



SPONSORSHIP OPPORTUNITIES

FORMULA STUDENT

Institution of
**MECHANICAL
ENGINEERS**

FORMULA STUDENT GET INVOLVED

Formula Student is an International competition in which top engineering students from globally recognised universities build and race a Formula style racing car. The finale of this competition takes place every year at the world famous Silverstone racetrack. In 2014, 112 teams from 32 countries competed in the event, with over 100,000 people spectating.

During the competition, the cars will be judged in both static and dynamic events. The static events consist of a design report, a cost report and a business presentation. The dynamic events are Acceleration, Sprint, Skid pad, Endurance and Efficiency.

Mobil 1 Team Sussex is the Formula Student team from the University of Sussex that has been competing in Formula Student UK since 2009. This year we aim to finish top 15 in the UK and top 40 in the world. To do this we need your support so we invite you to join us and get involved!



TEAM HISTORY

SUSSEX AT SILVERSTONE



2010

Mobil 1 Team Sussex entered Formula Student UK, finishing 64th out of 76 competitors.



2011

The team prioritised reliability and managed to finish 34th out of 96. This is the team's most successful year to date.



2012

The team finished 64th due to a bearing failure thus unable to compete in a number of events.



2013

The Team finish in 2nd position for UK cars in the endurance event and 65th overall in the competition out of the total of 124 entries.



2014

The 2014 car was the fastest accelerating petrol car over 230kg, and finished overall 24th in this test. Unfortunately it crashed early on in the endurance event, causing the team to finish 63rd.

2015

Our goal this year is to have the team's most successful year ever. We have a wealth of knowledge from the previous 5 years, as well as telemetry from TS14 and a second highly tuned engine. This, combined with alterations to the event regulations that limit the power of the dominant electric vehicles, makes this goal highly achievable.



“INVEST IN YOUR FUTURE; SPONSOR TEAM SUSSEX”

WHY SPONSOR US?

Every member of the new 2015 Mobil 1 Team Sussex is motivated to compete at the highest level and is putting in every possible effort for the completion of this project. We currently offer 4 sponsorship packages whereby increased sizes of contributions are met with increased promotional space and company involvement. Sponsoring us would also allow your company to become recognised and familiar to hundreds of undergraduates looking to move into industry

in the near future. We believe that being represented by our team will help to expand your current client and contact base raising the profile of your company. Formula student is one of the most distinguished competitions in engineering and carries a vast array of reputable sponsors whose affiliation will no doubt benefit the image of your firm.

So the real question is, why not sponsor us?

SPONSORSHIP DEALS

£250

- SMALL logo on Mobil 1 Team Sussex apparel
- Logo displayed on Mobil 1 Team Sussex website

BRONZE

£500

- Logo displayed on the TS15 car
- MEDIUM logo on Mobil 1 Team Sussex apparel
- Logo displayed on Mobil 1 Team Sussex website
- Monthly report update on the project

SILVER

£1000

- Logo displayed on the TS15 car
- MEDIUM logo on Mobil 1 Team Sussex apparel
- Small bio and Logo displayed on Mobil 1 Team Sussex website
- Two invites to the TS15 launch event
- Two tickets to the Formula Student event at Silverstone in July
- Monthly report update on the project

GOLD

£3000+

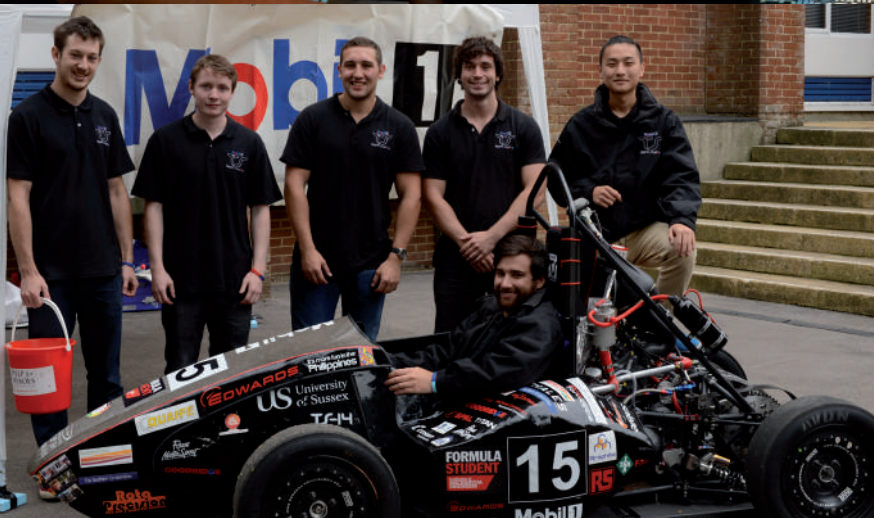
- Logo displayed PROMINENTLY on the TS15 car
- LARGE logo on Mobil 1 Team Sussex apparel
- Dedicated page on Mobil 1 Team Sussex website
- Four invites to the TS15 launch event
- Four tickets to the Formula Student event at Silverstone in July
- Monthly report update on the project
- Have your own pop up banner displayed in our pit lane at Silverstone (2000 x 850mm, provided by your company)

PLATINUM



MEET THE TEAM

This is Team Sussex for 2015. We are made up of 4th year MEng students from Mechanical, Automotive, and Electrical Engineering disciplines. Our Team Leader Harry Mcvicar, Chief Engineer Edward Osman, and Commercial Director Martin Law have shadowed the 2014 team for a year learning the details of the competition, and every member brings to the team their own unique talents developed both in and outside of their respective degrees.

