the Pyramid –The Way to Inclusive Capitalism? The Case of Mobile Phones
- Constructing Community Boundaries: The Limitations of CSR for the Health of Mineworkers in South Africa
- A Supply chain analysis of denim jeans: guilt-free garments?
- Unhealthy Partnerships: corporate citizenship and public-private partnerships in healthcare

Module Convenor

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Research Expertise

My research interests lie at the intersection of the development, anthropology and the study of global capitalisms. My research concerns the role of transnational corporations in development, corporate social responsibility and moral economy, with a focus on the extractive industries and Sub-Saharan Africa. Other areas of interest include: economic empowerment, enterprise and entrepreneurialism; and the role of big business in the political economy of HIV/Aids management. My current research explores youth, entrepreneurship, 'bottom of the pyramid' business and the concept of inclusive markets. I am a co-founder of the Centre for New Economies of Development (<http://responsiblebop.com/>).

