



International Centre for the Uplands - Cumbria

ESRC Uplands Interdisciplinary Seminar: Valuing the Uplands

Draft Programme

Please note that this is a draft designed to present the objectives of the seminar. Some presenters have not yet been approached or confirmed their participation.

St Martin's College, Ambleside, 16/17 May 2005

Monday: National Perspectives

12.30	Lunch, registration and welcome
1.30	Valuation Techniques
	Dominic Moran, Scottish Agricultural Colleges. <i>Contingent valuation and beyond: public attitudes to the uplands.</i>
	Alan Dougherty, IEPPP, Lancaster. <i>Valuing upland thought: asking the right questions.</i>
2.10	Environmental Valuation
	Ian Bateman/Brett Day (tbc), CSERGE, UEA. <i>Recent experiences in applying environmental valuation techniques.</i>
	Will Williams, the Natural Economy Northwest. <i>Valuing the natural environment for its socio economic benefits.</i>
	Claire Haggett, Landscape Research Group, Newcastle University, <i>Mapping tranquillity.</i>
3.10	Tea
3.40	Short presentations by national bodies: English Nature, National Trust ...
4.20	Groups discussions. <i>Mixing different approaches</i>
5.15	Report back
5.30	Walk up the Lion and the Lamb
7.30	Dinner

Tuesday: Local Perspectives and Public Debate

9.00	Summary of Monday's results for newcomers
9.30	Commercial Value
	?, Henley Centre. <i>Market research and the commercial value of non-market provenance.</i>
	Venn or Damien Maye (tbc), Coventry University. <i>The full value of local food.</i>
	Geoff Brown, Fells and Dale Leader+. <i>Eating the view: can the sale of products provide full incentives to maintain public goods.</i>
10.10	Cultural Economy
	Philidda Shaw (tbc). <i>Valuing cultural events.</i>
	John Porter, Kendal Mountain Film Festival. <i>Valuing the contribution of the uplands to cultural activity.</i>
11.50	Coffee
11.10	Short presentations by local organisations: Cumbria programmers, LDNPA, CCC
11.40	Group exercise and discussions. <i>Improving the way we value the uplands.</i>
12.30	Report back and seminar conclusions
12.45	Lunch and close

Participants: between 20 and 40 officials, academics and local community representatives