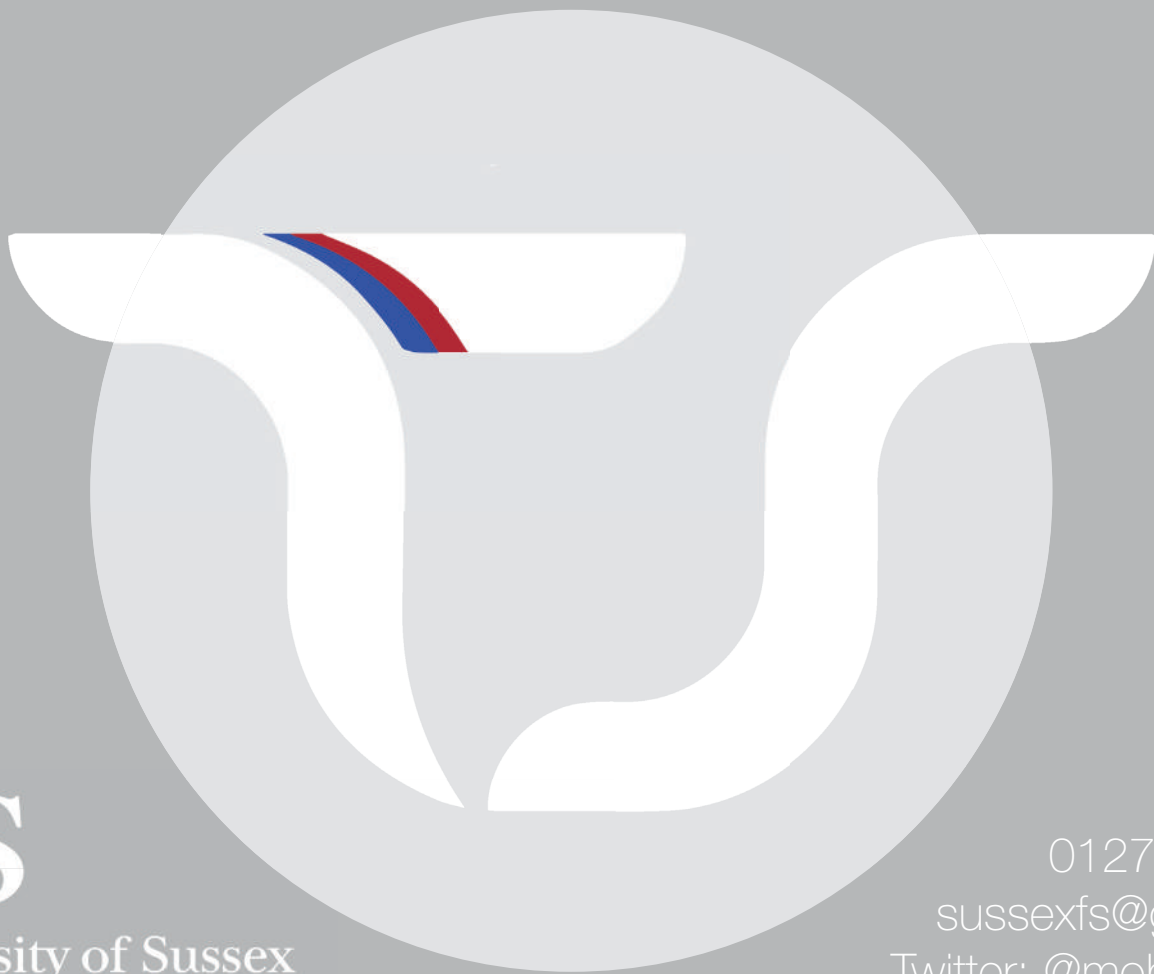


IN SUPPORT OF
HELP *for* HEROES

TEAM SUSSEX SUPPORTS HELP FOR HEROES

Mobil 1 Team Sussex is glad to announce their continuance in support of "Help for Heroes". Each year, the Nose Cone Club launches an initiative where people are given the opportunity to have their picture on the nose of the race car in return for a donation to the team of ten pounds or more. We invite you to join this scheme as five pounds of each of these donations is given to the "Help for Heroes" charity, helping to aid the recovery of our injured soldiers.





US

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